

WHY *INTELLIGENT*-SKINCARE?



swiss line
BY DERMALAB 

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WHEN YOU HEAR SWISSLINE...
WE WOULD LIKE YOU TO THINK:

EVENNESS
RADIANCE
SPF
silent inflammation
Collagen-specialists
YOUTH-INDUCING
DEJ
RESURFACING
Essential PEACE
SMART
SKIN-IDENTICAL
PEPTIDES MADECASSOSIDE®
RONACARE® SOY PROTEINS
PERFECTION NMF
SKIN-BARRIER
SWISS MADE
ECTOIN® Source **ATP**
RECOVERY



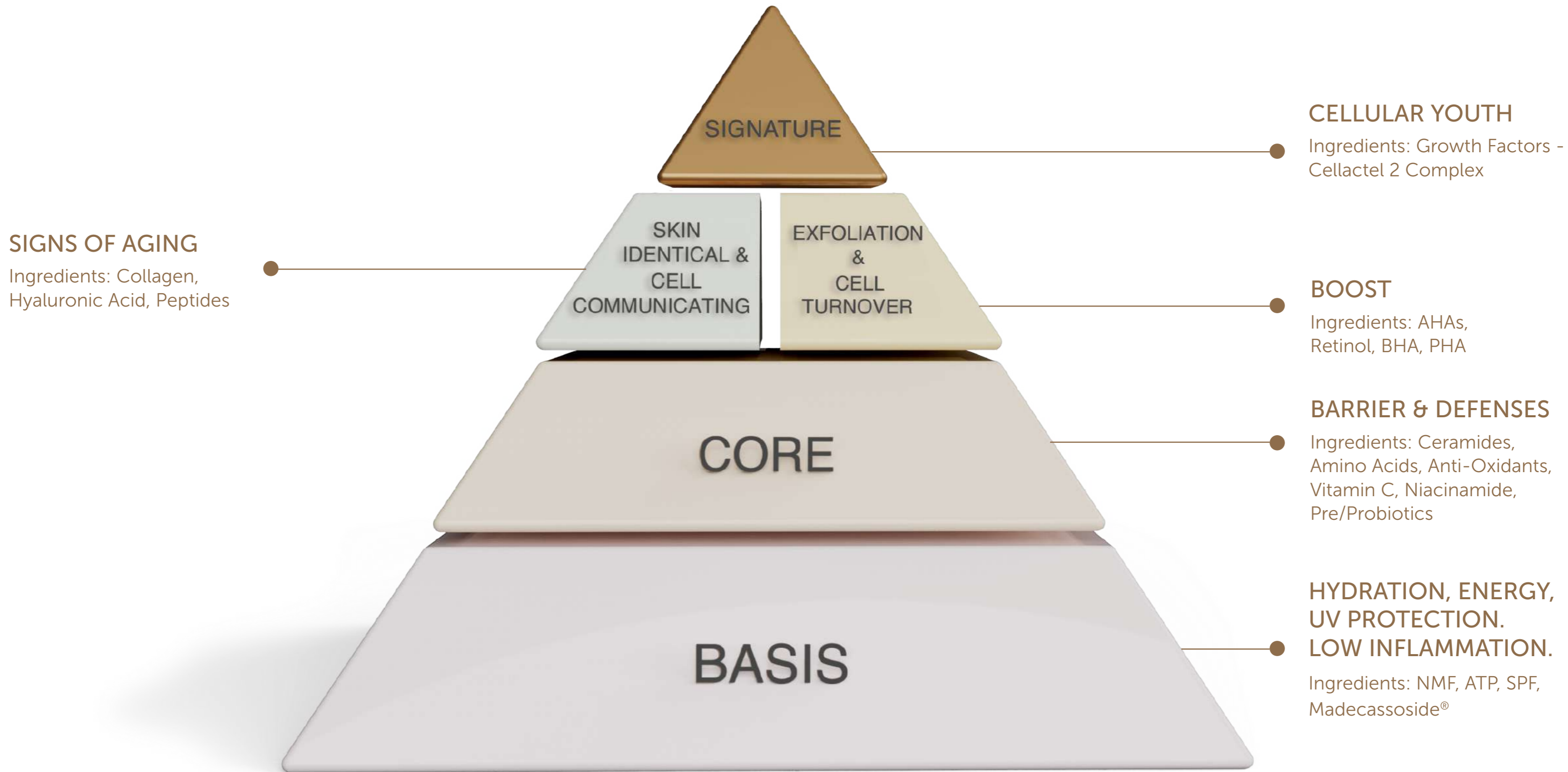
SKINCARE THAT SKIN UNDERSTANDS. INFORMED BY BIOLOGY.

For over 30 years, Swissline's products have been made in Switzerland, formulated with evidence-backed ingredients.

In the 21st century it is about time to comprehend what "natural" should mean in skincare – natural is not so much about where the ingredient comes from – it's more about where it goes, how it gets there, and how it interacts with this fascinating organ called skin.

Real skincare should never be about trends and fashions – our skin is human, with its own biology and rules – it simply cannot agree to take-on market tendencies, without paying a price for it.

Skincare products must respect and work with the skin, not against it. Intelligent skincare goes one step further – it taps into the endless self-recovery potential of skin, and integrates it into the formulations!



THE PERFECT FORMULA PYRAMID™

Our Perfect Formula Pyramid™ is intended to demystify skincare ingredients so that end-users don't have to! These are the ingredients we, as a brand, truly believe in.



CELL SHOCK

AGE INTELLIGENCE™

Millennial-minded skincare, tailored solutions to make-friends with human skin. Address inflammation. Support self-recovery. This is what we call intelligence... (Fragrance, if used, always allergen-free – all formulas vegan – tested on humans, not on animals)



RESURFACING WATER

10% GLYCOLIC ACID + MADECASSOSIDE® +
LIPIDURE®-PMB

(oil-free, alcohol-free, final pH 3.4)

Bedtime glow that effortlessly transforms look, feel and texture of any skin. It evens-out tone, helps the skin retain moisture, speeds-up cell turnover, and deals with visible signs of aging. Powerful yet friendly, to be used a few times in the week, to nightly, depending on tolerance to AHAs.

In an independent 4-week study* women agreed on the following:

- 71% The appearance of fine lines is reduced
- 81% Skin looks more radiant
- 94% Product has a long-term effect on vitality

* Skin Test Institute c/o Intercosmetica Neuchâtel SA

** 1-month cosmetic use test of the product "Cell Shock Age Intelligence Resurfacing Water". Open study on 33 healthy Caucasian female volunteers (no placebo, no blinding condition). Product applications were made at home (full face, 4-week, daily applications). Clinical trials have proven after 1 month daily application of Age Intelligence Resurfacing Water.

RECOVERY SERUM

MADECASSOSIDE® + RONACARE® + ECTOIN® + NMF + CERAMIDES + AMINO ACIDS

ESSENTIAL SERUM

MADECASSOSIDE® + ECTOIN® + ATP + NMF + PRE/PROBIOTICS

Two Madecassoside-rich geniuses to make skin appear healthier, stronger and younger-looking, less fragile and less sensitized. Perfect host-serums to mix-in all boosters, or layer prescription-level retinoids, creating delightful solutions for true-skintellectuals!

Depending on the "damage-control" level needed, opt between Recovery – the intense barrier repair formula – or Essential – for optimal maintenance, balance and moisture retention.



ESSENTIAL SERUM

MADECASSOSIDE® + ECTOIN® + ATP + NMF + PRE/PROBIOTICS

METHODOLOGY

40+4 healthy women volunteers

2 subgroups :

20+2 dry skin volunteers

20+2 oily skin volunteers

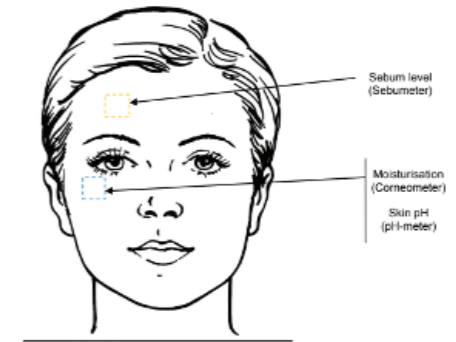
4 weeks

T0 = baseline

T1 = after 4 weeks of regular home applications

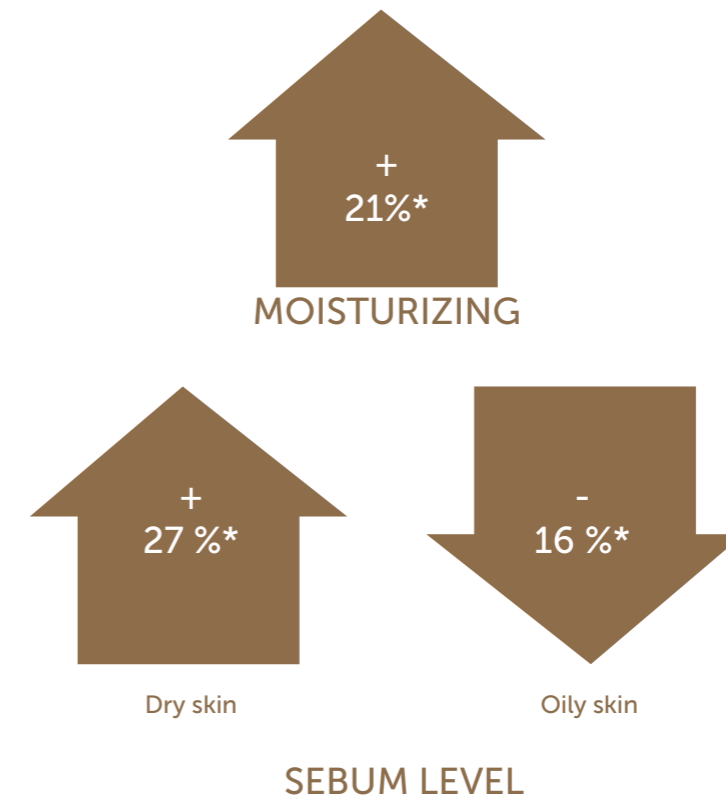
Evaluation sites :

left cheek and front



ESSENTIAL SERUM

Evaluation of the Skin's general properties (hydration, pH, sebum level) following the application of the Essential Serum



SEBUM LEVEL

* Significant

ACTIBIOME

A HEALTHY AND BALANCED DIET FOR THE MICROBIOME

The communities that form the microbiota help to guarantee immune defences through various mechanisms:

- They inhibit the growth of pathogens
- They regulate adaptive immunity by producing cytokines locally
- They improve natural immunity by increasing the production of antimicrobial peptides



But every day, under the effects of UV rays, pollution or even stress, the balance of the microbiota is threatened and can break, resulting in dysbiosis and skin disorders.

A study carried out on 62 volunteers revealed that the microbiota's footprint on the skin is totally different during a period of stress: it is unbalanced and its diversity is also affected.

AS A RESULTS



ACTIBIOME

Association of different components to provide a variety of nutrients to ensure the biodiversity and homeostasis of the skin microbiota.

ACTIBIOME

A HEALTHY AND BALANCED DIET FOR THE MICROBIOME

COMPOSITION

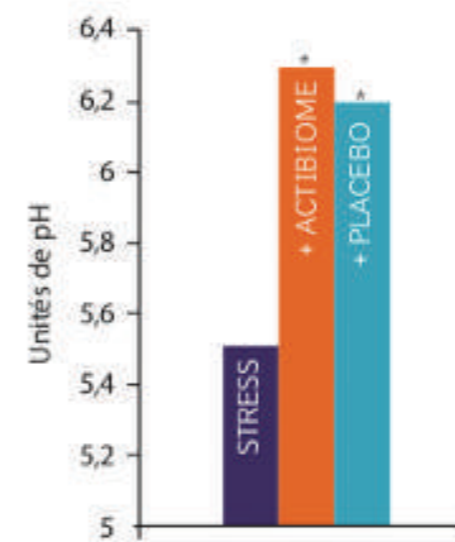


BENEFITS FOR (4)

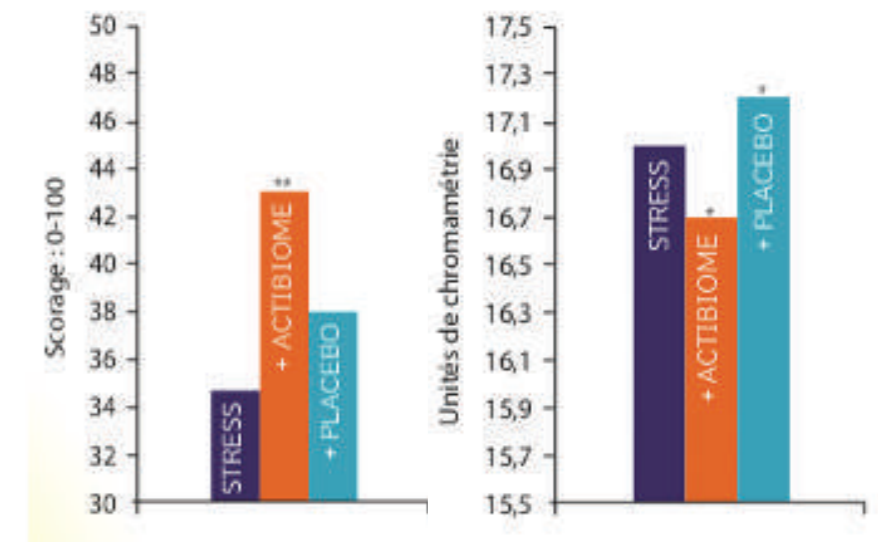
SKIN HEALTH

AND

SKIN BEAUTY



Reverses stress imbalances by 65% versus 35% with placebo



Reduces diffuse redness resulting from inflammation

(1) Florez N, Gonzalez-Munoz MJ, Ribeiro D, Fernandes E, Dominguez H, Freitas M1, Algae Polysaccharides' Chemical Characterization and their Role in the Inflammatory Process. Current medicinal chemistry, volume 24, Issue 2, 2017 (2) Sun ML1,2, Zhao F1,2, Shi M1,2, Zhang XY1,2, Zhou BC2, Zhang YZ1,2, Chen XL1,2, Characterization and Biotechnological Potential Analysis of a New Exopolysaccharide from the Arctic Marine Bacterium Polaribacter sp. SM1127. Scientific Reports volume 5, Article number: 18435 (2015) (3) Ham YM1, Yoon WJ1, Lee WJ2, Kim SC2, Baik JS3, Kim JH4, Lee GS4, Lee NH3, Hyun CG3 Anti-inflammatory effects of isoketocharbroic acid from brown alga, Sargassum micracanthum. EXCLI J. 2015; 14: 1116-1121. Published online 2015 Oct 15 (4) Yu Y1, Dunaway S1, Champer J2, Kim J3, Alikhan A4 Changing our microbiome: probiotics in dermatology. Br J Dermatol. 2019 May 3. doi: 10.1111/bjd.18088

SOURCE BOOSTER
1.5% HYALURONIC ACID + NMF + ATP



Plump, hydrate, energize

YOUTH BOOSTER
RETINOL



Reduce wrinkles, revitalize, even-out complexion

RADIANCE BOOSTER
10% VITAMIN C



Brighten, as an antioxidant, reduce signs of fatigue

PEACE BOOSTER
5% NIACINAMIDE + 2% TRANEXAMIC ACID



Calm, as post-inflammatory help to reduce pigmentation or redness, reinforce barrier function

EVENNESS BOOSTER
2% ALPHA-ARBUTIN



Even-out complexion, reduce hyper-pigmentation and melasma

PERFECTION BOOSTER
10% LACTIC ACID



Gently resurface, refine pores and lines, promote hydration

EYE ZONE BOOSTER
2% CAFFEINE + CERAMIDES



De-puff, lighten dark circles, smooth fine lines

YOUTH-INDUCING CREAM

MADECASSOSIDE® + ARGININE/LYSINE POLYPEPTIDE + SOY PROTEINS

YOUTH-INDUCING EYE CREAM

MADECASSOSIDE® + PALMITOYL TETRAPEPTIDE-7 + SOY PROTEINS

All-in-one super powers to transform the skin's inner architecture and restore luminosity and plumpness. These two creams answer the needs of more mature skin conditions, targeting the main markers of aging - loss of firmness, wrinkles and hyper-pigmentation.



SMART CREAM

MADECASSOSIDE® + NMF + ATP + ECTOIN®

SMART CREAM RICH

MADECASSOSIDE® + CERAMIDES + NMF + ATP + ECTOIN®

Two textures to choose from - a watery gel-cream, or a richer-cocooning cream... in skin-friendly formulas thought for those who prefer lightness and a non-oily feeling in their moisturizer.



(FALL-2021)



CELL SHOCK WHITE

UV-SPECIALISTS



**BRIGHTENING BI-PHASE VEIL
SPF 45 PA+++**

BROAD SPECTRUM - PROBIOTIC FORMULA -
ANTI-POLLUTION - VITAMIN E

Feather-light UVA/UVB 100% mineral. Broad-spectrum formula with antioxidants, anti-pollution agents and vitamin E. Light enough to be used as a primer before foundation or CC creams, and re-applied throughout the day.

**BRIGHTENING
EYE VEIL SPF 50 PA+++**

BROAD SPECTRUM – VITAMIN E – FRAGRANCE-FREE –
OPHTHALMOLOGIC TESTED

Multi-tasking veil for the eye area formulated with a mix of chemical and physical filters. It simultaneously prevents the signs of aging and brighten the eye zone.

**INVISIBLE BI-PHASE VEIL
SPF 50 PA++**

BROAD SPECTRUM – VITAMIN E – WHITE TEA –
MINERAL OIL & ALCOHOL FREE

Water-resistant chemical sunscreen, can be applied to all areas – face, neck & décolleté, hands – prevention of sun-induced age spots. Light enough to apply shortly after serums and/or moisturizer, as well as to reapply throughout the day.

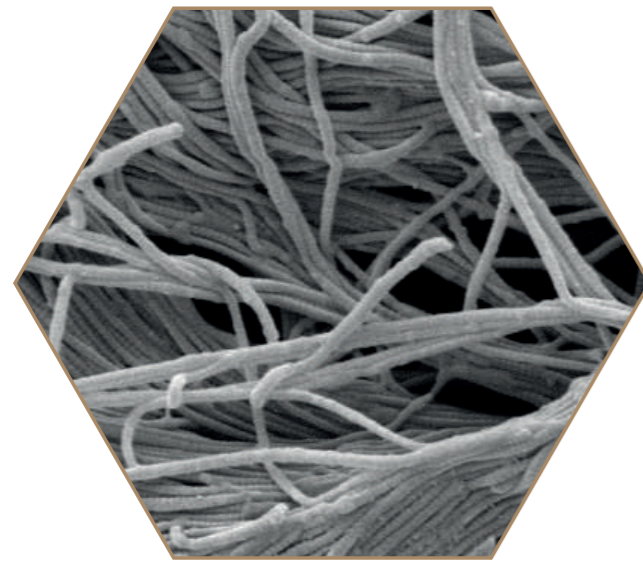




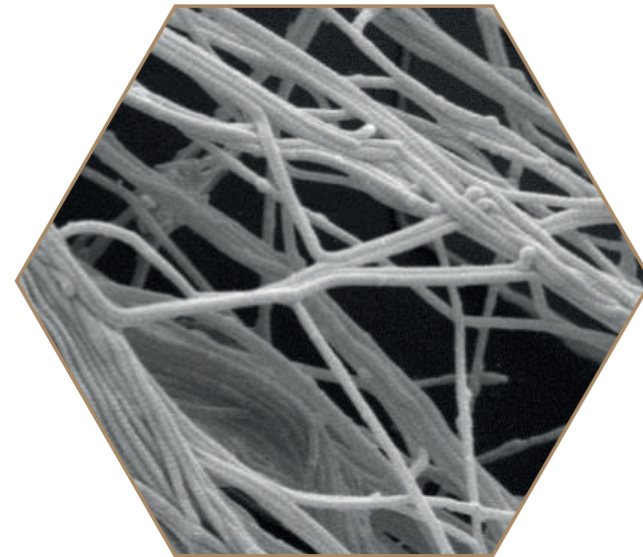
PROFESSIONAL-ONLY

FOR IN-CABIN IMMEDIATE RESULTS

COLLAGEN-SPECIALISTS



HUMAN DERMIS



CRYOSAFE™
NATIVE COLLAGEN

ADVANCED CRYOSAFE™ METHOD

- Preservation of the properties and structure of biomaterial
- Protection of the bioactive constituents
- Result: perfect bio-affinity and safety

COLLAGEN-SPECIALISTS

SKIN CONCERN

- Dehydrated skin
- Lines and wrinkles
- Uneven skin tone
- Irritated skin, loss of barrier function

BENEFITS

- Offers intense moisturization
- Smooths lines and wrinkles
- Unifies skin tone (uneven complexion & redness)
- Supports regeneration after sun damage
- Helps recovery following cosmetic procedures (lasers, microdermabrasion, microneedling, chemical peelings, etc.)

PURE COLLAGEN EYE FILM

(92% COLLAGEN) + CELLULAR MASK COMPLEX

(HYALURONIC ACID + ATP + ENZYMES)



PURE COLLAGEN FILM FACE & NECK

(92% COLLAGEN) + ACTIVATOR

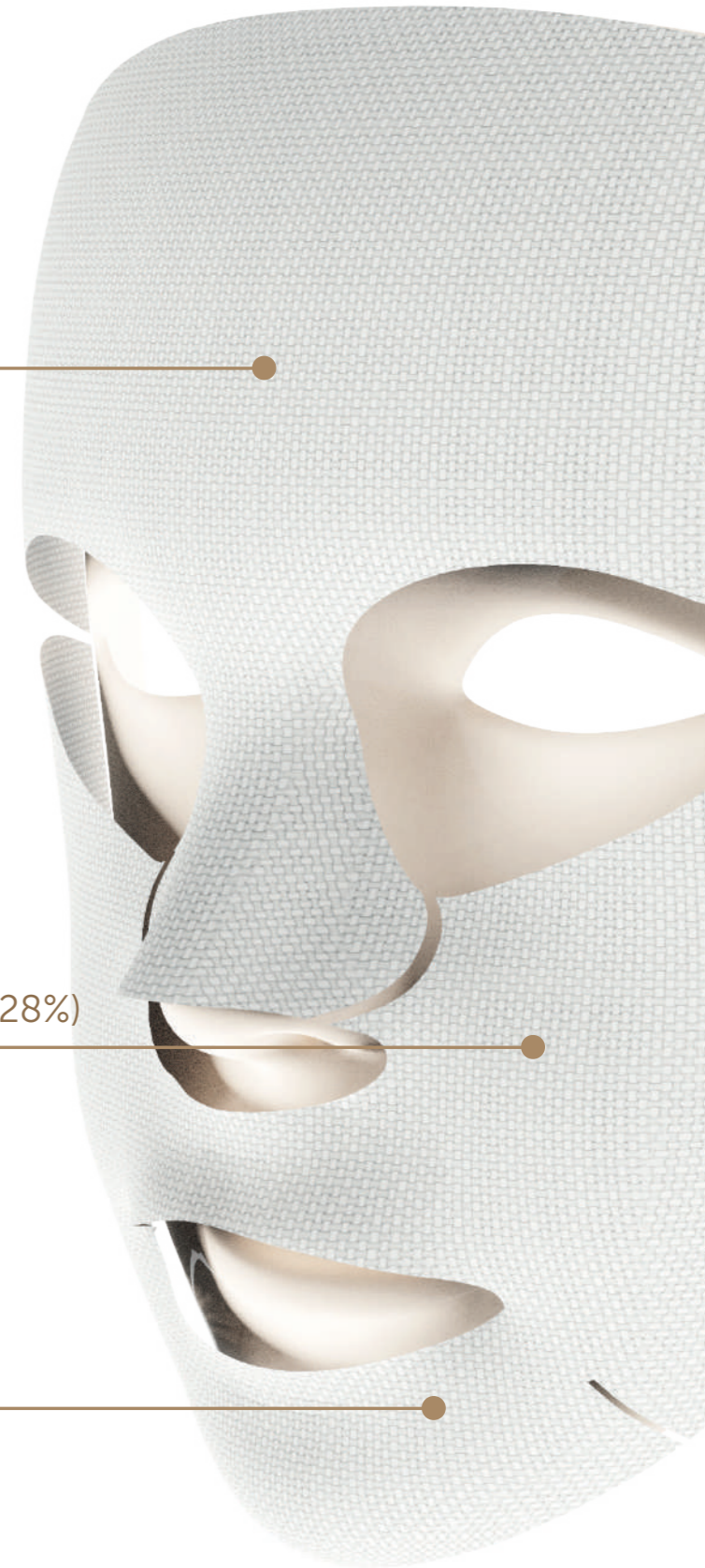
(HYALURONIC ACID + LACTIC ACID)

Smoothed lines & wrinkles (-38%)

Soothed irritation & improved skin tone (-28%)

Boosted hydration (+59%)

Activated with Swissline Activator



PEELING-SPECIALISTS

(final pH 3.2 – 3.4)

1-step application in three different tailored formulas to choose according to individual needs. A Neutralizer formula is available as a measure of safety for a more thorough removal and, if needed, to interrupt peeling due to sudden discomfort.

AGEPEEL

20% AHA GLYCOLIC ACID +
LACTIC ACID



DETOXPEEL

2% BHA SALICYLIC ACID



SENSIPEEL

5% PHA GLUCONOLACTONE +
LACTOBIONIC ACID



Flash-formulas for a stress-free, rested, radiant face. Oil-free, alcohol-free formulas that can be used in conjunction with professional devices that are limited to water-based formulas.

Ophthalmologically tested, can safely be applied around the eye area and in case of overly sensible skins.

HYDRA-OXYGEN AMPOULES

ATP + HYALURONIC ACID + ALGAE & ALLANTOIN

BRIGHT-OXYGEN AMPOULES

ATP + ARBUTIN + GLUTATHIONE & BIOTIN



RECOVERY-SPECIALIST

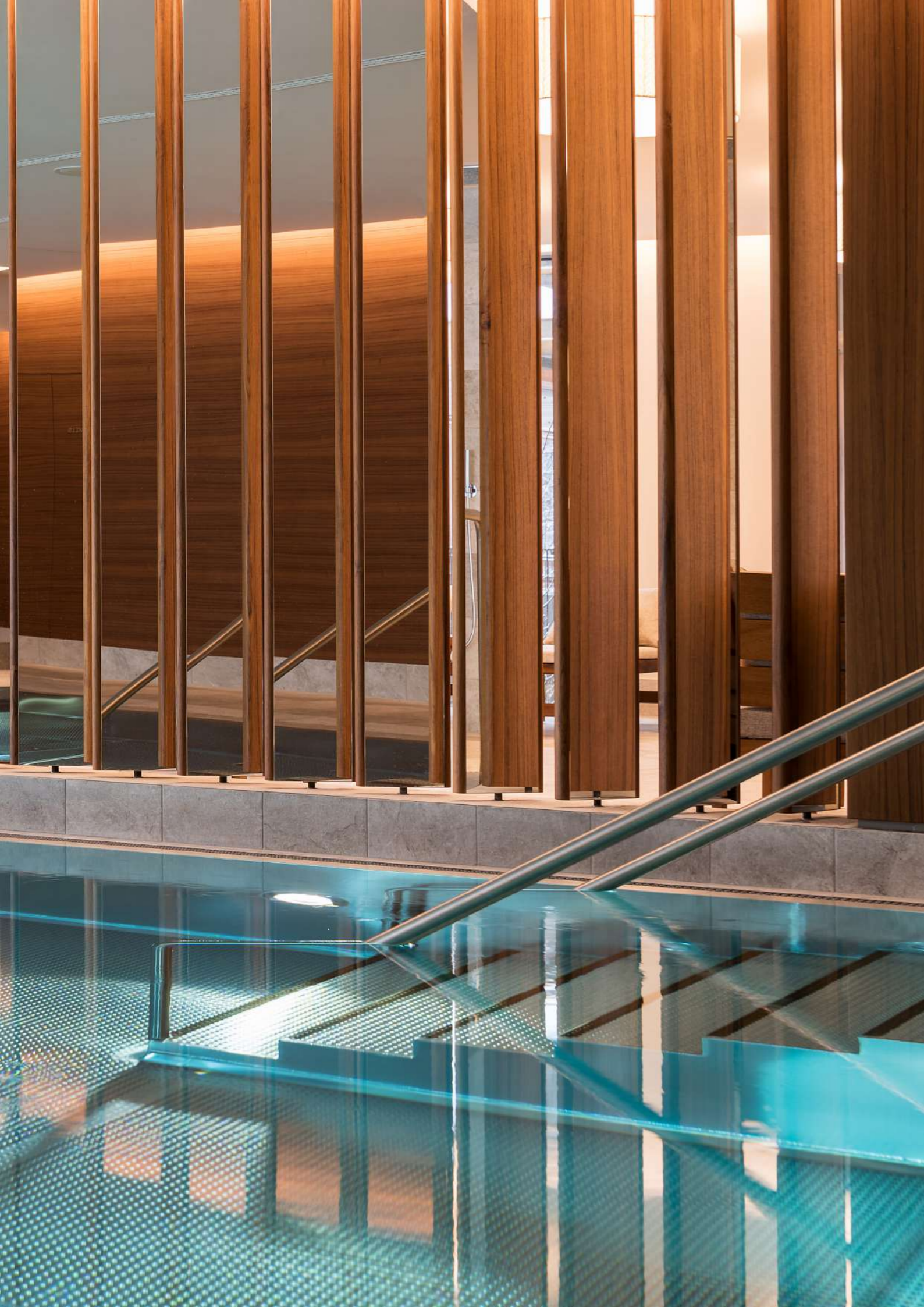
Stretch-mask made with lint fibers (fibers that surround the cotton seeds) offering a 100% affinity with the skin surface, adhering like a second-skin.

Cooling and soothing – ideal as post-laser and after any procedure causing sensations of heat and/or signs of reddening.

CELL SHOCK VIRTUAL MASK

HYALURONIC ACID + PALMITOYL
PENTAPEPTIDE-3 + ERGOTHIONEINE





SWISS GOLDEN CIRCLE

Brand friends and business partners made up of luxury medical clinics,
medi-spas and 5-star hotels.



swiss line
BY DERMALAB 

BÜRGENSTOCK RESORT Luzern, Switzerland

The breathtaking Bürgenstock Resort perched in the mountains above Lake Lucerne has just opened its 4th hotel, the spectacular Waldhotel Health & Medical Excellence. Complete with a 45,208-square foot medical facility and a 13,993-square-foot spa, it is the perfect partner for Swissline.

The Waldhotel Spa offers Swissline facials using professional products from three of the brand's product ranges: Cell Shock, Cell Shock White and Force Vitale, while the retail area sells consumer products from those ranges.



Clinic Lemanic Lausanne, Switzerland

Established in Lausanne in 1998, Clinic Lémanic is today a leading reference in the field of aesthetic and regenerative medicines, both in its home country of Switzerland and internationally. Its approach to a holistic understanding of youth, and the quality of results seen in its patients, have resulted in Clinic Lémanic winning an array of awards from its peers, including the Crystal Trophy in recognition of the Best Aesthetic Clinic in Europe, and the prestigious IIPP "Merit for Development of Technology in Aesthetic Medicine" prize, awarded at the UNESCO in Paris.

Clinic Lémanic's beauty treatments are now carried out exclusively using Swissline products to ensure the best results possible. And clients also benefit from being able to prolong the efficacy of their treatments by buying the appropriate Swissline product for this purpose on site.



Dermanence Zürich, Switzerland

Dermanence, a dermatology clinic run by Dr Marianne Meli, a well-respected dermatologist, recently joined the exclusive group of designer boutiques, award-winning restaurants, charming cafes and apothecaries on Zurich's famous Bahnhofstrasse.

The 270 sqm clinic offers dermatological services and surgery as well as aesthetic and laser treatments. State of the art facilities and equipment, a well-stocked boutique, and a bright, modern décor, give the clinic a reassuring, warm and welcoming vibe.

The boutique sells a wide range of products, including an extensive selection of Swisline skincare products formulated to not only improve the health and beauty of the skin, but also extend the results of various dermatological procedures.

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