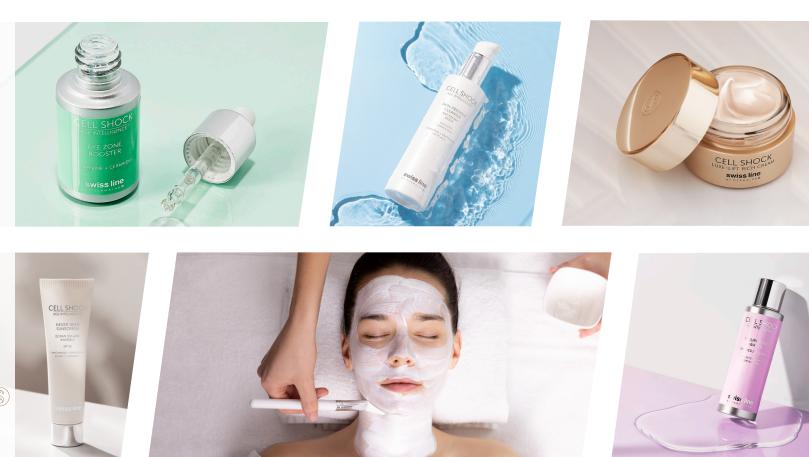




# TRAINING COLLECTION BOOK

# swiss line



# SWISS line

# THE BRAND

#### SWISS QUALITY

For over 30 years, we've collaborated with a network of Swiss laboratories to provide the best in biotech innovation. Our products embrace the skin with science and care thanks to effective formulas that are both preventative and restorative.

#### THE GOLDEN CIRCLE

Swissline's premium products can be found in exclusive locations accross the globe. Our Golden Circle partners are made up of luxury medical clinics, medi-spas, 5-star hotels, and premium retailers whose settings are perfect to bring our products to life in all their experiential and sensorial glory. Founded in Switzerland 30 years ago, Swissline is one of the very few brands who can trace its origins into cellular therapy.

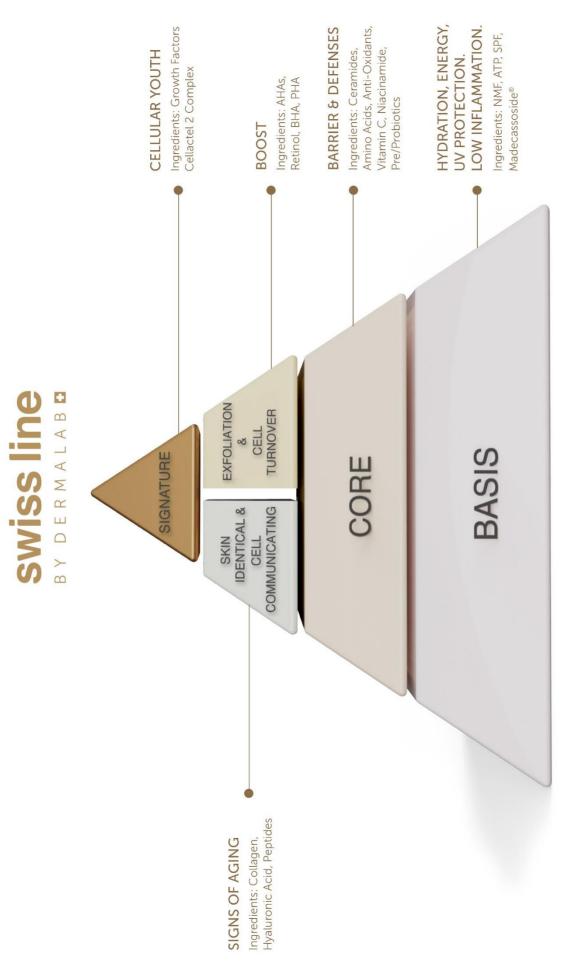
#### CELLULAR THERAPY

In the 1930's, some scientists were trying to understand skin aging and how they could slow down the effects of time on the body. They discovered that a young cell is capable of making its biological strength available to an ageing one, successfully revitalizing and extending youth.

In the 50's, Dr. Alfred Pfister developped Cellvital Therapy, a process of regenerating deficient systems in the body through the injection of stabilized active cells. In 1995, Dermalab S.A. acquired the exclusive rights to use the patented Cellvital and renamed it Cellactel.

In 2002, with the help of biotechnologies, our cellular complex became the Cellactel 2 Complex and is now plant based. We are proud of our heritage and remain at the heart of biotech innovation and development to this day.



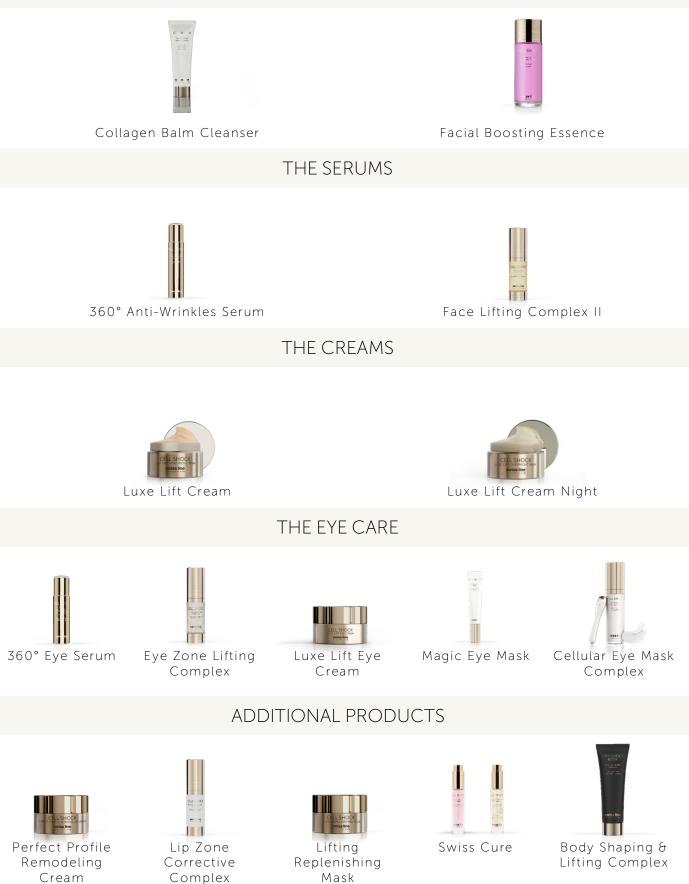


Our Perfect Formula Pyramid<sup>TM</sup> is intended to demystify skincare ingredients so that end-users don't have to! These are the ingredients we, as a brand, truly believe in.



# CELL SHOCK

# SKIN CLEANSING



# CELL SHOCK

#### CELLULAR SCIENCE

Luxury lifting, tailored solutions to satisfy all needs... with an extra touch of that often hard to describe skincare 'x-factor'!

### TARGET

Stressed skin that presents wrinkles, loss of density and firmness.

### KEY INGREDIENTS

Cellactel 2 complex, Plant-based mimetic skin growth factors, Marine collagen, Superoxyde dismutase, Colloidal gold & silk proteins, Urban-detox complex... and more!



# THE COLLAGEN BALM CLEANSER

#### A NEW CLEANSING AND MAKEUP REMOVAL RITUAL TO REPLENISH AND SOOTHE DRY, MATURE SKIN

This is the ideal nourishing cleanser to be applied just before the companion Luxe-Lift Night Cream. It can be safely used around the eye area to remove eye makeup.

In cabin it offers an enrichment during the cleanse phase for drier skin.



Ref. 1216 – 160 ml Ref. 1216C – 250 ml

# THE BENEFITS

- Leaves the face clean and hydrated
- Provides soothing and replenishing benefits

# THE CUSTOMER

- Recommended for dry, mature skin
- Ideal for clients looking for intensified moisture and makeup removal

## THE TECHNOLOGY

#### MARINE COLLAGEN

Hydrolyzed collagen effectively moisturizes and delivers line-filling benefits.

#### SOY PROTEINS

They provide nutritive components essential for more mature skin to actively fight the signs of aging.

#### **XPERTMOIST®**

This molecular film, with a high moisturizing and regenerating effect, consists of aminoacids - proline, alanine, and serine - together with a bio-marine ferment of Pseudoalteromonas (a "good" bacteria).

# THE RITUAL

Place a small amount of product into the palm and rub hands together gently to allow the balm to melt into a velvety texture. Use fingertips to massage it over dry skin, including the eye area. Once the makeup has melted away, using a face cloth, rinse well with lukewarm water and then blot dry.

Continue the ritual by applying Cell Shock Facial Boosting Essence.

# FACIAL BOOSTING ESSENCE

#### MUCH MORE THAN A CLASSIC TONIC LOTION!

A concentrated splash of energetic coolness and nutrients housed in an essence-in-water formula.

Much more than a classic tonic lotion, the sophisticated formula of Facial Boosting Essence will become a much-needed addition to your skincare ritual!

It enhances the effects of all other products, keeping moisture levels high on the skin's surface while addressing the occasional signs of fatigue.



Ref 1189 – 150 ml Ref. 1189C - 500 ml

# THE BENEFITS

- Visibly Energizes and freshens the skin Recommended for all skin types
- Encourages optimal elasticity and skin suppleness
- Clinically proven to tackle "urban stress", enhancing skin brightness and clarity
- Enhances make-up and reduces signs of fatigue

# THE CUSTOMER

- Ideal for ageing skin that needs a lift to improve its resilience.

# THE TECHNOLOGY

#### CELLACTEL 2 COMPLEX

Cell Shock's signature skin-revitalizing ingredient helps repair essential skin functions, lift and regenerates the skin.

#### GRAPE LIVING WATER

The purest water from the heart of grapes, extracted through a patented process without the use of chemical solvents, helps catalyze the skin's enzymatic processes as it replenishes essential oils, mineral salts and trace elements. Grape polyphenols have demonstrated a powerful antioxidant effect.

#### KOMBUCHA EXTRACT

Also known as "long-life mushroom", Kombucha smooths and freshens the skin. It has been shown, in vitro, to decrease glycation and produce a "lipo-filling" plumping effect. Clinical tests have demonstrated that it diminishes roughness and increases brightness and clarity.

#### URBAN DETOX COMPLEX

Clinically proven, modern complex tackles "urban stress" to enhance the skin's brightness and clarity. Specific protein fractions from Moringa Seeds shield skin from environmental pollution, while a Nasturtium stem extract promotes the role of cytoglobin as an oxygen carrier, facilitating the intercellular exchange of toxins.

### THE RITUAL

Apply every morning and evening, immediately after your usual cleansing steps and before the application of a serum and/or a cream.

Pour a few drops onto the palm of the hand – without using a cotton pad- and smooth over face and neck, avoiding the eye area.

# 360° ANTI-WRINKLES SERUM TRIPLE COLLAGEN COMPLEX

#### FOR A VISIBLE LINE-FILLING EFFECT

This silky nectar, anti-wrinkle serum fortified with a triple collagen complex provides a visible line-filling effect by infusing dry skin with intense moisture and lasting resilience.

It offers three different paths to collagen refurbishment by:

- Increasing the skin's own collagen production (via soluble collagen)
- Strenghtening it (via a collagen boosting peptide and botanical extracts)
- Safeguarding it (via collagen protective factors)



Ref. 1177 – 30 ml Ref. 1177C – 150ml

# THE BENEFITS

- Produces more resilient and younger looking skin
- Replenishes and burtures dry skin conditions
- Smoothes the skin while acting as a protective barrier against oxidative stress
- Boosts vital skin functions and revitalizes cellular metabolism

THE CUSTOMER

- Clients concerned with lines and wrinkles, suppleness and roughness types
- Ideal for dry skin conditions
- People who are considering a cosmetic procedure, such as lasers, injections and invasive fillers

# THE TECHNOLOGY

#### TRIPLE COLLAGEN COMPLEX

The complex is comprised of:

- Soluble collagen: which increases collagen production
- A collagen boosting peptide: (Palmitoyl Pentapeptide-4) which strengthens collagen, together with botanical extracts from Argan Tree
- Collagen protective factors: micro-algae Nanochloropsis Oculata together with a well-balanced fraction of polysaccharides, which safeguards collagen.

#### HYALURONIC ACID

It is known to improve the skin's density and resilience. This low molecular weight hyaluronic acid has a reduced molecule size that facilitates its delivery and enhances its penetration across the skin barrier, providing an immediate and long-term filling effect.

#### OCEAN MATRIX COMPLEX

Comprised of polysaccharides from botanical origin and a lyophilizate from the red algae (Porphyridum Cruentum) is optimized to give a tightening effect that is intense and immediately perceivable. It also offers remarkable skin smoothing effects reducing roughness while acting like a protective barrier against oxidative stress.

#### CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles

#### THE RITUAL

Apply the serum every morning an/or evening, over the face and neck.

It is the ideal companion of the Cell Shock Luxe Lift cream and any other daily moisturizer.

# 360° ANTI-WRINKI ES EYE ZONE SERUM

#### RECREATES A PERFECT EYE ZONE

This luxurious infusion-serum is charged with wrinkle-filling and smoothing ingredients that work together with targeted anti-dark circles actives to recreate a perfect eye zone.

The use of this serum completes the anti-ageing action of any eye cream as it brings results to virtual ageless perfection



#### Ref. 1181 – 15 ml Ref. 1181C – 150ml

# THE BENEFITS

- Anti-wrinkle and line filler
- Anti-dark circles

# THE CUSTOMER

- Clients concerned with orbital lines and wrinkles, particularly those with drier skin conditions.
- All consumers concerned with resistant dark circles
- Existing clients of 360° Anti-Wrinkle Serum Triple Collagen Complex

# THE TECHNOLOGY

#### TRIPLE COLLAGEN COMPLEX

The complex is comprised of three different, yet synergistic, collagen factors: soluble collagen; collagen boosting peptides and a protective collagen factor. The complex increases (with soluble collagen), strengthens (with collagen boosting peptides) and safequards the levels of collagen present in the skin (with collagen protective factor).

#### HYALURONIC ACID

The low molecular weight hyaluronic acid has a reduced molecule size that facilitates its delivery and enhances its penetration across the skin barrier, providing an immediate and long-term filling effect.

#### ANTI DARK CIRCLES COMPLEX

Bio-engineerd complex comprised of narcissus bulb extract and other botanical extracts which reduce hemoglobin oxidation and n turn the darkening of the eye zone blood vessels that come from oxidation. These botanicals also counteract fatigue and stress, keeping the entire eye zone looking bright and fresh.

#### CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles

# THE RITUAL

Apply the serum every morning an/or evening, over the entire eye zone and follow with the regular eye cream.

It is not intended to be used alone in place of an eye moisturizer.

# CELL SHOCK FACE LIFTING COMPLEX II

#### A NOTICEABLE FACE LIFT WITHIN MINUTES!

This exceptional intensive serum provides a noticeable "face lift" within minutes, visibly reducing wrinkles to leave the skin younger looking and feeling more toned.

Now fortified with a "urban detox" complex, that protects the skin from the hazardous effects of an urban lifestyle.

It contains a high concentration of plant boosters offering tightening and restructuring properties.



Ref. 1187C – 150 ml

# THE BENEFITS

- Visibly lifts and regenerates the skin
- Helps strengthens the collagen fibers of the skin, while moisturizing and combating free radical damage
- Clinically proven to tackle urban stress, enhancing skin brightness and clarity
- Enhances make-up and reduces signs of fatigue

# THE CUSTOMER

- Recommended for all skin types
- Ideal for ageing skin that needs a lift to improve its resilience

### THE TECHNOLOGY

#### CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles

#### WHITE UNISPHERES

A new generation of unispheres releases vitamin E upon contact with the skin.

#### POLYLIFT® AND RAFFERMINE®

The two original Face Lifting Complex Ingredients – both botanical tensors (polymerized sweet almond oil and proteins) – form an elastic film on the surface of the skin to improve micro-relief and reduce fine lines and wrinkles. Blended with soybean membranes and hyaluronic acid, they impact in a very noticeable lifting effect.

#### URBAN DETOX COMPLEX

Clinically proven, modern complex tackles "urban stress" to enhance the skin's brightness and clarity. Specific protein fractions from Moringa Seeds shield the skin from environmental pollution, while a Nasturtium stem extract promotes the role of cytoglobin as an oxygen carrier, facilitating the intercellular exchange of toxins.

#### HYDROLIZED LUPINE PROTEINS

Helps protein synthesis and prevents dehydration.

#### HYALURONIC ACID

This naturally occurring polysaccharide (complex sugar), acts as a "molecular sponge" trapping and holding water up to a thousand times its own weight. Enhances make-up and reduces signs of fatigue.

### THE RITUAL

Apply morning and/or evening to face, neck and décolleté.

Smooth on sparingly and allow to penetrate before applying the appropriate Cell Shock Cream.

Can also be used alone for a more intense and visible lifting effect, before make-up on special occasions.

# CELL SHOCK EYE ZONE LIFTING COMPLEX II

#### CREATES A MINI EYE-LIFT EFFECT

The classic refreshing serum with moisture-retaining and tightening properties, now fortified with an "urban-detox" complex that protects the skin from the hazardous effects of an urban lifestyle.

The eye zone is immediately lifted and its tone increased over time, diminishing the appearance of wrinkles.

Ideal for intensive lifting and repairing; creates a mini "eye-lift" effect.



Ref. 1188 – 15 ml Ref. 1188C – 150 ml

# THE BENEFITS

- Visibly lifts and regenerates the skin
- Helps strengthens the collagen fibers of the skin, while moisturizing and combating free radical damage
- Clinically proven to tackle urban stress, enhancing skin brightness and clarity

### THE CUSTOMER

- Concerned with an eye contour showing wrinkles and a lack of resilience
- Clients who are aware of urban stress and pollution

### THE TECHNOLOGY

#### CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles

#### WHITE UNISPHERES

A new generation of unispheres releases vitamin E upon contact with the skin.

#### POLYLIFT® AND RAFFERMINE®

The two original Face Lifting Complex Ingredients – both botanical tensors (polymerized sweet almond oil and proteins) – form an elastic film on the surface of the skin to improve micro-relief and reduce fine lines and wrinkles. Blended with soybean membranes and hyaluronic acid, they impact in a very noticeable lifting effect.

#### URBAN DETOX COMPLEX

Clinically proven, modern complex tackles "urban stress" to enhance the skin's brightness and clarity. Specific protein fractions from Moringa Seeds shield the skin from environmental pollution, while a Nasturtium stem extract promotes the role of cytoglobin as an oxygen carrier, facilitating the intercellular exchange of toxins.

### THE RITUAL

Apply morning and/or evening around the orbital area. Start on the crow's feet and move towards the bridge of the nose.

This product absorbs quickly and leaves a light protective film, allowing for the easy application of make-up.

#### GLAMOROUS COLLECTION TO COMBAT WRINKLES AND LOSS OF FIRMNESS

When it comes to luxury skincare, textures and fragrances are important, nut visible results are the be-all, end-all.

Delivering on that goal, the Luxe-Lift formulas contains the most comprehensive array of nutrients ever offered by Swissline in a single jar. All three cream textures contain high concentrations of pure marine collagen, silk and gold.

Customers can select the right texture based on their skin profile, the season or their mood. As all three creams offer the same lifting, line-reducing and revitalizing results, no matter your choice, you can't go wrong!



Ref. 1190-1191-1192 – 50 ml heavy glass jar Ref. 1190-1191-1192C – 250ml

# THE BENEFITS

- Visibly lifts the skin and reduces wrinkles
- Continually boosts cellular metabolism to revitalize the skin
- Infuse the skin with collagen to plump it up
- Counters damage associated with urban lifestyle and fights oxidative stress

### THE CUSTOMER

- Anyone concerned with wrinkles and loss of firmness
- Existing clients of other high-end brands

# THE TECHNOLOGY

#### CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles.

#### BIO-MIMETIC GROWTH FACTORS 3%

Growth factors are known to act as a signaling molecules between cells. Our botanical growth factors, isolated from seeds, mimic the expression of the FGF-2 (Fibroblast Growth Factor), boosting the synthesis of collagen and the extra cellular matrix to improve the density and firmness of the skin. The facial contours are redrawn and skin becomes smoother, less wrinkled. The botanical growth factors are used at very high, clinically tested 3% concentration in all Luxe-lift creams.

Note: The only Total-Lift Cream which contained this very high concentration was the night formula, the others had a lower concentration.

#### GOLD AND SILK COMPLEX

Gold has always been intriguing, in fact it was believed by the ancients to work in the human body by stimulating the chi (life force). Present day studies have shown that colloidal forms of real gold are helpful in promoting renewed vitality and physically shielding the skin from oxidative stress.

#### MARINE COLLAGEN

Hydrolyzed collagen effectively moisturizes and delivers line-filling benefits. This pure form of solubilized collagen is used in the Luxe-Lift Creams in combination with amino acids naturally occurring in silk. This innovative association grants the collagen proteins maximum building power as most of the amino acids found naturally in silk are also the building blocks for the resilient collagen fibers found in human skin.

### THE RITUAL

Massage your chosen Luxe-Lift texture in circular movements over the face, descending down to the contours of the neck and decolleté.

Enjoy this sensual experience every morning and evening after the usual skincare regimen of cleanser, toner and serum.

#### THE TEXTURES

Luxe-Lift creams and the Overnight Balm offer luxurious textures and signature perfume together with scientifically proven results.

LUXE-LIFT LIGHT CREAM Applies as if with the soft touch of a feather to please all those seeking a lightweight texture. Ideal for combination to oily skin, as well as mature skin prone to oiliness due to age-related changes and/or warm climates.

LUXE-LIFT RICH CREAM Is as dewy and refined as silk. The right choice for skin with a tendency to dryness/dehydration in all climates.

LUXE-LIFT VERY RICH CREAM Offers the supremely generous touch of velvet. Adored by all with very dry skin, including those with mature skin suffering from hormonal imbalance dryness or extremely cold climates.

Luxe-Lifts women are bold when it comes to their skincare choices. Swissline's "glamscience" approach to skincare resonates with them as they don't want science without glamour or glamour without science, for that matter!

Luxe-Lift creams and the Overnight Balm offer luxurious textures and signature perfume together with scientifically proven results.

# LUXE-LIFT NIGHT CREAM

#### REPLENISHED AND LIFTED-LOOKING SKIN

Replacing the Luxe-Lift Overnight Balm, this is a new, exclusive and glamourous proposal for the night. The formula features all the highperformance ingredients found in other Luxe-Lift products, including Marine Collagen, plus Palmitoyl Tripeptide -1 (first time in CS creams!) to ensure deep skin cell replenishment

The skin has never been so nourished and lifted!



Ref. 1215 - 50 ml black glass jar

# THE BENEFITS

- Visibly lifts the skin and reduces wrinkles
- Boosts collagen's synthesis to revitalize skin
- Acts on signs of photo and chronoaging

# THE CUSTOMER

- Anyone concerned with wrinkles, loss of skin firmness and density
- Existing clients of other high-end brands

## THE TECHNOLOGY

#### BIO-MIMETIC GROWTH FACTORS 3%

Signaling molecules between cells, our botanical growth factors, isolated from seeds, mimic the expression of the FGF-2 (Fibroblast Growth Factor), boosting the synthesis of collagen and the extra cellular matrix to improve the density and firmness of the skin.

#### MARINE COLLAGEN + PALMITOYL TRIPEPTIDE-1

Hydrolyzed collagen effectively moisturizes and delivers line-filling benefits. For the first time in Cell Shock creams, collagen Is combined with palmitoyl tripeptide-1 - a messenger peptide specifically targeting collagen renewal. It stimulates collagen (as demonstrated in vivo and ex vivo). Its activity is comparable with retinoic acid, and it is recommended for the restructuring of the dermal matrix (firming and anti-wrinkle action).

#### SUPEROXIDE DISMUTASE (SOD) + SNOW MUSHROOM

The same star antioxidant enzyme previously used in Luxe-Lift Overnight Balm to correct cellular damage caused by the cumulative effects of daytime photo exposure, is now in combination with snow mushroom extract (Tremella fuciformis), an edible white mushroom that protects skin from oxidation caused by pollution stress.

### THE RITUAL

Massage the cream in circular movements over the face, descending to the contours of the neck and décolleté. Enjoy this luxurious ritual every evening after the usual skincare regimen of cleanser, toner, and serum.

# CELL SHOCK LUXE LIFT EYE CREAM

#### SENSUOUS TEXTURE & SPECTACULAR RESULTS

In the Cell Shock Luxe-Lift Eye Cream, we find all the ingredients that make Luxe-Lift so special, with the addition of a few more, that seriously target dark circles... even chronic ones!

It has a sensuous texture that nurtures dry and delicate skin conditions.

Ophthalmologically tested.



Ref. 1206 – 15 ml Ref. 1206C – 250 ml

# THE BENEFITS

- Reduces lines and wrinkles and improve density thanks to biomimetic growth factors
- Immediate comfort and elasticity
- Fights dark circles

# THE CUSTOMER

• People looking for a global eye contour product

# THE TECHNOLOGY

#### CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles.

#### MARINE COLLAGEN

Hydrolyzed collagen effectively moisturizes and delivers line-filling benefits. This pure form of solubilized collagen is used in the Luxe-Lift Creams in combination with amino acids naturally occurring in silk. This innovative association grants the collagen proteins maximum building power as most of the amino acids found naturally in silk are also the building blocks for the resilient collagen fibers found in human skin.

#### BIO-MIMETIC GROWTH FACTORS 3%

Growth factors are known to act as a signaling molecules between cells. Our botanical growth factors, isolated from seeds, mimic the expression of the FGF-2 (Fibroblast Growth Factor), boosting the synthesis of collagen and the extra cellular matrix to improve the density and firmness of the skin.

#### GOLD AND SILK COMPLEX

Colloidal form of gold helpful in immune-regulatory activities, such as the stabilization of collagen and improving blood circulation, all of which promotes renewed vitality. By conjugating colloidal form of gold with fibroin (protein from silk) using bio-technological processes, a complex is obtained protecting skin's native collagen. This latter action is due to silk's richness in amino-acids.

#### HALOXYLTM

A pharma-grade complex made of peptides, flavonoids and an iron-reductase (N-hydroxysuccinimide). It diminishes the natural occurring leaks in blood vessels, the resulting degradation of hemoglobin and the formation of subcutaneous blue/violet pigments (=oxidation of hemoglobin).

#### GRAPE FERMENTS

Obtained from the fermentation of organically grown *aglianico* grapes. The fermentation uses all parts of the fruit: pulp, skin, seeds and stems. The resulting ferment has been proven *in vivo* to promote detoxification.

### THE RITUAL

Apply morning and/or evening, alone or after the 360° Anti-wrinkle Eye Zone Serum, if you are concerned about all signs of ageing around the eyes, including puffiness and chronic dark circles.

# CELL SHOCK CELLULAR EYE MASK COMPLEX

#### FOR A REFRESHED EYE CONTOUR

Being very delicate and fragile, the skin tissue around the eye is the first to show signs of fatigue and ageing.

From the first application, the area around the eyes will appear more awake, brighter, and refreshed. Puffiness will be minimized, and skin will appear smoother. The skin will feel soothed and calmed.



# Ref. 1037C - 150 ml

# THE BENEFITS

- Noticeable lifting and skin regeneration
- Soothes and calms the eye area
- Reduces puffiness

# THE CUSTOMER

- Devitalized and tired eye contour
- Ideal for an eye contour that requires an intensive cooling and repairing, allin-one treatment

# THE TECHNOLOGY

#### CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles

#### POLYSACCHARIDE OF MARINE ORIGIN (Macrocystis Pyrifera Extract).

Provides immediate and sustained firming and toning of the skin.

#### EYEBRIGHT, GINGKO BILOBA EXTRACT & HYDROLIZED ALGIN

Soothing and anti-inflammatory ingredients which help to decrease and counteract eye area inflammation and potential irritation.

#### CAFFEINE

Helps to reduce puffiness around the eyes.

#### HYDRACTIN™

A unique cosmetic active ingredient, effective in three ways:

- As an energy source, stimulating and activating the cellular metabolism
- Reduces trans-epidermal water loss
- Provides the skin with new freshness and beauty

#### HYALURONIC ACID

A naturally occurring polysaccharide (complex sugar), acts as a "molecular sponge", trapping and holding water up to a thousand times its own weight.

### THE RITUAL

Remove two pads from the package and fold in half. Moisten the pads with 3 to 4 drops of solution on each side of the fold. Distribute the fluid evenly by lightly pressing folded pads together with your fingertips.

Unfold the pads and place gently underneath the bottom lashes. Repeat for the other eye and leave on for 10 to 15 minutes before removing. If there is any liquid left on the skin, gently tap it in.

The Cellular Eye Mask Complex can be used daily as a mask or as a serum, in which case a few drops of the solution should be gently pat in on the bony part of the eye area.

# CELL SHOCK MAGIC EYE MASK

#### MULTI-TASKING MAGIC FOR THE EYE ZONE

This multi-tasking, blue-off-white cream eye mask offers immediate magical effects.

Ideally suited for those who are overworked and constantly on the go, it targets wrinkles, puffiness and dark circles.

Ophthalmologically tested.



Ref. 1203 – 20 ml Ref. 1203C – 75 ml

# THE BENEFITS

- Significantly increases skin firmness and tone
- Helps to promote a youthful eye area, evening-out skin tone to counteract signs of fatigue
- Acts as a ultimate SOS or "pick me up" for a tired eye contour

# THE CUSTOMER

- Anyone concerned with puffiness and dark circles
- All age and skin conditions

### THE TECHNOLOGY

#### CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles.

#### HYALURONIC ACID

A naturally occurring polysaccharide (complex sugar), acts as a "molecular sponge", trapping and holding water up to a thousand times its own weight. It offers immediate film-forming and a plumping effect.

#### NIACINAMIDE 5%

Skin restoring ingredient, it offers multiple benefits for ageing skin. Amongst those is the ability to visibly improve uneven skin tone, fine lines and dullness. It is one of the most effective skin brighteners available.

#### OLIGO-MINERAL COMPLEX

This complex was specifically designed to respond to the nutritional needs of stressed skin suffering from fatigue. It stimulates cellular metabolism, synthesis od intracellular ATP and cell growth thanks to the combined actions of zinc, magnesium and manganese.

#### ENZYME - PROBIOTICS COMPLEX

Pumpkin enzymes and pro-biotics stimulate exfoliation and promote a more even skin texture.

# THE RITUAL

The Magic Eye Mask can be used in three different ways:

AS A REGENERATING MASK Apply a thin layer at night, allowing it to deliver its benefits while you are sleeping. Remove the eventual left-over traces in the morning, using cold water.

AS AN ANTI-FATIGUE MASK Apply a very thin layer whenever needed and allow it to set for 5-10 minutes. Remove the traces with a moistened cotton pad.

AS A BEAUTY FLASH For a maximum brightening effect, simply use the tiniest amount with the fingertips in soft movements to "conceal" the entire eye zone after using the regular eye cream.

# CELL SHOCK PERFECT PROFILE REMODELING CREAM

#### SCULPT THE NECK AND CHIN

This silky cream boasts a new "slimming" technology that helps stimulates, regenerate and lift the vulnerable skin of the neck and chin.

It dissolves with a cooling sensation, leaving the skin distinctively soft and refined, as if rescultped.

The profile that lacked suppleness and resilience is reshaped with more delicate and visibly youthful features.



Ref. 1148C – 250 ml

# THE BENEFITS

- Anti-glycation complex act in synergy to regenerate the skin and restore its tone
- Caffeine helps to remove the toxins in the skin and re-sculpt
- Intense moisture thanks to Fucogel

# THE CUSTOMER

• Recommended for neck and chin area that lacks tone

# THE TECHNOLOGY

#### CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles

#### ANTI-GLYCATION COMPLEX (AMADORINE)

An excess of sugar produces glycation which can alter the skin. This ingredient helps collagen to renew itself and act as a powerful "sugar trap". It effectively combats the decrease in suppleness and tone of the skin.

#### BUTCHER'S BROOM EXTRACT

Has vaso-constricting (reduces venous dilation) and softening properties.

#### GINGKO BILOBA EXTRACT

Has anti-inflammatory and venous protective benefits. It helps to improve tissue irrigation and to activate the energetic metabolism of cells by increasing the consumption of glucose, oxygen and TPA synthesis. It has also free radical scavenging properties.

#### CAFFEINE

Helps to drain the fatty tissue of water and toxins.

#### FUCOGEL (BIOSACCHARIDE GUM-1)

Polysaccharide which has a long-term moisturizing effect and provides a pleasant softening and cooling sensation.

# THE RITUAL

Apply in the evening on thoroughly cleansed skin, and/or in the morning before applying the appropriate Swissline products.

With a moderate amount of cream on your fingers, gently massage from the chin to the neck.

# CELL SHOCK LIFTING REPLENISHING MASK

#### INSTANT ENERGY AND RADIANCE

This satin-smooth, invigorating mask provides the tired complexion with instant energy and radiance.

Packed with Vitamins and an Oligo-Mineral complex, this mask replenishes the skin with mineral salts and fight free radical damages while Hyaluronic Acid and larch extract moisturize the skin.



Ref. 1149 – 50 ml Ref. 1149C – 250 ml

# THE BENEFITS

- Stimulates skin's metabolism
- Fight free radical damages
- Boosts skin hydration and energy

# THE TECHNOLOGY

#### CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles

#### MACRO-ENCAPSULATED GREEN UNISPHERES

Upon application, vitamins A and E are released onto the skin's surface which helps to fight free radical damages.

#### PHYSIOGENYL<sup>™</sup>

Physiological oligo-mineral complex consisting of an optimized combination of mineral salts, crucial to the skin's hydration and energy capacity.

#### HYALURONIC ACID

A naturally occurring polysaccharide (complex sugar), it acts as a "molecular sponge" trapping and holding water up to a thousand times its own weight.

#### LARCH EXTRACT

A natural polysaccharide extracted from North American larch trees, has excellent moisturizing and skin tightening properties.

# THE CUSTOMER

 Recommended for dry, dehydrated skin

### THE RITUAL

This product can be used in two different ways:

AS A MASK Smooth a thin layer onto the face. Allow to penetrate for 15-20 minutes, then wipe-off with a tissue. Repeat as often as needed.

AS A RELAXING AND SOFTENING VEIL Apply a thin layer on thoroughly cleansed skin before bedtime. Leave on the skin overnight. Continue with the normal routine in the morning. This form of treatment can be repeated twice per week.

# CELL SHOCK LIP ZONE CORRECTIVE COMPLEX

# GLOBAL ANTI-AGEING FOR THE LIPS AND LIP CONTOUR

A concentration that goes beyond that of a lip care product and can only be compared to that of a serum.

It merges the cellular nutrients of Cellactel 2 with a clinically proven association of Hyaluronic Acid and Tripeptide-1.

With regular use, the entire lip area feels smoother and firmer and appears increasingly plumped and well defined.



Ref. 1161 – 15 ml Ref. 1161C – 75 ml

# THE BENEFITS

- Global anti-ageing solution
- Nourishes and smoothes
- Plumps, fills and minimizes lines and wrinkles around

# THE CUSTOMER

• Anyone looking for a global antiageing for the lips and lip contour

### THE TECHNOLOGY

#### CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles

#### VEHICULIZED HYALURONIC ACID

A vehiculation technology that reduces and homogenizes the particules of hyaluronic acid up to 1  $\mu$ m to enhance penetration. When in contact with intercellular moisture, they swell and fill in the existing fine lines.

#### TRIPEPTIDE-1

Supports the skin against harmful effects of sun exposure, inhibiting glycation to prevent the loss of collagen and protect from photo-damaged induced ageing.

#### CERAMIDES, BEESWAX AND VITAMIN E

Strenghtens cohesion and grant smoothing benefits to drier lip conditions.

#### THE RITUAL

Smooth one droplet directly on the entire lip zone (lips & contours). Repeat application as often as needed throughout the day.

Allow some time for the Lip Zone Corrective Complex to penetrate before make-up application.

Should also be applied at night before sleeping.

# CELL SHOCK – THE SWISS CURE

#### ANTI-WRINKLE – FIRMING - BRIGHTENING

#### The ultimate luxury: fast, visible results!

The Swiss Cure, comprised of two synergistic formulas, revolves around the skin's own cycle of self-repair to provide multiple beautifying effects.

It is a cure product that hearkens back to the iconic Swiss ampoules presentation, while building further on Cell Shock's strong collagen focus.

At the same time it represents a first for Swissline in that it addresses circadian rhythm and the role of melatonin in fighting the signs of ageing.



#### Ref. 1205 – 6 x 5 ml

# THE BENEFITS

- Reduces lines and wrinkles while improving density
- Brightens and addresses pigmentation unevenness
- Re-sets the skin's own rhythms for optimal regeneration

### THE CUSTOMER

- Mature clients with all skin conditions
- Clients experiencing periods of stress and fatigue or those needing to improve their skin's life

### THE TECHNOLOGY

#### DAY AMPOULE

#### CELLACTEL 2 COMPLEX

At a very high percentage!

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles.

#### MARINE COLLAGEN

At a very high percentage!

#### GENISTEIN

The most important isoflavone in soy, genistein acts as a natural antioxidant and antiinflammatory for mature skin, particularly if it is undergoing changes due to abrupt hormonal imbalance. Genistein is also known for reducing the formation of age spots and helping to minimize those already present.

During menopause, hormonal changes decrease fibroblast activity leading to reducing collagen, oestrogen and hyaluronic acid content, more fragmented elastin fibers and decreased vascularity. An adequate oestrogen level is required to control the skin's structural integrity and functional capacity; while genistein isn't oestrogen, as a well-studied isoflavone, it is often used in prescription as an alternative for menopausal symptoms.

#### NIGHT AMPOULE

#### CELLACTEL 2 COMPLEX

#### At a very high percentage!

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles.

#### MARINE COLLAGEN

At a very high percentage!

#### GOLD & SILK PROTEINS

At a very high percentage!

#### PLANT CELL CULTURE

Plant-cells from moss roses (Portulaca Grandiflora) have been shown both *in vivo* and *in vitro* to boost the expression of melatonin receptors in the skin, critical in the transmission of cellular signals related to "sleep" and self-repair. Utilizing melatonin-related ingredients and addressing the circadian rhythm, represents a new and exciting path in mature skincare.

#### SUPER-FOODS FERMENT

A product of the fermentation of black tea by the symbiosis of two micro-organisms: *Saccharomyces* and *Xylinum* – the very same thing used to produce the traditional super-food known as Kombucha. The resulting ferment has shown an impressive anti-glycation benefit, contributing to a reduction in loss of elasticity and a smoother surface.

#### THE RITUAL

Use the Day Ampoules in the morning (rose bottle) and the Night Ampoules (golden sphere bottles) before bedtime.

Lightly massage over the face, neck and décolleté, replacing the usual serum and follow with a moisturizer. Should you prefer to continue using your serum, the ampoules should be applied <u>before</u> the serum, followed by the moisturizer.

Each ampoule will last approximately 10 days when applied on the face, neck and décolleté; 1 box of 6 ampoules (3 days and 3 nights), will offer a 30-days cure cycle.

Once the entire program is finalized, recommence the use of your serum as before.

After 4 to 6 months, or whenever needed, another cure should be initiated.

# SHAPING AND LIFTING COMPLEX

#### FIRMS - DRAINS - REVITALIZES

Lightweight gel-cream to address loss of firmness, poor texture, and density. To be applied to all areas of the body showing sagginess and/or water retention.

Ideal to use on specific areas that are prone to loss of firmness such as tights, stomach, buttocks, and upper arms.

It is the ideal home-use product following slimming and shaping professional treatments performed by doctors or beauticians.



Ref. 1521 – 150 ml Ref. 1521C – 500 ml

### THE BENEFITS

- Firms the skin and provides density
- All clients looking for a firming and

THE CUSTOMER

• Drains the legs

 All clients looking for a firming an draining body product

# THE TECHNOLOGY

#### CELLACTEL 2 COMPLEX

Assists in all essential skin functions, while also helping to lift and revitalize the skin. It works boosting the cell metabolism by improving tissue-oxygenation.

#### COLLAGEN POLYPEPTIDE

Dual amino-acid polypeptide preserves the integrity of collagen fibers by limiting the degree to which they become rigid. This is due to an anti-glycation effect which, in turn, regains the skin the elasticity and compactness associated with youth.

The two amino-acids in this polypeptide – Lysine and Arginine – are widely used as food supplements for bodybuilders and all those who want to develop muscular mass, as they are needed to organize all muscular tissues and connective support fibers.

#### SHAPING COMPLEX

Toning Complex, comprised of caffeine and two synergistic botanical extracts: Gingko Biloba and Butcher Broom (Ruscus Aculeatus), activates micro-circulation and drains to fight water retention.

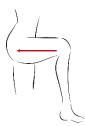
## THE RITUAL

Is to be applied after the use of the device, in a light massage following lymphatic drainage movements, insisting on areas that are prone to loss of firmness.

#### LIGHT LEGS RITUAL

Put your foot on a surface to create an angle (recall hiking in mountains), take some cream in your hands and warm it up.

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Apply vigorously, from knee to upper tights giving a slight pressure when going upwards. Insist on inner and outer part of the leg. This will activate blood circulation and warm up the skin.

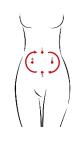
Repeat on the other leg.

#### THE SLIM FIGURE RITUAL

Take some cream in your hands and warm it up.



Apply vigorously, with the full hand, clockwise, for 1 – 2 minutes.



Continuing the movement, press on the 4 major points. This will help to improve digestion and helps towards a thinner figure.



Knead the waistline between thumb and rest of fingers, going upwards



Kneading with both hands from

knee to upper tight, followed by

a sliding pressure with one hand

in the same direction. Carry this

movement 3 times on inner and

outer part of the leg.

Finish with some deep breathing with hands around belly button. Inhale deeply, expanding your tummy and exhale pulling it in as if trying to fit in a tiny jean

#### THE PERFECT ARMS RITUAL

Take some cream in your hands, warm it up and apply from wrist to shoulder. Make a 90° angle with your arm then perform the below movements.



Starting from the elbow, make some sliding pressures holding the arm between your thumb and index finger. Repeat for 1 – 2 minutes.



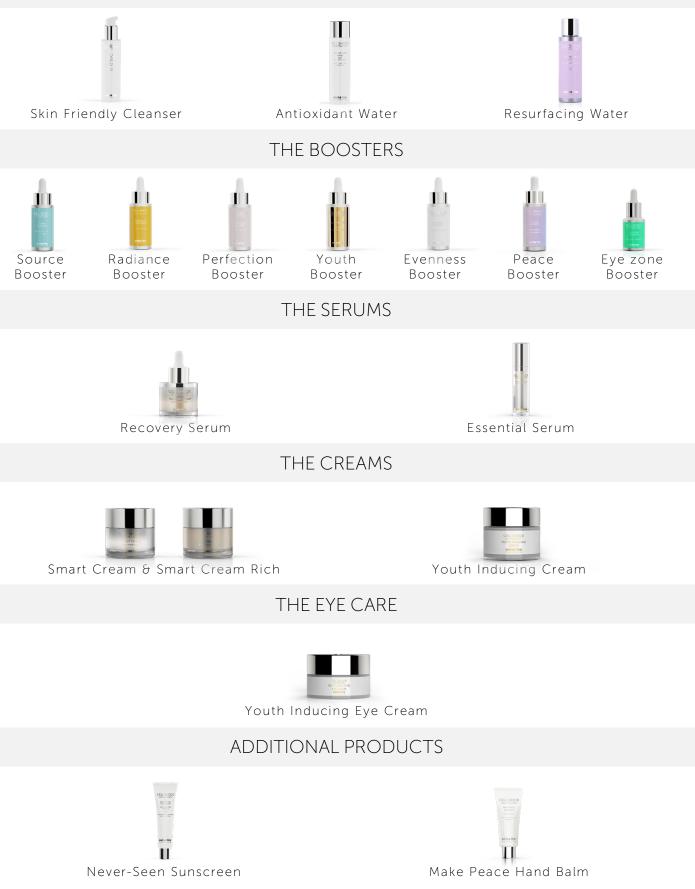
Knead with some pinches from the elbow towards the armpit.







SKIN CLEANSING



#### FORMULAS THAT YOUR SKIN UNDERSTANDS

Focused on the skin's self-repair mechanisms, to boost its potential. Understanding urban lifestyle – addressing silent inflammation – and respecting skin biology needs.

Tested on humans, trusted by Swiss doctors. Ageless and genderless.

## TARGET

Any skin, young and mature, who want to take skincare a step further by addressing chronic silent inflammation

## **KEY INGREDIENTS**

Madecassoside<sup>®</sup>, ATP, Vitamin C Ceramides, AHAs, Retinol, Ectoin<sup>®</sup>, Hyaluronic Acid, Crossed peptides, NMF... and more.

Formulas contain 0%

- Parabens, Sulfates, Phthalates, Mineral Oils
- Formaldehydes, Allergen-containing Fragrances
- Animal ingredients, Alcohol, Ethanol
- Plastic microbeads, Nanoparticles
- Phenoxyethanol
- Polyacrylamide, Acrylamide, Styrene



# SKIN FRIENDLY CLEANSER

NO-SOAP, NO ALKALINE PH, FRESH AND TOTALLY RESPECTFUL CLEANSER

The new Skin-Friendly Cleanser replaces Water Shock Comfort Emulsion Cleanser.

Applied like a classic emulsion-milk cleanser, it is soap-free and uses the same technologies used to make "micellar water," yet it is textured like a gel to create a sophisticated feeling that simultaneously hydrates and refreshes.

It makes cleansing and makeup removal much easier both at-home and in-cabin.



Ref. 1213 – 160 ml Ref. 1213C – 500 ml

THE CUSTOMER

Recommended for all skin types,

# THE BENEFITS

- Reduces redness and maintains skin's balance
- Leaves the skin perfectly soft and supple

# THE TECHNOLOGY

•

except oily

#### PANTHENOL, ALOE VERA & BISABOLOL

A trio of well-known ingredients in pharmaceutical formulas to reduce redness and skin rashes, as well as address the needs of babies' delicate skin.

#### **XPERTMOIST®**

This ingredient is comprised of amino acids: proline, alanine, and serine, together with a bio-marine ferment of Pseudoalteromonas (a "good" bacteria).

#### LACTIC ACID

Highly moisturizing (not used here at pH low enough to exfoliate), it helps to maintain the skin's natural pH and balance its microbiome.

### THE RITUAL

Pour a small amount of the cleanser into the palm of your hands and apply onto <u>dry</u> <u>skin</u>. Gently massage over the face and eye area to dissolve all the makeup. To remove, use a cotton pad and gently wipe over the face and eyes. It can also be rinsed-off with water.

Note: Even though it is a gel, the product won't foam which is why we apply it on dry skin. Skin-Friendly Cleanser isn't adapted for waterproof makeup.

# ANTI-OXIDANT WATER

ALCOHOL-FREE, OIL-FREE, ANTI-AGING AND TOTALLY RESPECTFUL TONER

The new Anti-Oxidant Water replaces Water Shock Soothing Lotion.

This second step in your cleansing regimen serves simultaneously as a step in your in anti-aging regimen - building skin resilience and promoting health!

The product is formulated using two skin-identical antioxidants -SOD & Glutathione - together with a handful of hydrators and barrier promoting ingredients that respect all skin conditions, including sensitive ones.



Ref. 1214C – 480 ml

Recommended for all skin types

THE CUSTOMER

# THE BENEFITS

- Skin is deeply hydrated, refreshed and protected from ROS (Reactive Oxygen Species)
- The natural skin barrier is restored

## THE TECHNOLOGY

#### ALOE VERA & CENTELLA ASIATICA

The gel of aloe vera deeply hydrates and refreshes, while centella - the natural origin of Madecassoside - calms and fights irritation.

#### **XPERTMOIST®**

This ingredient is comprised of amino acids: proline, alanine, and serine, together with a bio-marine ferment of Pseudoalteromonas (a "good" bacteria).

#### SOD & GLUTATHIONE

These are the two most Important cellular anti-oxidants naturally present in human skin. They help to revert many aging processes, including those that lead to pigmentation disorders and loss of collagen.

# THE RITUAL

After washing your skin with the Skin Friendly Cleanser, pour a few drops of Antioxidant Water into the palm of your hands and gently dab over the face until the product is absorbed.

The Antioxidant Water has been ophthalmologically tested and can be safely applied around the eye area.

#### GLOWING, REFINED AND BEAUTIFUL SKIN

Effortlessly transform the look, feel and condition of your skin with this remarkable toner and its water-to-essence texture!

The Plant Cells and Soy Proteins in the formula increase the skin's ability to breathe, preserve energy and metabolize more effectively.

Glycolic Acid, present at 10% - the highest possible strength in a final formula- with a pH low enough to retain its full effect, delivers a progressive at-home peeling.



Ref. 1194 – 100 ml Ref. 1194 C – 200 ml

# THE BENEFITS

- Provides the ultimate exfoliation
- Refines pores, brightens, smooths fine lines and reduces post-acne marks
- Energizes and revitalized
- Boosts the effect of all Age Intelligence products, or any other skincare

# THE CUSTOMER

- Anyone looking for an acid toner with the highest possible concentration of AHA's
- Existing clients of high-end brands, including doctor brands

# THE TECHNOLOGY

#### MADECASSOSIDE®

Present in all Age Intelligence<sup>™</sup> formulas, Madecassoside<sup>®</sup>, also known as "Tiger Herb", isn't merely the extract of the plant *Centella Asiatica*, used by most brands, but a purified isolated fraction that soothes stress-induced conditions and rebalances the skin repair. Its presence in the Resurfacing Water formula helps to minimize minor irritations caused by the high percentage of Glycolic Acid

#### GLYCOLIC ACID 10% \*

Derived from cane sugar, Glycolic Acid is the smallest molecule in the group of AHA actives so it is able to penetrate the skin deeply and easily, making it the most effective AHA. Chemical peels using a high percentage of this acid can be very effective when done safely and properly.

An even better way to use Glycolic Acid is as a daily exfoliator, providing the same results as stronger peels but greater ease and safety...and often better results as the consistent application makes the effect cumulative.

#### CELLACTEL 2 COMPLEX + ARGAN PLANT CELLS

Our world-renowned signature ingredient, Cellactel 2 Complex, offers its plant-based nutrients, proteins and trace elements to help boost the supply of oxygen to the cells.

Additionally, a cell culture obtained from plant cells further boosts the dermal renewal, accelerating the skin's natural repair process. It combats chronological ageing and works in synergy with the high-potency 10% Glycolic Acid for an impressive cellular turnover rhythm.

These plant cells have been obtained from Argan Tree (*Argania Spinosa*), while the cell culture has been grown in Switzerland.

### THE RITUAL

Apply only in the evening, over the face and neck, with a cotton pad or simply with the palm of the hand, after the usual cleansing and before the serum or moisturizer.

Do not rinse after application.

For best tolerance, begin applying every other night, working up to a nightly frequency after one or two weeks.

Should you feel too much sensitivity on a nightly basis, you can scale back and simply use it every other night or less, according to tolerance and needs.

Paraben-free - Allergen-free - Alcohol-free - Oil-free -

Color-free – Vegan – Cruelty-free

\* This formula contains a high potency level of Glycolic Acid and for this reason, it should not be used by people who are too sensitive to AHA (Alpha Hydroxy Acids) or have a history of intolerance to peeling products.

Do not apply over wounds, inflammation, acne or rosacea areas.

The use of a sun protection in the morning is strongly advised as AHA's can pose a risk of sunburn, whenever skin is not properly shielded from UV exposure.

#### PLUMPING - HYDRATING - ENERGIZING

A source of all things that are good for a younger-looking skin.

While Hyaluronic Acid can attract up to 1'000 times its own weight in water, this determines the depth of hydration that is delivered into the skin.

Our formula combines a high 1.5% concentration of hyaluronic forms to achieve multi-depth hydration and plumpness; and is further enhanced by several components of the skin's own Natural Moisturizing Factor (NMF).

To add a boost of cellular energy to the skin, it also contains ATP (Adenosine TriPhosphate), an essential energy molecule.



Ref. 1199 – 20 ml Ref. 1199C – 50 ml

# THE BENEFITS

- Fast and deep hydration
- Plumps the skin, resulting in less visible fine lines
- Boosts the activity of all the other anti-ageing ingredients thanks to ATP

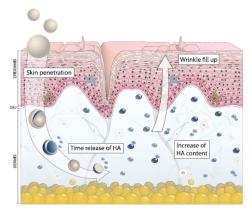
# THE CUSTOMER

- All concerned with dehydration, dryness and fine lines
- A great addition to boost all Age Intelligence<sup>™</sup>, Cell Shock and Aqua Vitale treatments
- All existing clients of high-end brands, including doctor brands

### THE TECHNOLOGY

#### HYALURONIC ACID 1.5%

The formula uses a combination of multi-molecular weight Hyaluronic Acids, including Hyalusphere®\* - a patented vectorized encapsulated form of H.A.



Thanks to its structure, the penetration of both low and high molecular weights are enabled, contrary to the classic use of higher molecular weights that can only remain on the skin's surface.

Multi-layer spheres containing different molecular weights are released over time to deeply replenish and densify the skin, increasing the Hyaluronic Acid content of deeper layers of the skin.

This results in a visible plumping effect over time.

#### NMF

NMF refers to the elements naturally present in the skin which keeps the outer layers protected and well hydrated. It is made up of various amino-acids, fatty acids, triglycerides, urea, ceramides, phospholipids, sodium PCA, and many other compounds. In this formula, we are using a cocktail that contains sodium PCA, sodium lactate, arginine, aspartic acid, glycine, alanine, serine, valine, proline, threonine, isoleucine, histidine and phenylalanine.

#### ATP (Adenosine Triphosphate)

A molecule of cellular energy and inter cellular exchange to fight stress. Research has shown that ATP has a strong potential as a skin-restoring ingredient and as an energy booster.

### THE RITUAL

Source Booster can be applied morning and/or evening as needed, mixed in the palm of the hand with the Recovery Serum for maximum results, or directly in your usual cream for a boost; 2-3 drops are enough, more can be used if needed.

For its immediate skin conditioning effect, it can also be mixed in any fluid or cream make-up primers for additional plumping benefits.

Paraben-free – Allergen-free – Alcohol-free – Oil-free – Color-free – Vegan – Cruelty-free

### ILLUMINATING - ANTI-FATIGUE - TONING

#### A flash of positive energy and freshness.

In topical use, Vitamin C is of real benefit for the skin. Recognized as an antioxidant, it illuminates the complexion and reduces the signs of age. Vitamin C tones the skin when used over a prolonged period of time.

Water-soluble in its pure form, it is more stable in the form of a powder, but then the leisure of the cosmetic ritual is lessened.

Here, we offer a formula combining pure L-Ascorbic Acid – the most active, yet less stable form of Vitamin C – and Ascorbic Acid Salt, which greatly contributes to a better stability of the very high concentration used.



Ref. 1196 – 20 ml Ref. 1196C – 50 ml

# THE BENEFITS

- Fresher looking skin, vibrant and younger complexion
- Prolonged use contributes greatly to a firmer skin
- Reverses photo-ageing at cellular level with strong anti-oxidant power

# THE CUSTOMER

- Lackluster and tires-looking skin
- All in need of recovery, regeneration, and solution to curb dermal stress
- Clients looking for skincare answering the need of pre/post
- A great addition to boost all Age Intelligence<sup>™</sup> and Cell Shock White treatments
- All existing clients of high-end brands, including doctor brands

# THE TECHNOLOGY

#### STAY-C® 50\*

Molecule obtained by binding pure L-Ascorbic Acid and Ascorbyl Sodium Phosphate, creating a more stable form of Vitamin C.

An innovative form with multiple effects that meet most skin needs; which has been registered as *quasi-drug* in Japan.

Clinical tests on a 3D skin sample and *in-vivo* studies have fully demonstrated its effective brightening effect on the skin.

<sup>\*</sup> Stay-C $\otimes$  50 is a registered brand of DSM Nutriotional Products AG (DSM Nutritional Products Ltd.), Switzerland. Stated *in vivo* studies carried out by DSM with a panel of 40 volunteers aged 35-45 years old.

### THE RITUAL

Radiance Booster can be applied morning and/or evening as needed, mixed in the palm of the hand with the Recovery Serum for maximum results, or directly in your usual cream for a boost; 2-3 drops are enough, more can be used if needed.

During the first week, we advise limiting the use to evening only, to allow the skin to better adapt.

The use of an adapted UV protection during the day is imperative to better protect the skin (and the Vitamin C in the formula!)

Paraben-free – Allergen-free – Alcohol-free – Oil-free – Color-free – Vegan – Cruelty-free

# PERFECTION BOOSTER - 10% LACTIC ACID

#### RESURFACING – REFINING PORES – SMOOTHING LINES

# A no-mercy booster to target imperfections for a fresh skin and refined texture.

Of all forms of AHA, Lactic Acid is the <u>only</u> naturally occurring in the skin. It actually protects the natural pH of the skin from external alkalinizing factors.

When used at a concentration of at least 1% and associated to a sufficiently low pH, Lactic Acid is an excellent exfoliator. Under its effect, the skin renews faster, its grain becomes thinner and more even.



Ref. 1197 – 20 ml Ref. 1197C – 50 ml

# THE BENEFITS

- Resurfacing and smoothing skin texture
- Reduces pores and fine lines
- Reverses signs of photo-ageing at a superficial level with a soft peeling

# THE CUSTOMER

- Irregular skin textures and all in-need to activate skin renewal
- A great addition to boost all Age Intelligence, Cell Shock White and Aqua Pure treatments
- All existing clients of high-end brands, including doctor brands

# THE TECHNOLOGY

#### LACTIC ACID 10% concentration

Offers a powerful, yet gentle peeling solution.

The risk of minor irritation cannot be ruled out at this concentration, yet, it is minimized as long as product is mixed-in because the mixing will dilute its impact to some extent.

The Lactic Acid used in this formulation derivate from a fermentation process of barley and corn as raw material.

#### 100% of vegan origin.

Final Formula pH at 3.70

### THE RITUAL

Perfection Booster should be applied only in the evening, mixed in the palm of the hand with the Recovery Serum for maximum results, or directly in your usual cream for a boost; 2-3 drops are enough, more can be used if needed.

For a more intensive effect, it can be applied directly to the skin prior to the Recovery Serum or to the cream and allowed to penetrate before layering the next product (only in the case of clients following a continued use of AHA's).

The use of a high UV protection during the day is imperative.

Avoid contact with eyes. If irritation persists, discontinue use and consult a physician.

Paraben-free – Allergen-free – Without Phenoxyethanol – Parfum-free – Color-free – Vegan – Cruelty-free

Note: Lactic Acid has a characteristic scent that some people find unpleasant; remember it is used diluted, mixed-in a serum or a cream so this tends to be a minor problem. If ever this becomes an issue, it can simply be mixed-in a serum or a cream containing some sort of fragrance.

# EVENNESS BOOSTER – 2% ALPHA ARBUTIN

#### EVEN TONE - ANTI-SPOT

The key that unlocks all doors leading to the swift exit of hyper-pigmentation, one of the most complex skincare concerns.

Alpha-Arbutin, a more powerful version of the classic Arbutin used in cosmetology, contributes to a reduction in the appearance of age-related spots. We use it at the highest possible concentration of 2% as opposed to the standard concentration of less than 1%.



Ref. 1198 – 20 ml Ref. 1198C – 50 ml

# THE BENEFITS

- Lightens existing spots and prevents their reappearance
- Evens out the skin tone

# THE CUSTOMER

- All concerned with pigmentation and uneven skin
- A great addition to boost all Cell Shock White treatments
- All existing clients of high-end brands, including doctor brands

# THE TECHNOLOGY

#### ALPHA-ARBUTIN

Arbutin is a glycoside phyto-chemical extracted from bearberries, among many other medicinal plants that also contain it. Applied topically, it strongly inhibits tyrosinase and thus prevents the formation of melanin.

Alpha-Arbutin is a much more complex engineered form of Arbutin, obtained from the cross-linking of the glycoside with one hydroxyl molecule (= oxygen + hydrogen) to form a faster penetrating ingredient. A fast penetration is key for a deep impact on the skin, before Arbutin is degraded by skin's own enzymes and loses power.

## THE RITUAL

Evenness Booster can be applied morning and/or evening as needed, mixed in the palm of the hand with the Recovery Serum for maximum results, or directly in your usual cream for a boost; 2-3 drops are enough, more can be used if needed.

Just as with Vitamin C, the use of an adapted UV protection during the day is imperative to better protect the skin (and the alpha-arbutin!)

Paraben-free – Allergen-free – Without Phenoxyethanol – Parfum-free –

Color-free - Vegan - Cruelty-free

### ANTI-WRINKLE - REVITALIZATION

The all-time star ingredient against wrinkles and discoloration.

Our formulation combines different forms of nextgeneration retinoids... not only pure Retinol.

It is commonly agreed that regular use of a lower concentration of pure Retinol delivers better results than a higher concentration over a short period of time, as anything higher to 0.5% simply tends to trigger too much irritation and/or skin reactivity to other active ingredients.

Our formula with encapsulated Retinol cannot be compared with a basic Retinol formula as it incorporates different retinoid molecules that enhance the effects of the encapsulated Retinol and the skin's tolerance to it.



Ref. 1200 – 20 ml Ref. 1200C – 50 ml

The pure Retinol level used in the formula is 0.4%.

# THE BENEFITS

- Resurfaces and smooths skin texture
- Reduces pore size and fine lines
- Reverses signs of photo-ageing at a superficial level with a soft peeling

- Anyone with an irregular skin texture, lines, wrinkles and discoloration
- Existing Cell Shock and Cell Shock White Clients looking to boost the effects of other products
- All existing clients of high-end brands, including doctor brands

# THE TECHNOLOGY

#### PURE RETINOL (encapsulated, smart delivery)

Retinol is enclosed in a cyclodextrin – a molecule obtained from natural starch – to increase stability and boost efficacy, ensuring that its action is prolonged over time. Retinol is well known for restoring damaged skin and stimulating cellular rejuvenation. It induces an increase in the skin's own collagen content while it also promotes surface exfoliation.

#### RETINYL PALMITATE

This ester combines retinol and palmitic acid, a saturated fatty acid found in some nuts and fruits. After topical application, and under the influence of a specific enzyme naturally present in the skin, retinyl palmitate is partly converted into pure retinol molecules.

## THE RITUAL

Youth Booster should be applied only in the evening, mixed in the palm of the hand with the Recovery Serum for maximum results, or directly in your usual cream for a boost; 2-3 drops are enough, more can be used if needed.

For a more intensive effect, it can be applied directly to the skin, prior to the Recovery Serum or to the cream, and allowed to penetrate before layering the next product (only for those who have used Retinol for extended periods of time).

The use of an adapted UV protection during the day is imperative.

Avoid contact with eyes, if irritation persists, discontinue use and consult a physician.

Paraben-free – Allergen-free – Alcohol-free – Oil-free – Color-free – Vegan – Cruelty-free

# PEACE BOOSTER - 5% NIACINAMIDE + 2% TRANEXAMIC ACID

#### SOOTHING - ANTI-REDNESS - UNIFYING

The Peace Booster targets the visible signs of inflammation, including those associated with redness, as well as rosacea, post-procedure pigmentation and the side effects arising from oral medication prescribed to treat acne.



Ref. 1207 – 20 ml Ref. 1207C – 50 ml

sensitive skin

THE CUSTOMER

Everyone, regardless of skin type, even

# THE BENEFITS

- Reduces redness, contributes to healing and skin repair
- Brightens and even-out tone

# THE TECHNOLOGY

#### 5% NIACINAMIDE

Vitamin B3 is a multi-functional active. It strengthens the skin's barrier function by increasing its resistance to inter-cellular factors.

Furthermore, it helps lighten and unify the skin tone by interfering in the transfer of melanosomes to keratinocytes while significantly reducing inflammatory acne lesions, including papules and pustules.

#### 2% TRANEXAMIC ACID

Tranexamic Acid is a generic pharmaceutical drug, mostly used as a hemostatic agent to stop blood loss in various medical contexts.

Recently, it has been used in skincare products and therapies to address postinflammatory states, including: over-pigmentation after sun exposure, dark spots, acne and post-operation delicate skin following laser treatments.

#### THE RITUAL

The Peace Booster should be applied morning and/or evening as needed, mixed directly in the palm of the hand with the usual serum or cream; 2-3 drops are enough, more can be used if needed.

It can also be applied directly to problematic zones prior to all other products.

# EYE ZONE BOOSTER – 2% CAFFEINE + CERAMIDES

#### DE-PUFF – LIGHTEN EYE SHADOWS – SMOOTH FINE LINES

# A surge of refreshing delight for frequent travelers and irregular sleepers with tired eyes.

The 2% targeted caffeine significantly increases drainage around the eye area while detoxing the delicate skin for a fresh looking, rested look.

Plant-based ceramides facilitate better skin cohesion and help to reduce fine lines, either due to dryness or lack of rest.



Ref. 1201 – 15 ml Ref. 1201C – 50 ml

# THE BENEFITS

- Great de-puffing fast results and dark circles reduction
- Reduces fine lines
- Reverses signs of fatigue and lack of sleep

# THE CUSTOMER

- Concerned with puffiness and dark circles
- A great addition to boost all eye creams
- All existing clients of high-end brands, including doctor brands

# THE TECHNOLOGY

#### CAFFEINE

When topically used, caffeine helps detoxify the tissues, thus reducing local fat deposits and puffiness. As it penetrates deep into the skin, it has a constricting effect over the capillaries, improving the look of congested and blotchy skin. Widely used in anticellulite products, caffeine directly favors drainage and the exchange of toxins.

#### CERAMIDES

Obtained from purified wheat lipids.

Ceramides are naturally present in the membranes of all epidermal cell structures, and their degradation contributes to the formation of the intercellular binding cement. With a strong moisturizing action, as well as anti-elastase and anti-collagenase properties, these plant ceramides help restore and strengthen the intercellular barrier function of the skin as they smooth the texture of the cutaneous superficial layer.

# THE RITUAL

One drop of Eye Zone Booster should be applied morning and evening, before the usual eye cream or eye serum.

The very small amount of product needed per application doesn't advise to mix-in in the palm of the hand as advised for the other boosters.

Avoid direct contact with the eyes. If irritation persists, discontinue use and consult a physician.

Paraben-free – Allergen-free – Without Phenoxyethanol – Parfum-free – Color-free – Vegan – Cruelty-free

#### THE NEW GENERATION OF AGE INTELLIGENCE

It's been almost 10 years since Swissline launched Age Intelligence™, a new genre of skincare focusing on youth-inducing, rather than anti-ageing.

Cell Shock Age Intelligence<sup>™</sup> initially represented a skincare solution for women who had undergone aesthetic procedures or who were planning to do so.

Now, the new generation of Age Intelligence  ${}^{\rm TM}$  is that and ... much more!

It shelters against the effect of urban lifestyle hazards: stress, jetlag, sun abuse, and too much partying! These are things that truly make a woman age faster.

# THE BENEFITS

- Improve skin's self-renewal, to boost recovery
- Reduce the look of wrinkles and fine lines
- Can prolong the effect of aesthetic treatments such as Botox<sup>™</sup>
- Skin looks more unified, signs of fatigue and stress are less apparent



Ref. 1195 – 30 ml Ref. 1195C – 150 ml

# THE CUSTOMER

- Clients looking for skincare answering the need of pre and/or post
- All in need of recovery, regeneration and solutions to curb dermal stress
- Existing clients of high-end brands, including doctor brands

### THE TECHNOLOGY

#### CELLACTEL 2 COMPLEX

Cell Shock's signature Complex assists all essential skin functions, while contributing to lift and revitalize the skin.

#### MADECASSOSIDE®\*

Present in all Age Intelligence<sup>™</sup> formulas, Madecassoside<sup>®</sup>, also known as "Tiger Herb", isn't merely the extract of the plant *Centella Asiatica*, used by most brands, but a purified isolated fraction that soothes stress-induced conditions and rebalances the skin repair.

#### RONACARE®\*\*

Cyclopeptide proven to improve the skin structure and reduce wrinkle depth by 15%. It boosts production of basal membrane proteins, including collagen and laminins, as it simultaneously protects the tissues from collagenases and elastases, responsible for collagen and elastin breakdowns.

Conjugated with Botox<sup>™</sup>, it extends its visible results further.

#### ECTOIN®\*\*\*

Natural substance synthesized by an adaptive micro-organism that thrives under extreme environmental conditions, such as glacier deserts and salt deserts. Can be called "anti-stress" molecule as it helps to protect the cellular membranes from environmental hazards resulting from temperature variations or living indoors /in-flights.

#### REPAIRING AMINO-ACIDS

Some recognized for their ability to prevent water loss in the epidermis, others known to provide the skin with suppleness and improve skin tone.

Glycine, alanine, proline, serine, arginine, lysine and glutamic acid.

- \* MADECASSOSIDE® is a registered brand of BAYER
- \*\*RONACARE® is a registered brand of Merck KGaA, Darmstadt, Germany.
- \*\*\* ECTOIN® is a registered brand of Bitop AG, Germany.

### THE RITUAL

Apply a few drops over face and neck before your usual skincare and after cleansing and toning.

Customize the ritual by adding one or more Age Intelligence™ Boosters, targeted to your individual skincare needs.

Believe in science-led innovation.

Paraben-free – Allergen-free – Alcohol-free – Oil-free – Color-free – Vegan – Cruelty-free

### REAL BEAUTY COMES FROM HEALTH

The essential formula for all skin conditions who seek harmony, resilience or who are looking for a modern take in skincare with prebiotics, probiotics and clean formulation.

Essential as in "first choice", stand-alone, ageless and genderless. Essential also as the first step, before all treatments layered. In both cases, it is meant to be seen as a skincare step that benefits all and supports any other treatment used in combination, meanwhile it rebalances skin's own biome.

The balance of this biome can be impacted by a hectic lifestyle that leads to the state of dysbiosis, which include the altering of the skin's normal pH, creation of pro-inflammatory states and ultimately, the disruption of the barrier function of the skin.

In one unique formula, the Essential serum reignites and sustains the various mechanisms for keeping skin as healthy as possible, so that it looks as healthy as it can be.

The "Swiss extra": the water in the product comes from Titlis glacier in Switzerland.



#### Ref. 1204 – 30 ml pump bottle Ref. 1204 C – 150 ml

# THE BENEFITS

- Fresher looking skin, vibrant and younger complexion
- Work as a skin equalizer, correcting the signs of unbalances
- Reduces redness, balance skin conditions that are too oily or too dry
- Keeps hydration and energy levels balances during periods of stress and fatigue

# THE CUSTOMER

- Ideal "maintenance" formula all-yearround to alternate with Recovery Serum (when skin is damaged or for a speed recovery after aesthetic treatments)
- All in need of solutions to curb dermal stress
- As a first choice for those who like to keep things simple
- As a first step for those who want to add skin health to their regimen
- Perfect for all skin conditions and for men

# THE TECHNOLOGY

#### ACTIBIOME COMPLEX

An original combination of prebiotics and probiotics, resulting from marine biology and bio-technology. The complex combines the use of a micro algae, an algae, one specific bacteria ferment (vegan) and natural saccharides.

The different nutrients obtained thanks to bio-technology can ensure the biodiversity and homeostasis of skin's own biome (which is the combination of skin's own resident, non-pathogenic bacteria).

Actibiome Complex, as a whole, performs as a permanent source of nutrients needed for keeping the balance and diversity in the biome:

- 1. Carbon for energy
- 2. Nitrogen for growth
- 3. Minerals for diversity
- 4. Polysaccharide for multiplication

#### ATP (Adenosine Triphosphate)

A molecule of cellular energy and inter cellular exchange to fight stress. Research has shown that ATP has a strong potential as a skin-restoring ingredient and as an energy booster.

#### MADECASSOSIDE®

Present in all Age Intelligence<sup>™</sup> formulas, Madecassoside<sup>®</sup>, also known as "Tiger Herb", isn't merely the extract of the plant *Centella Asiatica*, used by most brands, but a purified isolated fraction that soothes stress-induced conditions and rebalances the skin repair.

## THE RITUAL

The Essential Serum should be applied both morning and evening for best results; followed by the application of a moisturizer or, simply, of an adapted SPF care.

It is ideal to be mixed in the palm of the hand with any of the Age Intelligence™ Boosters; used all-year-round during the periods when the Recovery Serum isn't needed.

> Paraben-free – Allergen-free – Alcohol-free – Oil-free – Color-free – Vegan – Cruelty-free

#### VITALITY - DESTRESS - NON-STOP MOISTURE

Our unique "augmented reality" texture defies categorization – we can describe it, but not place it in any existing category.

It looks like a whipped-gel, but it feels like a watercream! It is a heavenly surge of pleasure for tired skin and frequent travelers.

Totally skin-friendly, it will delight all who prefer lightness, while also tickling the fancy of those who really want to play the new "mixing game", and mix the cream with one – or more – of the five boosters.



Ref. 1202 – 50 ml Ref. 1202C – 250 ml

# THE BENEFITS

- Provides non-stop moisture
- Energizes and revitalizes
- Fight daily stressors

# THE CUSTOMER

- All looking for a modern moisturizer with multi benefits
- All existing clients of high-end brands, including doctor brands

## THE TECHNOLOGY

#### MADECASSOSIDE®

Age Intelligence<sup>™</sup> signature ingredient obtained from the plant *Centella Asiatica*, also known as "Tiger Herb". Madecassoside® isn't merely the extract of the plant used by most brands, but a purified isolated fraction that soothes stress-induced conditions and rebalances skin repair.

#### ECTOIN®

Natural substance synthesized by an adaptive micro-organism that thrives under extreme environmental conditions, such as glacier deserts and salt deserts. It can be called anti-stress molecule as it helps protect the cellular membranes from environmental hazards resulting from temperature variations or living in-doors / in-flights.

#### ATP

An essential intercellular energy-transfer molecule, ATP (Adenosine Tri-Phosphate) is also known as the cell's *currency of exchange*, playing a determining role as a source of vitality. Living things use ATP like batteries, storing or consuming energy as needed.

Smart Cream Rich uses vegan ATP at a 2% concentration, resulting in an effective activation of the skin's metabolism. This can cause a slight tingling sensation during the first applications; which will subside with the continued use.

#### NMF

NMF refers to the elements naturally present in the skin which keep the outer layers protected and well-hydrated. It is made up of various amino-acids, fatty acids, triglycerides, urea, ceramides, phospholipids, sodium PCA, sodium lactate, arginine, aspartic acid, PCA, glycine, alanine, serine, valine, proline, threonine, isoleucine, histidine and phenylalanine.

### THE RITUAL

Massage a small amount of Smart Cream in circular movements. Enjoy this fresh experience every morning and evening after the usual skincare regimen of cleanser and toner.

For maximum tailored results, use in combination with one or more AI Boosters. These can be mixed in the cream directly or in the serum prior to the cream, should the client use a serum.

Avoid direct contact with the eyes; if irritation persists, discontinue use and consult a physician.

Paraben-free – Allergen-free – Without Phenoxyethanol – Color-free – Vegan – Cruelty-free

# SMART CREAM RICH

#### VITALITY - DESTRESS - NON-STOP COMFORT

After the water-cream texture of Smart Cream destinated to all who prefer lightweight options, we now have a richer option for all who prefer a velvety touch, in need of more moisture and comfort, or simply for colder weathers.

As for the original, we want you to see it as a surge of pleasure for tired or dehydrated skins, urban skin and frequent travelers.



Ref. 1211 – 50 ml Ref. 1211C – 250 ml

# THE BENEFITS

- Provides non-stop moisture, more comfort and elasticity
- Energizes and revitalizes
- Fight daily stressors

# THE CUSTOMER

- All looking for a richer moisturizer with multi benefits
- All existing clients of high-end brands, including doctor brands

## THE TECHNOLOGY

#### MADECASSOSIDE® + ECTOIN®

The two pharmaceutical-grade natural ingredients present in the original Smart Cream. They sooth stress-induced conditions and rebalance skin's repair capacity. They could be called anti-stress molecules as they help protecting the cellular membranes from environmental hazards resulting from temperature variations or living in-doors/inflights.

#### ATP

An essential intercellular energy-transfer molecule, ATP (Adenosine Tri-Phosphate) is also known as the cell's *currency of exchange*, playing a determining role as a source of vitality. Living things use ATP like batteries, storing or consuming energy as needed.

Smart Cream Rich uses vegan ATP at a 2% concentration, resulting in an effective activation of the skin's metabolism. This can cause a slight tingling sensation during the first applications; which will subside with the continued use.

#### NMF

NMF refers to the elements naturally present in the skin which keep the outer layers protected and well-hydrated. It is made up of various amino-acids, fatty acids, triglycerides, urea, ceramides, phospholipids, sodium PCA, sodium lactate, arginine, aspartic acid, PCA, glycine, alanine, serine, valine, proline, threonine, isoleucine, histidine and phenylalanine.

#### SQUALANES + CERAMIDES

Drier skin conditions are characterized not only to recurrent tendency to dehydration but also a shortage of natural healthy lipids. Both states can be related and result in a poor barrier function, occasional desquamation and typical lack of comfort.

Smart Cream Rich contains two biological substances which can greatly help overcoming those problems:

SQUALANE: a vegan alternative to animal originated squalene (squalene is the most important fatty acid present in human sebum).

CERAMIDES: the relevant lipids that consolidate the epidermal barrier against transepidermal water loss.

### THE RITUAL

Massage a small amount of Smart Cream Rich in circular movements. Enjoy this modern velvet texture morning and evening after the usual skincare regimen of cleanser and toner.

For maximum tailored results, use in combination with one or more Al Boosters. These can be mixed in the cream directly or in the serum prior to the cream, should the client use a serum.

Avoid direct contact with the eyes; if irritation persists, discontinue use and consult a physician.

Note: All clients with a skin that we could describe as *mature* should opt for Youth-Inducing Cream or one of the Luxe-Lift versions.

Paraben-free – Allergen-free – Without Phenoxyethanol – Color-free – Vegan – Cruelty-free

#### ALL-IN-ONE DE-AGEING MOISTURIZER

An all-in-one moisturizer with remarkable de-ageing benefits that addresses the needs of mature skin.

It is comprised of a complex series of potent ingredients that successively and in synchronicity knock down the signs of ageing – loss of firmness, wrinkles, pigmentation and enlarged pores.

# THE BENEFITS

- Combines high concentrations of several active ingredients in our most complex formula ever
- Transforms the skin's inner architecture and restores the complexion's luminosity and uniformity
- Boosts the skin's repair metabolism and collagen synthesis, offering a more resilient and younger looking skin
- Cellactel 2 Complex boosts vital skin functions and revitalizes cellular metabolism

# THE CUSTOMER

Ref. 1183 – 50 ml

- Mature clients concerned with more than one ageing marker: loss of firmness, deep wrinkles, pigmentation spots and/or uneven pores
- People who are considering a cosmetic procedure such as lasers, injections and invasive fillers.
- All existing loyal clients of Age Intelligence<sup>™</sup> who have mature skin

## THE TECHNOLOGY

#### STEM CELL PULSE

Cultured Stem Cells from *Psilanthus Bengalensis* (*Cofea Bengalensis*), a decaffeinated coffee plant, plump the skin and fill wrinkles by boosting collagen production in the dermis and increasing the thickness of the fat in the hypodermis layers of the skin. Additionally, the Stem Cells significantly reduce free radicals and increase ATP levels, thereby improving cellular vitality.

#### RAB27A MOLECULE

This active fraction obtained from the algae *Palmaria Palmata* limits the transport of the melanosomes (the skin's own melanin transport system) to the keratinocytes by reducing the synthesis of the protein anchoring Rab27a. This, in turns, counteracts over-pigmentation and age spots to create an even complexion.



#### ARGININE / LYSINE

This blend of peptides has been proven to improve the skin's density and self-repair mechanism while also providing anti-glycation action.

#### ELASTOMER

This complex polymer instantly softens fine lines, virtually erases pores and diffuses light reflection to enhance the skin's appearance with or without make-up.

#### CELLACTEL 2 COMPLEX + MADECASSOSIDE®

These two cellular ingredients maximizes the other's effect. Cellactel 2 Complex helps the skin's cell breathe, preserve energy and metabolize more effectively. Madecassoside® fights irritation and addresses immune disorders and environmental attacks by reducing the release of pro-inflammatory epidermal messengers (cytokines, prostaglandins).

### THE RITUAL

Apply the Youth Inducing Cream over the face and neck every morning and night, after the usual skincare regimen.

The cream has a unique soft-touch texture that can be applied by massaging it onto the skin with circular movements over the face and descending movements from the jawline towards the neck and décolleté.

#### ADDRESSES 4 KEY EYE ZONE AGE MARKERS

True to the Youth-Inducing philosophy that revolves around a four-pronged approach to eye correction, this new super eye cream simultaneously addresses four key eye zone age markers: lines and wrinkles, loss of firmness, uneven skin tone (a first time claim!), and under-eye puffiness. These four actions are rounded-out by the cellular self-recovery benefit that distinguishes all Age Intelligence formulas.

While most eye care products approach uneven skin tone from the perspective of counteracting dark circles – addressing their causes such as poor micro-circulation – the new Youth Inducing Eye Cream also addresses the problem from a pigmentation/complexion point of view, using the same Rab27a molecular approach used in the Youth Inducing Cream. Limiting the significant transport of irregular pigmentation around the eye zone, the cream imparts, in the medium term, a brighter and fresher look to the entire area.

This exciting eye cream responds to the needs of mature skin showing more than one age concern. It is designed to transform the skin's inner "architecture" and restore its luminosity and uniformity.



Ref. 1186 – 15 ml Ref. 1186C – 75 ml

# THE BENEFITS

- Anti-wrinkle
- Firming
- Brightening
- Anti-puffiness

## THE CUSTOMER

- Mature clients concerned with more than one age marker: wrinkles and deep wrinkles, puffiness and uneven complexion
- People who are considering a cosmetic procedure such as lasers, injections, and invasive fillers.

## THE TECHNOLOGY

#### CELLACTEL 2 COMPLEX + MADECASSOSIDE®

Madecassoside® prevents and helps to correct immune disorders and environmental attacks by reducing the release of pro-inflammatory messengers (cytokins and prostaglandins), thereby protecting the skin from inflammatory daily stress. It reduces the sensitivity of the skin cells, rebalancing the skin's natural self renewal process to restore the natural protection of the horny layer of the skin, and give it a smoother, more even feel.

Cellactel 2 Complex helps the skin's cell breathe, preserve energy and metabolize more effectively.

#### BIO-MIMETIC GROWTH FACTORS

Isolated from seeds, these botanical-only growth factors mimic the expression of the FGF-2 (Fibroblast growth factor), whose role is to intensely activate dermal synthesis and boost collagen production.

#### STEM CELL PULSE

Cultured Stem Cells from *Coffea Bengalensis*, a decaffeinated coffee plant, increase the density of the skin's inner structure by increasing the formulation of adipocytes to decrease lipase activity in the fat cells – a by-product of ageing.

#### RAB27A MOLECULE

This molecule obtained from the algae *Palmaria Palmata* limits the transport of the melanosomes (the skin's own melanin transport system) to the keratinocytes by reducing the synthesis of the protein anchoring Rab27a. This, in turns, counteracts over-pigmentation and age spots to create an even complexion.

#### HESPERIDIN

A flavonoid found abundantly in citrus fruits, Hesperidin decreases the capillary permeability that plays the physiological key role in causing puffiness.

### THE RITUAL

Apply the Youth Inducing Eye Cream every morning and night, preferably after an eye serum.

In the morning, allow a few seconds before proceeding with the application of eye area make-up so that the cream sets on the skin.

The cream has a unique soft-touch texture that can be applied by dabbing onto the skin with "piano touches". There is no need to massage the fragile eye contour area.

Apply starting from the outer corner of the eye and moving towards the nose. With any remaining product on the fingers, follow over the eyebrow and under the eyebrow area in opposite directions.





# NEVER-SEEN SUNSCREEN

#### A NEVER-SEEN TEXTURE!

This one-of-a-kind sunscreen absorbs quickly without leaving any residue or any white/grey cast.

It's a 2-in-1 product that can be used as sunscreen on top of any moisturizer, or alone, in case of combination to oily skin, as a lightweight moisturizer for the day.

Truly invisible on all skin tones, it allows an easy application of make-up.

The formula is free of Oxybenzone, Octinoxate, Homosalate and Octocrylene which are the chemical filters that are believed to be nasty to coral reefs.

VEGAN - FRAGRANCE FREE

### THE BENEFITS

• Recommended for all skin types

Ref. 1209 - 50 ml

• Contributes to strengthening the barrier function

Oil-free touch & invisible finish

- Brightens and regulates sebum without any drying effect
- Protects from UVA/UVB and blue light
- Offers antioxidant benefits

#### THE TECHNOLOGY

#### NIACINAMIDE

On top of known brightening and barrier supporting benefits, Niacinamide has already been found to be effective at repairing damage caused by UV stress.

New research shows that it offers significant protection against the detrimental effect of blue light, shielding against damage to proteins and lipids caused by exposure to daytime visible light.

#### ARGININE + VITAMIN E

Arginine contributes to restoring moisture and grants a velvet-dry touch to the surface. All amino acids are organic compounds that comprise proteins, and they are necessary for human life. In fact, amino acids like arginine are commonly referred to as "building blocks" in many tissues, including skin.

Vitamin E is traditionally known in skincare as the "anti-dryness" vitamin. The combination of arginine and Vitamin E make this sunscreen ideal for all skin conditions.



# THE CUSTOMER

#### POMEGRANATE EXTRACT

Offers antioxidant properties and inhibits environmental stressors. Pomegranates have an equally anti-inflammatory effect, largely given by high contents in Ellagic Acid and Resveratrol.

### THE RITUAL

Apply liberally over face, neck and décolleté, avoiding close contact with the eyes. This should be your last step of your morning skincare ritual.

Reapply throughout the day, as needed, in case of intense exposure to the sun.

Should you want to follow with the application of make-up, allow a few seconds for sunscreen to fully set, before applying make-up.

#### D-PANTHENOL - MADECASSOSIDE® -ECHINACEA

The most caressing hand care product ever!

Dressed in a gel-balm texture, it works like a second skin. Physically protecting and repairing aggressed hands throughout the day... and. This glove-like formula can be worn overnight as a recovery leaveon hand mask.

Allergen-free fragrance, phenoxyethanol-free, color-free, vegan



Ref. 1208 – 75 ml Ref. 1208C – 250 ml

### THE BENEFITS

- Keeps hands protected from all external aggressors, ensuring less dryness and discomfort
- Strengthens the skin's barrier function
- Fights infectious agents with mild and natural sanitizer extract from echinacea

### THE CUSTOMER

 Anyone concerned about chapped, dry skin on his/her hands and the discomfort associated with it

### THE TECHNOLOGY

#### "SECOND-SKIN" BALM

This unique ingredient unites a high grade glycerin used by the pharmaceutical industry – GLYCERINE 1.26 (99.5% tolerance, tested even on atopic skin) – together with an organic Aloe Vera gel concentrate.

While at this purity level, Glycerine works as a skin-replenishing and restoring skinidentical ingredient, the concentrate, obtained from organic Aloe Vera gel, provides freshness and an immediate sensation of relief as it simultaneously addresses dry skin recovery and prevention.

#### MADECASSOSIDE®

Age Intelligence<sup>™</sup> signature ingredient obtained from the plant *Centella Asiatica*, also known as "Tiger Herb". Madecassoside® isn't merely the extract of the plant used by most brands, but a purified isolated fraction that soothes stress-induced conditions and rebalances skin repair.

ECHINACEA EXTRACT (Pharma grade)

This pharmaceutical grade tincture is obtained exclusively using echinacea and alcohol, and benefits from the exact same grade used systemically (ingested). *Echinacea Purpurea* is known as a mild antiseptic and immunity booster, particularly against viruses and all flu-type syndromes. Used in a topical cosmetic application, it works as an anti-inflammatory agent, repairing the skin after insect bites or sun exposure.

### THE RITUAL

Apply the product on your hands throughout the day, as often as needed, but particularly after washing your hands or being in contact with aggressive detergents.

For best results, use it overnight, as a leave-on mask, for hands – you will understand why in the morning!

When applying it overnight, remember to also put it on the cuticles and nails.





# CELL SHOCK WHITE

### SKIN CLEANSING



Brightening Diamond Essence

THE SERUMS



Brightening Diamond Serum

THE CREAMS



Daytime Brightening Power Cream

### ADDITIONAL PRODUCTS



Brightening Aura Mask

### THE SUNSCREENS



Brightening Bi-Phase Veil SPF 45 PA+++ Brightening Eye Veil SPF 50 PA+++





Facial Cleansing Foam

## CELL SHOCK WHITE

#### GLORIFIED BY REAL DIAMONDS

Extravagant diamond-infused formulas, creating an one-of-a-kind type of brightening skincare – hard science backed, yet indulgent and generous.

### TARGET

Skin that presents hyper-pigmentation, texture unevenness, and dull complexion.

### KEY INGREDIENTS

Glutathione, Alpha-arbutin, Vitamins C and E, clinically-tested multi Peptides, Collagen, Soy isoflavones, Hexylresorcinol, Licorice root extract, Diamond clusters, UVA/UVB SPF... and more!



#### FOR A CLEAN AND BRIGHT FACE

Start your cleansing ritual with a pure feeling of opulence.

The Cell Shock White Cleansing Foam removes make-up and pollution residues, imparts freshness, and leaves the face impeccably clean and bright.

Its balmy-gel texture surprisingly houses Quartz Silica which performs a skin-friendly, yet cumulative micro-exfoliation; less aggressive, more polishing than a classic mechanical exfoliation, freeing skin from cellular debris for a truly refined and even skin texture.



Ref. 1811 – 150 ml Ref. 1811C – 250 ml

### THE BENEFITS

- Leaves the face clean and bright
- Provides soothing and anti-redness benefits

### THE CUSTOMER

- Recommended for all skin types, including sensitive
- Ideal for clients looking for intensified brightening and improvement in evenness

### THE TECHNOLOGY

#### QUARTZ SILICA

A hydrated form of natural Quartz Silica (less abrasive) is used to obtain a gentle microabrasive action. It could be compared to the soft polishing of facet-cut precious stones to increase brightness.

Combined with gentle foaming agents, the silky cloud texture guarantees a progressively more even and refined complexion.

#### CENTELLA ASIATICA + GINGKO BILOBA

Powerful combination of two antioxidant-rich botanicals, well-known for their self-healing and revitalizing properties.

CENTELLA helps generate healthy skin tissue. Widely used by natural medicine practitioners for its healing abilities, such as alleviating the discomfort of sunburn.

GINGKO BILOBA used for its high levels of quercetin, a naturally occurring antioxidant with anti-inflammatory and strong defensive properties, helps treat eczema conditions and other types of facial redness and inflammation. It improves tissue irrigation and activates cell metabolism by increasing oxygen intake.

#### SUGAR POLYMER

Betaine form (naturally present in the sugar of beetroots) delivers moisture retaining benefits to counteract the drying effects of harder water. Offering a film-forming, conditioning effect to the skin's surface, it promotes softness and comfort.

### THE RITUAL

After thoroughly washing your hands, wet the entire face with lukewarm water.

Deliver a small amount of the cleanser into the palm and rub hands together gently to spread it over both hands; try not to build the foam at this point.

Apply the cleanser by rubbing hands along the entire face. The cleanser will transform into a silky foam as you spread it onto your forehead, along cheekbones, nose and chin. Avoid the immediate eye contour.

Rinse-off by splashing water onto your face or use a very soft, damp facial sponge. Dab your face dry with a clean towel and follow with Cell Shock White Brightening Diamond Essence. THE MOST STRIKING-LOOKING ESSENCE EVER

Using the same (real) diamond clusters present in Brightening Diamond Serum, together with a host of ingredients new to Cell Shock White, the Brightening Diamond Essence fights pigmentation and pollution/urban stress.

Alcohol-fee, oil-free, fragrance and color-free.



- Visibly brightens and freshens the skin
- Encourages optimal skin renewal
- Enhances make-up and instantly reduces signs of fatigue

### THE CUSTOMER

• Recommended for all skin types

Ref. 1820C – 500 ml

 Ideal for ageing skin with a need for intensified brightening and an improvement in evenness

### THE TECHNOLOGY

#### NIACINAMIDE 5%

A skin healer offering multiple benefits, particularly for skin suffering from visible signs of inflammation, rosacea and unevenness states. Niacinamide also helps to repair UV damage, but in contrast to antioxidants and some other vitamins, niacinamide is very stable in skincare formulations.

#### ECTOIN®

An "imported" ingredient from Age Intelligence<sup>™</sup>. Ectoin® is a natural substance synthesized by an adaptive micro-organism that thrives under extreme conditions, such as glacier deserts and salt deserts. Can be called an "anti-stress" molecule as it helps to protect the cellular membranes from environmental hazards resulting from temperature variations or living in-doors/in-flights.

#### LACTOBIONIC ACID 2% (PHA)

Third generation hydroxy-acid option if your skin is too sensitive for the other exfoliating acids. Lactobionic Acid offers guaranteed long-term results with minimal irritation potential.



Apply every morning and evening, after the Facial Cleansing Foam, over towel-dried face.

Pour a few drops into the palms of the hands and smooth over face and neck avoiding the eye area. Allow to rest for a few second so the essence can sink-in and follow with the application of Brightening Diamond Serum.

Keep the bottle away from direct sunlight or sources of heat.

#### WITH REAL DIAMONDS CLUSTERS!

The dual formula Brightening Diamond Serum contains REAL visible clusters of diamonds.

From the first application, the see-through serum (inside transparent chamber) imparts an even reflection of light to sublimate the complexion, firming and reducing any surface unevenness.

With continued use, the rose serum (inside the rose chamber) contributes to fading localized existing dark spots or unevenly pigmented areas, to create a uniform, brighter skin.



Ref. 1812 – 35 ml Airless Pump

## THE BENEFITS

- Counteracts and helps erase all forms of pigmentation spots
- Reduces skin sensitivity to UV radiation and oxidative stress
- Helps promote overall youthful skin with instant radiance and firming benefits all in one

## THE CUSTOMER

- Recommended for all skin types
- Ideal for clients concerned with signs of ageing who are also looking for intensified brightening and an improvement in evenness
- All existing clients of Cell Shock White

### THE TECHNOLOGY

#### SEE THROUGH SERUM INGREDIENTS

#### DIAMOND CLUSTERS

Marine polymers "trap" the micronized diamonds, the clusters' stability is secured by a complex process which combines two polymers interacting together in the manner of "molecular velcro-tape" to form an evanescent micro-capsule. The clusters burst instantly upon application to create an outstanding immediate, brightening effect.

#### SYN®-AKE PEPTIDE

Syn®-Ake Peptide is inspired in snake's venom, yet it is entirely produced in laboratory. It helps achieve a more relaxed and plumped surface with fewer expression lines; achieved through reduced anchoring of acetylcholine in the receptors of muscle cells.

#### ROSE SERUM INGREDIENTS

#### CELLACTEL 2 WHITE COMPLEX

The original Cellactel 2 Complex, combined with peptide technology and botanical extracts of *Rumex Occidentalis* extract and Vitamin C.

This provides a lifting and anti-wrinkle effects, corrects future pigmentation disorders at their origin, lightens existing melanin deposits and fades brown spots. It offers remarkable anti-inflammatory properties with a very selective action over the melanocytes.

#### HD WHITE COMPLEX

Consists of powerful whitening ingredients and antioxidants, delivered via a Smart Liposomal Complex (to prevent any breakdown before the ingredients reach their targeted pathways).

ARBUTIN strongly inhibits tyrosine activity, the skin's own key enzyme accelerating the pigmentation process.

GLUTATHIONE offers high degrees of antioxidant action, directly targeted to melanin and melanocyte activity.

ASCORBIC ACID + ASCORBYL PALMITATE boosts the brightening effects of the overall formula with additional stabilized Vitamin C.

#### SPOT-OFF COMPLEX

Thanks to a "dissolving" action that goes beyond that of melanin-inhibiting active ingredients, this complex can deliver visible results that are simultaneously quick and long-lasting. Counteracting both UV-induced spots and lipofuscin senescent related age spots.

Contains GARDEN CRESS SPROUTS to prevent both melanin and lipofuscin formation. Garden Cress Sprouts are rich in sulforaphane, a phytonutrient that can neutralize reactive oxidants.

Sulforaphane is a "second-generation" antioxidant; such indirect antioxidant are enzymes that can continuously regenerate antioxidants.

Direct antioxidants such as Vitamin C and E need to be regenerated by other antioxidants once they have been neutralized to an oxidant.

Sulforaphane neutralizes free radicals and ROS, both considered the first UV-induced triggers for the formation of lipofuscin and melanin.

GENISTEIN inhibits the formation of age spots. It is the most abundant isoflavone in soy and a natural inhibitor of the tyrosine kinase, an enzyme involved in several signaling cascades that lead to increased melanin synthesis. By inhibiting tyrosine kinase, Genistein blocks the signaling of ET-1 thus preventing the formation of age spots as well as diminishing existing ones.

#### THE RITUAL

Apply all year round after Facial Cleansing Foam and Brightening Diamond Essence and before the Daytime Brightening Power Cream or Overnight Brightening Power Cream.

Gently press on the middle of the pump to deliver both formulas simultaneously to the palm of the hand. Mix both formulas and smooth over the face, paying particular attention to avoid the immediate eye area.

The use of a high SPF during the day is highly recommended.

# A BRIGHTER COMPLEXION FROM THE FIRST APPLICATION

Light-to-rich textured moisturizer formulated to offer a remarkable optical correction for a brighter complexion from the very first application.

Increased amounts of hydration and anti-pollution factors for added protection against urban stress and environmental assault, known triggers for pigmentation disorders.



Ref. 1821 – 50 ml Ref. 1821C – 250 ml

### THE BENEFITS

- Fights pigmentation disorders that lead
  to an uneven complexion
- Decreases skin inflammation induced by all forms of oxidation and urban stress for a stronger, healthier and resilient skin appearance
- Provides instant glow and smart optical correction for immediate flawless skin

### THE CUSTOMER

- Suitable for most skin conditions
- Ideal for clients concerned with signs of aging who are also looking for intensified brightening and an improvement in evenness
- All existing clients of the Cell Shock White collection

### THE TECHNOLOGY

#### CELLACTEL 2 WHITE COMPLEX

The signature Cell Shock White complex combines original Cellactel 2 with a peptide that corrects future pigmentation disorders at their origin. It also contains brightening botanical extracts and Vitamin C to lighten existing spots.

#### HD-WHITE COMPLEX

Delivered by liposomes it is made of Arbutin that strongly inhibits tyrosine activity (the skin's own key enzyme accelerating pigmentation process) and Glutathione, which offers high degrees of antioxidant action, directly targeted to melanocites.

#### ANTIOXIDANT DAYTIME COMPLEX

Plums (*Prunus Domestica*) are a natural source of Vitamin C. The topical application of ellagic-rich ingredients is an innovative additional path to fight oxidation as this phytochemical shows remarkable benefits as an antioxidant, anti-inflammatory and anti-glycation agent.

#### GLYCYRRHIZA GLABRA (LICORICE) ROOT EXTRACT

Specific anti-inflammatory and anti-redness ingredient.

To be applied in the morning, alone, or preferably after the Brightening Diamond Serum. Avoid immediate eye area.

Apply all year around, alternating with Overnight Brightening Power Cream.

For optimum results, follow with an adapted UV protector, such as Invisible Veil SPF50 PA++ or Brightening Bi-Phase Veil SPF45+++, to complete treatment and shield the skin from future UV-induced damage.

#### A FRESHER COMPLEXION IN JUST 10 MINUTES

Inspired by Swissline's professional salon expertise, the Brightening Aura Mask is a gel-cream mask that displays an intriguing aura-pearlescent effect during application, and a renewed and fresher complexion after the mask has been removed.

In just 10 to 15 minutes, the skin looks as fresh as it feels!



Ref. 1822 – 75 ml Ref. 1822C – 250ml

### THE BENEFITS

- Instantly brightens and lightens the complexion
- Contributes to reducing the size of pores for an even complexion
- Leaves the skin smooth and comfortable, ultimately filled with natural glow and vitality

THE CUSTOMER

- Recommended for most skin types looking for an immediate brightening/renewal ritual
- Ideal for clients concerned with brightening and improving the evenness of their complexion

### THE TECHNOLOGY

#### HEXYLRESORCINOL

Skin-safe clinically proven alternative to hydroquinone, without any of the risks, Hexylresorcinol effectively inhibits multiple sites in the melanogenesis pathway.

#### DIGLUCOSYL GALLIC ACID

Natural prebiotic acts on several biological targets to obtain better skin unifrmit, specifically in reducing spots, redness and blotchiness. It works in conjunction with the skin's own microbiome, and is very well tolerated by sensitive skins.

#### GLYCOLIC ACID + ACTIVATORS

5% pure Glycolic Acid in combination with natural AHA Boosters – sugar cane, maple sugar, bisabolol and extract of blueberries. Altogether it promotes a safe skin renewal with an extra touch of smoothness and hydration.

To be applied once or twice a week on a perfectly cleansed face, extending to neck if desired, avoiding the eye area.

Allow to set for 10-15 minutes before removing with running water or a moistened sponge.

For better results, use the Brightening Diamond Essence after applying the mask.

#### A FEATHER-LIGHT UV PROTECTION

This feather-light veil offers advanced mineral and probiotic protection.

The broad spectrum formula contains antioxidants, anti-pollution agents and vitamin E to combat dryness.



Ref. 1819 – 45 ml Ref. 1819C – 150ml

### THE BENEFITS

- Shields skin with a cocoon of purity and a balanced microbiome
- Prevents future pigmentation disorders triggered by environmental assaults
- Offers immediate brightening and acts as make-up primer

## THE CUSTOMER

• Recommended for all skin types

### THE TECHNOLOGY

#### BIOTIC SHIELD COMPLEX

Natural ferments from bacteria *Thermus Thermophillus* and plankton, join forces to neutralize pollution particles, while strengthening the skin's own flora to fight aggressors... almost like a self-defense system.

#### 100% MINERAL FILTERS

Broad spectrum filters, including Titanium Dioxyde and aluminium hydroxide micronized particles, physically shields the skin from various forms of UV radiation.

#### BRIGHTENING NETWORK

An association of different reflective micro-powders and prisms smooth the complexion and even the skin's color for an immediate brightening effect.

Use every morning after daytime moisturizer.

Shake well and apply a thin layer over the face and the neck, avoiding the eye area.

For even better protection, we advise applying "double SPF": add a few drops of SPF to moisturizer by mixing them together in the palm of the hand prior to application. This mixed-in phase should not replace a second evenly applied layer of the SPF. It is exactly because there are two phases that we call it "double SPF"!

#### OPHTHALMOLOGICALLY TESTED

A product in a category with very little competition!

It is not an eye cream; it is a veil to be used after the usual eye cream or, for a younger client not yet using eye cream, directly after Age Intelligence™ Eve Zone Booster.

Ophthalmologically tested, this broad spectrum formula contains Skullcap Root and Vitamin E to combat dryness.



Ref. 1818 – 15 ml Ref. 1818 C - 75 ml

## THE BENEFITS

- Delivers targeted and stabilized UVA/UVB broad spectrum protection for the eye area
- Prevents future pigmentation disorders triggered by environmental assaults
- Offers immediate brightening

## THE CUSTOMER

Recommended for all skin types

### THE TECHNOLOGY

#### BROAD SPECTRUM COMPLEX

Ophthalmologically approved filters and polymers, adapted for the specific needs of the eye area, provide a uniform and stable dispersion. Filters include: ethylhexyl methoxycinnamate, octocrylene and ethylexyl triazone.

#### SKULLCAP ROOT

The extract obtained from roots of Scutellaria Baicalensis is known for being antiinflammatory and influencing health in several positive ways when used in natural medicine.

### THF RITUAL

Use every morning after usual eye cream and/or eye booster.

Allow a few seconds in-between the application of booster/eye cream and the SPF so that all products can be fully absorbed; this prevents any peel-off of not absorbed product.

Only a small amount of this powerful eye SPF is needed per application.



# FORCE VITALE

### AQUA VITALE



## FORCE VITALE

#### DRESSED IN THE COLORS OF THE ALPINE ECOSYSTEM

A collection of Swiss plant-based formulas catering to specific needs.



### **KEY INGREDIENTS** TARGET Dehydrated skin Alpine flowers including Echinacea and Meadowfoam seed oil, Hyaluronic acid, Beech tree shoots, Red algae extracts, Pomegranate, Hydrolyzed rice protein, Urea, Squalane, Panthenol... and more! **KEY INGREDIENTS** TARGET Oily and acne prone skin Alpine flowers including Gentian, Extracts from tree resins, Rosemary, Green tea, Salicylic & Glycolic acids, Licorice extracts, Zinc gluconate... and more! TARGET **KEY INGREDIENTS** AQUA CALM Fragile or stressed skin Alpine flowers including Arnica and Calendula, Escin, Hydrolyzed yeast proteins, Centella Asiatica, Extract from Rose... and more!

#### AN OIL-FREE REFRESHING SERUM

This oil-free, refreshing serum offers a natural moisture-trapping effect, thanks to its high quota of hyaluronic acid.

It penetrates quickly to revitalize and provide the skin with visible, long-lasting moisture plus adds the illusion of less visible pores.

Instantly, the skin feels fresher, more supple and drenched with moisture, without any heaviness or greasy residue.



Ref. 1126 – 30 ml Ref. 1126C – 150 ml

### THE BENEFITS

- Instant and long-lasting moisture thanks to Hyaluronic Acid and Beech Root Extract
- Combat free-radical damage
- Strengthen the skin's regenerative abilities

### THE CUSTOMER

- All clients with combination skin conditions
- Those with normal skin who prefer oilfree textures, as well as those living in warm, humid climate

### THE TECHNOLOGY

#### ALPINE PLANT EXTRACTS

Edelweiss, Coltsfoot and Yellow Gentian offer soothing, moisturizing and softening properties.

#### HYALURONIC ACID

This naturally occurring Polysaccharide acts as a "Molecular Sponge" trapping and holding water up to a 1000 times its own weight.

#### RED ALGAE POLYSACCHARIDES

This Seaweed Extract is stimulating, revitalizing and nourishing due to its lodin and Sulfur Amino Acid content.

#### BEECH ROOT EXTRACTS

Obtained from fresh young tissue of Beech Trees, this extract helps the skin to maintain its elasticity and hydration level. It also helps to avoid any thinning of the skin.

#### LIPOSOMES

With Coneflower Extracts that help oxygenate and regenerate the skin.

#### VITAMIN A

An antioxidant that helps decrease Trans-Epidermal Water Loss and maintain connective tissue.

### THE RITUAL

Apply the serum morning and evening, over the face and neck; follow with usual Swissline moisturizer.

Can be used regularly or as an occasional intensive care treatment.

#### 24 NUTRIENTS WORKING OVER 24 HOURS

This refreshing anti-aging serum deeply hydrates and energizes the skin with a host of 24 different nutrients and antioxidants working over a 24 hours period to provide hydration, energy/radiance and fight free radicals.

Its unique, soft-touch texture immediately offers a moisture surge, toning and comforting the skin.

The skin instantly feels fresher, more supple and drenched with moisture.



Ref. 1118 – 30 ml Ref. 1118C – 150 ml

### THE BENEFITS

- Boosts dry, dull, stressed skin
- Counteracts the trans-epidermal water and urea loss
- Reduces oxidative stress at cellular level (DNA protection)

### THE CUSTOMER

- All clients, regardless of their skin condition, concerned with dehydration and lack of radiance
- Clients of all age worried about skin comfort

### THE TECHNOLOGY

#### ALPINE BIO EXTRACTS

A host of concentrated, organically grown Swiss Alpine plants: Edelweiss, Gentian, Coltsfoot and Daisy flower, provide antioxidant, re-mineralizing, purifying, and brightening properties.

#### AQUA VITALE 24 COMPLEX

24 different nutrients, including water binding agents, anti-fatigue plant extracts, energy boosters and trace elements promote healthy, replenished and hydrated skin.

- Hydration Binders: A blend of Salicornia Plant Extract, Sodium Hyaluronate, urea and Sodium PCA impart excellent short and long term hydration by counteracting the Trans-Epidermal Water Loss and Trans-Epidermal Urea Loss.
- Energy Brighteners and Boosters: Chilean Tree Extract and licorice help lighten and even the complexion while anti-fatigue agents, stabilized Vitamin A, C and PP help to improve the texture and smoothness of the skin. Zinc, Copper and Magnesium help to stimulate cellular metabolism.
- Powerful Antioxidant: Rice and Pomegranate Extracts with strong anti-free radical properties help to reduce oxidative stress at a cellular level (DNA protection).

#### SOFT TOUCH POLYMER

This polymer crosses a dehydrated powder from Red Algae (Chondrus Crispus) with a biotechnological polysaccharide gel substantive to the skin, to create an aqua-porous protective film capable of delaying water loss while also naturally trapping water molecules. Immediately it makes even the most dehydrated skin silky and smooth to the touch.

### THE RITUAL

Apply the serum morning and/or evening, over the face and neck; follow with usual Swissline moisturizer.

Can be used regularly or as an occasional intensive care treatment.

#### INFUSE THE SKIN WITH HYDRATION

This lightweight, fast penetrating gel-cream quickly melts to infuse the skin with an innovative moisturizing complex.

Instantly quenches skin's thirst and calms with absolutely no oily feeling.

The skin feels refreshed as vivified from within.



Ref. 1119 – 30 ml

Ref. 1119C - 250 ml

### THE BENEFITS

- Very strong antioxidant properties
- Aquarich<sup>®</sup> powerfully reduces transepidermal water loss and binds moisture in the epidermis
- Keeps skin elastic and moisture all day long

### THE CUSTOMER

• Recommended for all skin types, in particular those who favor lightweight textures

### THE TECHNOLOGY

#### AQUARICH® COMPLEX

Derived from Black Oat (*Avena Strigosa*) extract which has a strengthening effect on the skin's barrier functions and provides the skin with essential nutrients.

#### BETA GLUCAN

Enables the skin to bind water more effectively, it stimulates cell renewal rate and it boosts the immune system in the skin. It also acts as an antioxidant.

#### LECITHIN

An essential component of every living cell as well as of the sealing substance (responsible for the barrier function) in the epidermis.

#### HYALURONIC ACID

A naturally occurring polysaccharide, acts as a "molecular sponge" trapping and holding water.

Apply the serum morning and evening, over the face and neck. It may be used daily alone or after Force Vitale Aqua Vitale Serum 24, whenever the skin is particularly dehydrated

# FOR LINES AND WRINKLES CAUSED BY DEHYDRATION

This lightweight cream dramatically reduces the surface, volume, and density of wrinkles.

With regular use, wrinkles are visibly minimized, the eye contour appears tightened, and crow's feet are smoothed.



Ref. 1122C – 75 ml

### THE BENEFITS

- Reduces the appearance of wrinkles
- Soothes and moisturizes the skin

### THE CUSTOMER

- All clients with a dry and dehydrated eye contour
- Those concerned with lines and wrinkles caused by dehydration

### THE TECHNOLOGY

#### MATRIXYL<sup>™</sup> 3000

A combination of to peptides, Palmitoyl Oligopeptide and Palmitoyl Tetrapeptide-7, combined with Hyaluronic Acid, work together to mimic the appearance of broken down collagen, causing your skin to react by producing more collagen, as well as elastin, to prevent and eliminate wrinkles.

#### ALPINE PLANT EXTRACTS

Edelweiss, Coltsfoot and Yellow Gentian offer soothing, moisturizing and softening properties. The plant extracts were selected for their antioxidant and protective properties.

#### FILAGRINOL COMPLEX

Soybean Oil, Olive Oil, Wheat Germ Oil, Pollen Extract and Vitamin E comprise this complex, which helps to support all the physiological functions of the skin, while decreasing trans-epidermal water loss and maintaining connective tissue.

#### CAFFEINE

Helps reduce puffiness around the eyes and energizes the entire eye zone.

### THE RITUAL

Apply morning and/or evening, over the eye contour, extending to the crow's feet area.

#### LOOSEN AND WASH AWAY DEAD CELLS

This refreshing exfoliating gel is formulated with quartz particules that loosen and wash away dead cells.

Additional natural white unisphere, encapsulated with Vitamins C and E are absorbed into the skin for smoother and softer result.

These characteristics are an added value for any customer looking for essential exfoliation with extra care benefits.



Ref. 1104 – 75 ml Ref. 1104C – 250 ml

### THE BENEFITS

- All skin type, including sensitive
  - Not recommended for acneic skin

THE CUSTOMER

- Gentle removal of dead skin cells without irritation
- Vitamin and Filagrinol Complex help to soothe the skin

### THE TECHNOLOGY

#### ALPINE PLANT EXTRACTS

Edelweiss, Coltsfoot and Yellow Gentian offer soothing, moisturizing and softening properties.

#### FILAGRINOL COMPLEX

Soybean Oil, Olive Oil, Wheat Germ Oil and Pollen Extract helps support all the physiological functions of the skin.

#### ENCAPSULATED WHITE UNISPHERES

Made of natural gelatin, release Vitamin C and E when the gel is applied to the skin.

#### EXFOLIATING AGENTS

Quartz Particules help remove dead surface cells and impurities while activating the cellular renewal process.

### THE RITUAL

Apply to wet, cleansed skin, avoiding eyes and lips; gently massage over the face with circular motion. Rinse thoroughly with lukewarm water. Use 1 to 3 times per week, depending on skin condition.

This smooth, creamy mask drenches your skin with an immediate burst of moisture.

Enriched with Swiss Alpine Plant Extracts and the luxurious "Milk" from the Iris Flower, it helps to sooth and fortify. Within minutes, signs of dryness and tightness vanish.

Your skin feels perfectly comfortable, soft and supple; it takes on a fresh, healthy looking glow.



Ref. 1111 – 75 ml Ref. 1111 C - 250 ml

### THE BENEFITS

- Refreshes and powerfully hydrates the All skin types, including sensitive skin
- Leaves the skin soft, supple and comfortable

### THE TECHNOLOGY

Edelweiss, Coltsfoot and Yellow Gentian offer soothing, moisturizing and softening properties.

Soybean Oil, Olive Oil, Wheat Germ Oil, and Pollen Extract helps support all the physiological functions of the skin.

Iris Flavonoids increase skin elasticity and cohesion, enhancing integral firmness and reducing the length and total surface of wrinkles. It also shows an anti-inflammatory activity.

It has a refreshing, purifying and moisturizing properties. It has the same pH value as the skin so it helps restore the skin's protective and natural acid mantle.

Long-term moisturizing agents that provide a pleasant softening sensation and protect the skin from drying out.

### THE CUSTOMER

Cleanse your skin and then smooth an even layer of mask onto face and neck.

Allow the mask to act for 10 to 15 minutes then gently remove the excess with a soft tissue, or rinse it off with cool water to enhance the invigorating effect.

#### A COCOON-LIKE CREAM

A Swiss secret garden of botanical soothers and anti-redness ingredients come together in a nurturing, velvety soft, cocoon-like cream.

Sure to become the year-round favorite for people with sensitive skin, as well as the go-to SOS rescue solution for all other if and when life makes their skin more reactive. This remarkable cream destresses, soothes, calms and counters redness.

It improves the barrier function of the skin via functional ceramides that strengthen and improve the condition of fragile or stressed skin.

Paraben-free formula.

svites inc

CE VI

swiss line

Ref. 1124 – 50 ml

Ref. 1124C - 250 ml

### THE BENEFITS

- Soothing and calming
- Anti-redness
- Strengthening
- Deeply moisturizing

### THE CUSTOMER

- Anyone concerned with reactive skin, topical intolerance to cosmetics, signs of rosacea and diffuse redness, as well as those with sensitized skin conditions.
- Consumers that feel like taking a break" from more activating skincare products, or feel the need to rebalance reactivity

### THE TECHNOLOGY

#### SOOTHING COMPLEX

Comprised of several botanical extracts such as *Centella* and *Calendula*, together with pharmaceutical Escin and Hydrolyzed Yeast Proteins. It calms irritation and discomfort associated with sensitive and reactive skin.

#### ANTI-REDNESS COMPLEX

Consisting of extracts of Arnica, Cypress and Malt, it improves micro-circulation and has soothing and protective effects. In vivo tests have shown that its regular use leads to a decrease in the cutaneous flow of blood and a more even complexion.

#### PLANT CERAMIDES

Obtained from purified wheat, extracting the lipids and removing the gluten, these ceramides help to restore and strengthen the intercellular barrier function of the skin as well as increase moisture on the skin's surface. Their barrier role strengthens resilience and elasticity.

#### ALPINE BIO EXTRACTS

These extracts are our Force Vitale signature mix of Edelweiss, Gentian and Coltsfoot, obtained from plants cultivated organically in the Swiss Alps.

### THE RITUAL

Apply morning and evening, alone or after applying your specific Swissline serum.

#### A SOOTHING AND CALMING FORCE THAT DEFIES THE LAYS OF PHYSICS!

It looks just like any other bi-phase formula... but then you realize the oil phase is sitting on the bottom.

The mildest formula for sensitive and over-reactive skin conditions, it combines soothing botanicals and skin protecting emollients to immediately reduce signs of discomfort and dryness.

Fragrance-free, emulsifier-free, alcohol-free.



Ref. 1132 – 30 ml

### THE BENEFITS

- Keeps sensitive skin more comfortable, minimizing irritative reactions
- Strengthens the skin barrier function
- Imparts hydration and luminosity

### THE TECHNOLOGY

#### EXTRACT OF ROSE PETAL

Soothing and classic botanical extract obtained from roses. It is known for it calming, refreshing and slightly astringent effects. This isn't the rose essential oil, it is not the flower fragrant fractions and is therefore entirely exempt of fragrance-occurring allergens.

#### FERMENTED CULTURE OF RED RASPBERRY FRUITS AND LEAVES

The leaves are a novel source of anti-inflammatory flavonoids and *soft-power* salicylic acid, to improve self-healing and renovation, without irritation.

The fruit gets its red color from the presence of antioxidant compounds known as anthocyanins, also a source of antioxidants glutathione and quercetin. Raspberry is also a source of the star polyphenol – ellagic acid.

Applied to the skin, Red Raspberry Fruit Extracts can inhibit enzymes in skin that lead to signs of redness while skin is exposed to UVB light.

This extract has the added benefit of being tolerated by even the most reactive skin condition.

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### THE CUSTOMER

- Keeps sensitive skin more comfortable, Users of Force Vitale Aqua-Calm cream
  - All those concerned with minor skin reaction due to sensitivity

Shake the bottle firmly to create a beautiful suspension of oil micro-spheres.

Apply a few drops in the palm of the hand, and then, using your fingers, lightly dab over face and neck. It absorbs easily without oily feel. Use it as a serum, after cleansing and toning and before the usual moisturizer.

## AQUA-PURE CLARIFYING SERUM

#### TARGETS THE CAUSES OF IMPURITIES

This oil-free, intensive serum purifies the skin and fights impurities and blemishes. It combines antibacterial, exfoliating and repairing agents to tackle all of the causes of skin impurities.

The serum is designed to be used day and/or night, under Aqua-Pure Mattifying Cream.



Ref. 1127 – 30 ml Ref. 1127C – 150 ml

## THE BENEFITS

- Unclogs pores and prevent future clogging caused by excess sebum and dead cell debris
- Refines pores and reduces existing acne marks
- Calms and reduces redness associated with blemishes and impurities

## THE CUSTOMER

- Anyone, young or adult, looking for an acne cure.
- Addresses the needs of oily skin, can be too intensive for normal to combination skin
- All clients who need to keep their oily skin under control

## THE TECHNOLOGY

#### EXFOLIATING COMPLEX

Comprised of Glycolic Acid, Salicylic Acid and Papain, this complex intensely clarifies, unclog pores, reduces blackheads and minimizes marks left behind by acne.

#### BACTERIOSTATIC COMPLEX

Comprised of Hexamidine and Mint Leaf Extracts, this complex counteracts the bacterial proliferation associated with acne and inflammatory states.

#### ANTI-REDNESS COMPLEX

Glycyrrhizinic Acid and Zinc, key ingredients in the complex, decrease irritation and signs of discomfort, keeping the skin balanced and under control.

### THE RITUAL

Initially, use the serum only in the PM for one week in order to acclimatize the skin. After this initial period, the serum should be applied in the morning and in the evening, avoiding eye and lip areas.

In case of oversensitivity, the serum can be used every second day rather than daily.

To maximize results, the serum should be applied before Aqua-Pure Mattifying Cream.

#### TROUBLE-SHOOTING SOLUTION

This feather-weight cream offers a complete trouble-shooting solution for combination and oily skins. It targets shine and excess oil, while boasting a clinically proven pore-reducing effect.

An innovative biotechnological complex, obtained by bacterial fermentation, contains Rhamnose and Glucuronic Acid, to target inflammation and prevent acne-causing pathogenic bacteria adhering to the skin's surface.



Ref. 1128 – 30 ml Ref. 1128C – 250 ml

## THE BENEFITS

- Non-oily, lightweight, 24 hours moisturizer
- Targets excess oil, inflammation and acne-prone skins
- Minimizes appearance of enlarged pores and adds natural radiance to the complexion
- Leaves a powdery veil that keeps skin matte-looking and enhances make-up for a long-lasting, fresh appearance.

## THE CUSTOMER

- All clients concerned with oily skin conditions and/or looking for an all-inone moisturizer that can visibly reduce pore size
- Suitable for clients with sensitive skin, can also be recommended to those with combination skin

## THE TECHNOLOGY

#### ALPINE BIO EXTRACTS

Edelweiss, Coltsfoot and Yellow Gentian offer soothing, moisturizing and softening properties.

#### TREE RESINS COMPLEX

This complex consists of a duo of tree resins, one from the African tree (Enantia Chlorantha) and the other from a tree on the Greek Island of Chios (Pistacia Lentiscus). Both resins have been shown to have a positive effect on reducing sebum secretion and therefore minimizing, over time, problems triggered by overly reactive or inflamed sebaceous glands in ski prone to acne.

#### TEFLOSE®

Obtained from the bacterial fermentation of a specific form of sugar, Teflose® works with a Teflon-like effect to limit the onset of blemishes and acne causing eruptions while inhibiting the adhesion and proliferation of pathogenic organisms to the skin's surface.

### THE RITUAL

Smooth over face and neck, morning and/or evening, alone or, for best results, after the appropriate Swissline serum: Aqua-Pure in the case of oily or acne-prone skin; Aqua-Vitale Gel Serum in the case of combination or dehydrated skins.

#### ULTRA-CREAMY CLAY MASK

This ultra-creamy clay mask with antioxidant and calming properties, offers an enzymatic, skinfriendly, exfoliating alternative to the typical oilyskin masks, which can often feel over-drying or aggressive to fragile-feeling skin.

It instantly revives with its efficient, yet gentle, deep cleansing action. The inclusion of Papain, a natural proteolytic enzyme that digests dead skin cells without harming healthy living ones, leaves the skin emerging clarified as if dead cells have been washed away.

No AHA or BHA action, so it can be applied as often as needed.

### Ref. 1129 – 75 ml Ref. 1129C – 250 ml

## THE BENEFITS

- Exfoliates the skin with Papain's proteolytic enzymes
- Gently absorbs excess sebum with Kaolin
- Antiseptic, antibacterial action with Green Tea and Rosemary Leaves Extract that also sooth the skin while leaving it soft, smooth and comfortable

### THE CUSTOMER

- Recommended for impure, problematic, or oily skin
- For combination skin, the mask can be applied on the T-zone (forehead, nose, chin)

## THE TECHNOLOGY

#### ENZYMATIC COMPLEX

Contains Papain, an enzyme obtained from Papaya Extract, that is capable of breaking down and digesting the proteins that make up most cellular debris and pore clogging materials.

#### KAOLIN

White clay with excellent oil-absorbing and remineralizing properties.

#### PLANT ANTIOXIDANT

Green Tea Extract (Camellia Sinensis), possessing anti-inflammatory, antiseptic and antioxidant properties, and Rosemary Leaves (Rosmarinus Officinalis), rich in Phenolic compounds, are combined with Bisabolol, obtained from Chamomiles, to address the critical oxidation and degradation of sebum typically occurring in oily skin – one of the key causes of blemishes and cumulative inflammation.



### THE RITUAL

Cleanse and dry the skin before smoothing on a thin layer of the mask onto face and under the jaw-line, where imperfection also appear. Avoid the eye area. Leave on for 10 to 15 minutes, then rinse off with tepid water.

The frequency of application varies depending on skin condition:

- Impure skin with breakouts: up to 3 times per week
- Very oily skin: 2 times per week
- Combination skin: 1 time per week

Note: You may experience a light tingling sensation as the papaya enzymes penetrate the skin. This informs you that the mask is working to detoxify your skin, not to irritate it. However, discontinue use if strong skin discomfort occurs or try reducing the frequency of application.

## FORCE VITALE

AQUA-CALM CREAM

SWISS line

BI-PHASE NAKE-UP REMOVER DEMAQUILLANT BI-PHASE

> Eyes & Lips Yeux & Lèvres

SWISS LINE

## WATER SHOCK

REFRESHING AM CLEANSER

oyant mousse Fraîcheur

## WATER SHOCK

PURIFYINC TONER

TONIQUE PURIFIANT

# Swiss line

Swiss line

## THE CLEANSERS



WATER SHOCK

#### DETOX, DECONGEST AND MOISTURIZE THE SKIN

Formulated with mineral-rich water from a UNESCO site in Switzerland, these cleansers and toners delight and respect the skin.

## TARGET

All skin types

## **KEY INGREDIENTS**

Alpine "wild water", Bioecolia, White nettle extract, Watercress extract, Betaine, Lychee extracts, NMF, Prickly pear extract... and more!



## BI-PHASE MAKE-UP REMOVER EYES & LIPS

#### OPHTALMOLOGICALLY TESTED

This non-oily eye and lip make-up remover gently removes all make-up, including waterproof and long-stay lipsticks.

Make-up particles will be deeply captured, while preserving the delicacy of the eyes and skin. It contains mineral salts and anti-free radicals to soothe tired eyes.

Ophthalmologically tested, it is suitable for contact lens wearers.



Ref. 1705 – 100 ml Ref. 1705C – 500 ml

## THE BENEFITS

- Quick and effectively removes make up even waterproof mascara
- Soothes and nourishes the gentle and fragile eye contour
- Leaves skin perfectly soft and supple

## • Any customer of any age

THE CUSTOMER

• All skin types, even sensitive eye contour

## THE TECHNOLOGY

#### ALPINE "WILD WATER

This skin-friendly water contains precious minerals like Calcium and Magnesium which strengthen and boost skin's metabolism while detoxifying it. The pure, clean Swiss Alpine "Wild Water" is ideal for all skin types.

#### WATERCRESS EXTRACT

Rich in Sulforaphane, Watercress extract helps to detoxify the skin while regulating moisture balance and producing a purified, glowing healthy complexion.

#### BRAZIL NUTS

From South America, the Brazil Nut tree, reaching 30–45 meters tall and 1–2 meters diameter, is among the largest trees in the Amazon rainforest. The nut's oil is high in essential fatty acids and amino acids, ideal for nourishing fragile eye lashes, and rich in Vitamins A, E and Selenium, all powerful, natural anti-oxidants.

#### THE RITUAL

Shake well before use. Lightly soak a cotton pad with the lotion and gently sweep in a downward movement over the top of the eyelids and eyelashes. Optional: follow with a cotton pad soaked with tepid water to remove any slight remaining residue. This product can also be used on lips.

## COMFORTING EMULSION CLEANSER

#### CAN BE USED ON FACE AND EYES

This rich and dewy emulsion melts upon touch to gently remove make-up from the face and eye area.

It protects the skin's hydrolipidic film and the natural moisturizing factor. It leaves the skin perfectly soft and supple and can be rinsed-off with water, or tissued-off.



Ref. 1701 – 160 ml Ref. 1701 C – 500 ml

## THE BENEFITS

- Detoxifies and decongest the skin while regulating moisture balance
- Leaves skin perfectly soft and supple

## THE TECHNOLOGY

#### ALPINE "WILD WATER

This skin-friendly water contains precious minerals like Calcium and Magnesium which strengthen and boost skin's metabolism while detoxifying it. The pure, clean Swiss Alpine "Wild Water" is ideal for all skin types.

#### WATERCRESS EXTRACT

Rich in Sulforaphane, Watercress extract helps to detoxify the skin while regulating moisture balance and producing a purified, glowing healthy complexion.

#### GRAPE SEED OIL

With its fine texture and a satiny finish, Grape Seed Oil is a good source of Linoleic Acid, which helps to repair the cutaneous moisture barrier function. It also contains high levels of Vitamin E, which smooth and soften the skin.

#### BAOBAB TREE EXTRACT

This resilient plant withstands the arid lands of Australia and Africa. It supplies the skin with moisturizing and regenerative lipids. The mucilage from the leaves instantly soothes and comforts the skin.

### THE RITUAL

Apply onto the face and gently massage over the face and eye area. To remove, use a cotton ad and gently wipe over the face and eyes. It can also be rinsed-off with water.

THE CUSTOMER

• Recommended for all skin types, except oily

## REFRESHING FOAM CLEANSER

#### FOR A DEEPLY CLEANSED SKIN

This sparkling and invigorating foaming gel cleanser foams upon contact with water. It offers a deep cleansing that removes make-up, urban impurities and excessive surface oil.



Ref. 1703 – 120 ml Ref. 1703 C – 500 ml

## THE BENEFITS

- Detoxifies and decongest the skin while regulating moisture balance
- Vitamin C brightens the skin, while proteolytic enzymes promote natural exfoliation
- Betaine, a plant based sugar, deeply moisturizes

## THE CUSTOMER

 Recommended for all skin types, except dry

## THE TECHNOLOGY

#### ALPINE "WILD WATER

This skin-friendly water contains precious minerals like Calcium and Magnesium which strengthen and boost skin's metabolism while detoxifying it. The pure, clean Swiss Alpine "Wild Water" is ideal for all skin types.

#### WATERCRESS EXTRACT

Rich in Sulforaphane, Watercress extract helps to detoxify the skin while regulating moisture balance and producing a purified, glowing healthy complexion.

#### BETAINE

This plant-based sugar deeply moisturizes the skin while compensating for the drying effects of harsh tap water.

#### LYCHEE EXTRACT

Extracts from both the peel and the pulp provide an infusion of Vitamin C to brighten the skin, while Proteolytic enzymes promote natural exfoliation.

## THE RITUAL

Wash your hands and moisten your face and neck. Pour a sufficient amount of gel onto the wet palm of your hand. Work into a foam and then apply onto the moist skin of the face and neck. Avoid the eye area. Lightly massage and rinse thoroughly with lukewarm water then blot dry.

## PURIFYING TONER

#### ALCOHOL-FREE

This active, alcohol-free astringent toner purifies and mattifies as it removes the last traces of makeup and oil, with a refining effect that counteracts open pores.

The probiotic formula promotes beneficial bacterial flora and fights blemishes.



Ref. 1704 – 160 ml Ref. 1704 C – 500 ml

## THE BENEFITS

- Supports the skin's own beneficial bacterial flora and fights imperfections and oiliness without irritation
- Detoxifies and decongests the skin while regulating moisture balance

## THE CUSTOMER

• Recommended for combination to oily skin types

## THE TECHNOLOGY

#### ALPINE "WILD WATER

This skin-friendly water contains precious minerals like Calcium and Magnesium which strengthen and boost skin's metabolism while detoxifying it. The pure, clean Swiss Alpine "Wild Water" is ideal for all skin types.

#### BIOECOLIA®

This pharmaceutical ingredient, registered by Solabia laboratories, stimulates the growth of beneficial resident flora to eliminate acne and other skin imperfections.

#### WHITE NETTLE EXTRACT

This European plant grows in the Mediterranean forests. It has green leaves that look similar to those of the stinging nettle, but these ones don't sting and are edible. The plant is used in herbal medicine as a natural antibiotic and anti-fungal agent, with remarkable astringent and anti-inflammatory properties.

### THE RITUAL

Use as the last step in both your morning and evening cleansing routine. Moisten cotton pads and work with gentle movements on the entire face and neck. Avoid the eye area. To complete your skin care program, use your suitable Swissline products.

## SOOTHING LOTION

#### ALCOHOL-FREE

This exclusively botanical, gentle, alcohol-free lotion soothes and smooths the skin's texture, removing any remaining traces of make-up.

It provides a relaxing effect on the skin that counteracts fine lines and dehydration.



Ref. 1702 – 160 ml Ref. 1702 C – 500 ml

## THE BENEFITS

- Detoxifies and decongest the skin while regulating moisture balance
- Boosts water retention in epidermis, counteracting fine lines and dehydration

- THE CUSTOMER
- Recommended for all skin types, except oily

## THE TECHNOLOGY

#### ALPINE "WILD WATER

This skin-friendly water contains precious minerals like Calcium and Magnesium which strengthen and boost skin's metabolism while detoxifying it. The pure, clean Swiss Alpine "Wild Water" is ideal for all skin types.

#### NMF COMPLEX

Comprised of different plant-based ingredients, NMF complex replicates the skin's own Natural Moisturizing Factor and boosts the water retention on the epidermis.

#### PRICKLY PEAR EXTRACT

The pulp of the Prickly Pear fruits, rich in carbohydrates and flavonoids, soothes, reduces redness and protects fragile or congested skin.

### THE RITUAL

Apply morning and evening, gently wipe over the face and the neck. Follow with the appropriate Swissline products.



## CELL SHOCK

#### Cleanser & Essence





The Collagen Balm Cleanser Cleanse – Nourish – Replenish Marine Collagen XpertMoist® Soy Proteins Facial Boosting Essence Energy – Suppleness – Antipollution Grape Living Water Kombucha Extract Urban Detox Complex

#### **Moisturizers**





Luxe-Lift Light, Luxe-Lift Rich, Luxe-Lift Very Rich Creams Lift – Revitalize – Anti-wrinkle Cellactel 2 Complex 3% Bio-Mimetic Growth Factors Marine Collagen Gold & Silk Complex

#### Eye Care



Eye Zone Lifting Complex II Lift – Tone – Puffiness Cellactel 2 Complex Polylift® Raffermine® Urban Detox Complex



360° Anti-Wrinkle Eye Serum Triple Collagen Anti-wrinkles – Dark circles Hyaluronic Acid Anti Dark-Circles Complex Triple Collagen

# CELL SHOCK

Luxe-Lift Eye Cream Lift – Anti-wrinkle – Dark circles Cellactel 2 Complex 3% Bio-mimetic growth factors Marine Collagen & Fibroin Grape Ferment & HaloxyI<sup>TM</sup>



Cellular Eye Mask Lift – Soothe – Puffiness Caffeine Eyebright Ginkgo Biloba Hydractin™



Magic Eye Mask Brighten – Firm – Puffiness Enzymatic - Probiotic Complex 5% Niacinamide Oligo-Mineral Complex

#### Serums



Face Lifting Complex II Serum Lift – Tone – Anti-fatigue Hydrolized Lupine Proteins Polylift® & Raffermine® Urban Detox Complex



360° Anti-Wrinkle Serum Triple Collagen Anti-wrinkle – Strengthen – Revitalize Ocean Matrix Complex Hyaluronic Acid Triple Collagen Compex



Luxe-Lift Night Cream Lift – Anti-wrinkle – Photo & chrono aging damage Marine Collagen SOD & Snow Musroom Palmitoyl Tripeptide-1 3% Bio-Mimetic Growth Factors

## **Complementary Care**



Perfect Profile Remodeling Cream Regenerate – Sculpt – Tone Anti-Glycation Complex Butcher's Broom Extract Caffeine



Lifting Replenishing Mask Lift – Boost hydration – Replenish Cellactel 2 Complex Hyaluronic Acid Larch Extract Physiogenyl™



Lip Zone Corrective Complex Plump – Nourish – Anti-wrinkle Ceramides Vehiculized Hyaluronic Acid Tripeptide-1



The Swiss Cure Day Anti-wrinkle – Pigmentation – Firm – Brighten Cellactel 2 Complex Marine Collagen Genistein

The Swiss Cure Night Cellactel 2 Complex Marine Collagen Gold & Silk Proteins Plant Cell Culture Super-Foods Ferment

#### **Body Care**



 $\star$ 

Body Shaping Lifting Complex Firm – Drain – Revitalize Cellactel 2 Complex Collagen Polypeptide Shaping Complex

# CELL SHOCK AGE INTELLIGENCETM

SH CALL

Anti-Oxidant Water

Hydrate - Protect - Antioxidant

XpertMoist®





Skin-Friendly Cleanser Cleanse – Lock Moisture – Maintain PH Lactic Acid Panthenol & Bisabolol XpertMoist®





Radiance

Tone – Illuminate –

Reverse photo aging

Stay-C® 50



Source

Plumps- Hydrate -

Energize

1.5% Hyaluronic Acid

ATP + NMF



Evenness Even – Lighten – Anti-spot 2% Alpha-Arbutin





Anti-wrinkle -

Revitalize - Resurface

Retinyl Palmitate



**Resurfacing Water** 

Exfoliate – Refine – Brighten 10% Glycolic Acid

Argan Plant Cells



Peace Soothe – Heal – Redness 5% Niacinamide 2% Tranexamic Acid





Recovery Serum Skin recovery – Anti-wrinkle – Anti-stress Madecassoside® Ronacare® Ectoin®

Essential Serum Hydrate – Balance – Maintain barrier fonction Madecassoside® Actibiome Complex ATP



Smart Cream Vitality – De-stress – Moisture 2% ATP Ectoin® Madecassoside® Smart Cream Rich Vitality – De-stress – Comfort Ceramides Ectoin® & Squalanes Madecassoside® 2% ATP & NMF



Youth Inducing Face Cream Restore – Regenerate – Pigmentation Peptides Madecassoside® RAB27A Molecule

Eye Care



Eye Zone Booster De-puff – Smooth lines – Lighten 2% Caffeine Ceramides



 $\star$ 

Youth Inducing Eye Cream Pigmentation – Puffiness – Dark circles Hesperidin Madecassoside® RAB27A Molecule

Complementary Care



Make Peace Hand Balm Protect – Repair – Recover Hesperidin Madecassoside® RAB27A Molecule



Never Seen Sunscreen Broad spectrum – Invisible finish – Blue light protection Niacinamide Pomegrenate Extract Arginine & Vit E



## CELL SHOCK WHITE

#### Cleanser & Essence



Facial Cleansing Foam Cleanse – Exfoliate – Brighten Centella Asiatica Quartz Silica Sugar Polymer



Brightening Diamond Essence Exfoliate – Brighten – Protect Ectoin® 5% Niacinamide 2% Lactobionic Acid

Serum



Brightening Diamond Serum Regenerate – Firm – Pigmentation Clear Chamber Diamond Clusters Syn®-Ake Peptide Pink Chamber Cellactel 2 White Complex Arbutin HD White + Spot-off Complex

#### **Moisturizers**



Daytime Brightening-Power Cream Hydrate – Brighten – Anti-oxidant Antioxidant Daytime Complex HD White Glycyrrhiza Glabra

### **Complementary Care**



Brightening Aura Mask Renew – Brighten – Even Hexylresorcinol Diglucosyl Gallic Acid 5% Glycolic Acid



Brightening-Intensified Night Cream Pigmentation – Melasma – Anti-wrinkle Cellactel 2 Complex 2% Alpha-Arbutin 2% Tranexamic Acid

# Eye Care



Brightening Eye Veil SPF 50 Broad Spectrum – Hydrate – Brighten Broad Spectrum Complex Skullcap Root Ethylhexyl



Brightening Bi-Phase Veil SPF 45 Broad Spectrum – Anti-pollution – Probiotic 100% Mineral Filters Biotic Shield Complex Brightening Network

## FORCE VITALE – AQUA VITALE

#### Serums



Aqua Vitale Gel serum Hydrate – Strengthen – Antioxidant Beech Root Extracts Hyaluronic Acid Red Algae Polysaccharides

#### Moisturizer



Aqua Vitale Serum 24 Hydrate – Energize – Antioxidant Soft Touch Polymer Alpine Bio Extract

#### Eye Care





Aqua Vitale Gel-Cream Hydrate – Antioxidant – Freshness AquaRich® Complex Beta Glucan Hyaluronic Acid

## **Complementary Care**



Mild Exfoliating Refiner Exfoliate – Smoothe – Cell Renewal Quartz Particules Encapsulated Vit C & E Filagrinol Complex



Aqua Vitale Corrective Eye Cream Wrinkles – Hydration – Puffiness Matrixyl ™ 3000 Filafrinol Complex Caffeine



Hydra Soothing Mask Hydration – Antioxidant – Freshness AquaRich® Complex Beta Glucan Hyaluronic Acid

## FORCE VITALE – AQUA CALM

Serum



Aqua Calm Oil-in-Serum Hydrate – Calm – Soothe Extract of Rose Petal Fermented Culture of Rasberry Calming Botanicals Moisturizer



 $\star$ 

Aqua Calm Cream Soothe – Calm – Strengthen Soothing Complex Anti-Redness Complex Plant Ceramides

## FORCE VITALE - AQUA PURE

Serum



Aqua Pure Clarifying Serum Purify – Exfoliate – Refine Pores Exfoliating Complex Bacteriostatic Complex Anti-Resness Complex

#### **Complementary Care**



Aqua Pure Enzymatic Mask Purify – Exfoliate – Antiseptic Enzymatic Complex Kaolin Plant Antioxidant

#### Moisturizer



Aqua Pure Mattifying Cream Hydrate – Purifiy – Minimize Pores Quartz Particules Encapsulated Vit C & E Filagrinol Complex



#### Cleansers & Toners



Bi-Phase Gentle Make-up Remover Eyes & Lips Remove Makeup – Nourish – Soothe Watercress Extract Brazil Nuts



Refreshing Foam Cleanser Cleanse – Brighten – Hydrate Watercress Extract Lychee Extract



Purifying Lotion Purify – Refine Pores – Anti-Blemish Bioecolia® White Nettle Extract

#### А

#### ACTIBIOME COMPLEX

Prebiotics and probiotics produced from marine-biology and bio-technology. The complex combines the use of a micro-algae, an algae, one specific bacteria ferment (vegan) and natural saccharides. The different nutrients obtained via fermentation ensure the biodiversity and homeostasis of the skin's own biome.

#### AHA BOTANICAL BLEND

A concentrated combination of bilberry, sugar cane, orange, lemon and maple that is rich in natural occurring AHA, and particularly lactic, glycolic and citric acids.

#### AGE INTELLIGENCE COMPLEX

Cellactel 2 Complex + Madecassoside® provide the skin with essential nutrients.

#### GOLD ALGAE

The precious lipids found in the golden algae Laminaria ochroleuca build a defense system against dryness and exterior aggressors, and can thus contribute to the reduction of photo-induced aging, by helping to counteract inflammatory chain reactions induced by UV radiation.

#### ALGAE PEPTIDE

Rich in amino acids, the intense dose of nutrition and protein building blocks replenishes the skin and delivers superior hydrating benefits. Algae are absorbed into the skin, making cells more resilient and vigorous, meaning that they do not release their moisture back onto the surface of the skin. Instead, they hold onto it and use it to perform their essential functions.

#### ALLANTOIN

Derived from comfrey herb and wheat germ, it offers moisturizing, anti-irritating, soothing and skin softening properties.

#### ALPINE BIO EXTRACTS

A host of concentrated organically grown Swiss Alpine plants: edelweiss, gentian coltsfoot and daisy flower, provide antioxidant, re-mineralizing, purifying and brightening properties.

#### AMINO ACIDS

The building blocks of proteins, amino acids are essential for almost all of the skin's functions. Some recognized for their ability to prevent water loss in the epidermis, others known to provide the skin with suppleness and improve skin tone. Glycine, alanine, proline, serine, arginine, lysine and glutamic acid.

#### ANTI-GLYCATION COMPLEX

Peptides acting as "sugar traps" to effectively combat the decrease in the suppleness and tone of the skin.

#### ANTI-DARK CIRCLES COMPLEX

This bio-engineered complex comprised of narcissus bulb extract and other botanical extracts reduces hemoglobin oxidation and in turn the darkening of the eye zone blood vessels that come from oxidation. These botanicals also counteract fatigue and stress, keeping the entire eye zone looking bright and fresh.

#### ANTI-FATIGUE COMPLEX

This potent complex is comprised of two key ingredients: Rhodiola Rosea, known to increase the consumption of oxygen at the cellular level and promote the production of ß-endorphins to energize the skin and protect it from external stress factors, and Organic Alpine Skullcap (Scutellaria alpina) extract, known to help increase blood circulation.

#### PLANT ANTIOXIDANTS

Green tea extract (Camellia sinensis), possessing antiseptic and antioxidant properties, and rosemary leaves (Rosmarinus officinalis), rich in phenolic compounds, are combined with bisabolol, obtained from chamomiles, to address the critical oxidation and degradation of sebum typically occurring in oily skin – one of the key causes of blemishes and impurities.

#### ANTIOXIDANT DAYTIME COMPLEX

Plums (prunus domestica) are a natural source of vitamin C. The topical application of ellagic-rich ingredients is an innovative additional path to fight oxidation as this phytochemical shows remarkable benefits as an antioxidant, anti-inflammatory calcium. Most of these trace elements are precursors of many of the skin's own antioxidative mechanisms. Using Irish moss to provide a daily surge of such nutrients to the skin results in augmented resilience against daily aggressors and environmental stress factors.

#### ANTI-REDNESS COMPLEX

Consisting of extracts of arnica, cypress and malt, it improves microcirculation and has soothing and protective effects. In vivo tests have shown that its regular use leads to a decrease in the cutaneous flow of blood and a more even complexion.

#### ANTI-REDNESS COMPLEX

Glycyrrhizic acid and zinc, key ingredients in the complex, decrease signs of discomfort, keeping the skin balanced and under control.

#### ARBUTIN

Strongly inhibits tyrosine activity (the skin's own key enzyme accelerating the pigmentation process).

#### ARGAN OIL

Rich in naturally occurring sterols, argan oil is supremely moisturizing and nourishing. It has been found to help delay the signs of aging caused by dryness, as its vitamin E content bestows it with great antioxidant virtues. Argan trees are only found in Morocco along the Atlantic coastline. It is defined as a precious oil as 100kg of fresh fruits are needed to create just 2l of pure oil.

#### ALPHA-ARBUTIN

Arbutin is a glycoside phyto-chemical extracted from bearberries, among many other medicinal plants that also contain it. Applied topically, it strongly inhibits tyrosinase and thus prevents the darkening of melanin. Alpha-Arbutin is a much more complex engineered form of arbutin, obtained from the cross linking of the glycoside with one hydroxyl molecule (= oxygen + hydrogen) to form a faster penetrating ingredient. A fast penetration is key for a deep impact on skin, before arbutin is degraded by skin's own enzymes, and loses power. We use it at the highest possible concentration of 2% as opposed to the standard concentration of less than 1%.

#### ALPINE "WILD WATER"

This skin-friendly water contains precious minerals like Calcium and Magnesium which strengthen and boost skin's metabolism while cleansing it. The pure, clean Swiss Alpine "Wild Water" is ideal for all skin types.

#### ASCORBIC ACID + ASCORBYL PALMITATE

Boost the brightening effects of the overall formula with additional stabilized vitamin C.

#### ASCORBYL-GLUCOSIDE + GUARANA EXTRACT

The combined use of ascorbyl-glucoside and guarana extract creates a powerful cocktail of brightening and draining effects, contributing to an immediately more-even complexion. Ascorbyl glucoside is broken down into L-ascorbic acid and glucose by the skin's enzymes. This broken-down L-ascorbic acid exhibits high antioxidant activity, acting as a coenzyme for enzymes involved in collagen synthesis and inhibiting the synthesis of melanin. Guarana (Paullinia) root normally known as a "liver

tonic" is generally used for cases where detoxification and drainage are needed. Astragalus reduces over-pigmentation and excessive sebum secretion, while root fights oxidation.

#### AURA-LIGHT CELLULAR CULTURE

Bio-engineered extract of Meadow Bistort that has a tremendous impact on the optical quality of the skin (inner reflection of light). Together with the bistort extract, a purified cell suspension from Wooly Thistle helps treat skin imperfections linked to hyper-seborrhea and hyper-pigmentation.

#### ATP

An essential intercellular energy transfer molecule - ATP (adenosine triphosphate) operates like a battery, storing or consuming energy as needed. Research has shown that ATP has a strong potential as a skin-restoring ingredient and as an energy booster.

#### Adjusted to smart cream

#### 2% ATP

Smart Cream uses pure ATP at a record 2% concentration, resulting in an effective activation of the skin's metabolism. This can cause a slight tingling sensation during the first applications; which will subside with the continued use.

#### AQUARICH® COMPLEX

Derived from black oat (Avena strigosa) extract which has a strengthening effect on the skin's barrier functions and provides the skin with essential nutrients.

#### AQUA-VITALE 24 COMPLEX

24 different nutrients, including water binding agents, anti-fatigue plant extracts, energy boosters and trace elements promote healthy, replenished and hydrated skin. Rice and pomegranate extracts with strong antioxidant and anti-free radical properties help to reduce oxidative stress on a cellular level (DNA protection).

#### ATP + ALGAE & ALLANTOIN (HYDRA-OXYGEN AMPOULES)

Naturally found in the body, ATP (adenosine triphosphate) is a molecule of cellular energy and intercellular exchange. In synergy with ATP, marine and plant-based extracts maintain mineral balance and ensure comfort all day long.

#### ARBUTIN + GLUTATHIONE & BIOTIN (BRIGHT-OXYGEN AMPOULES)

A natural occurring phyto-chemical in bearberries, arbutin is well known for inhibiting tyrosinase and thus preventing excess melanin production. Glutathione offers intense overnight antioxidant repairaction while biotin (or vitamin H) helps in energy transfer.

#### В

#### BACTERIOSTATIC COMPLEX

Comprised of Hexamidine and mint leaf extracts, this complex counteracts the bacterial proliferation associated with problematic skin.

#### BETA GLUCAN

Enables the skin to bind water more effectively, it stimulates cell renewal rate and it boosts the immune system in the skin. Also acts as an antioxidant.

#### BEECH SHOOT EXTRACTS

Obtained from the fresh young shoot tissues of Beech trees, this extract helps the skin to maintain its elasticity and hydration levels. Also helps avoid thinning of the skin.

#### **BIO-MIMETIC GROWTH FACTORS**

Isolated from seeds, these botanical-only growth factors mimic the expression of the FGF-2 (Fibroblast Growth Factor), whose role it is to intensely activate dermal synthesis and boost collagen production, thereby improving the density and firmness of the skin.

#### THE BIO-MOLECULAR SKIN-PATCH

Comprised of a high molecular weight polysaccharide, obtained from bio-fermentation. This polysaccharide has a wide dispersion capacity on the skin's surface and creates an invisible matrix that has a remarkable keratin-binding effect, allowing the skin to breathe normally while shielding it from the elements.

#### BIOTIC-SHIELD COMPLEX

Natural ferments from bacteria Thermus thermophillus and plankton join forces to neutralize pollution particles, while strengthening the skin's own flora to fight aggressors... almost like a self-defense system.

#### **BLOOM COMPLEX**

The beauty of this complex is in the "magic" of the encapsulated pigments. They release a light colour when the product is blended onto the skin, but otherwise the colour cannot be seen. The tint develops upon application, enhancing the complexion with a healthy vibrancy. Simultaneously, light-diffusing particles provide a smoothing effect while creating the appearance of a perfect complexion and sublime radiance. Darker areas of the face are lightened up and wrinkles appear concealed, ensuring a velvety and even finish, with or without make-up.

#### BRIGHTENING NETWORK

An association of different reflective micro-powders and prisms smooth the complexion and even the skin's color for an immediate brightening effect.

#### BROAD SPECTRUM COMPLEX

Ophthalmologically-approved filters and polymers, adapted for the specific needs of the eye area, provide a uniform and stable dispersion. Filters include: ethylhexyl methoxycinnamate, octocrylene and ethylhexyl triazone.

#### BIOECOLIA®

This clinically proven ingredient, registered by Solabia laboratories, stimulates the growth of beneficial resident flora to address pimples and other skin imperfections.

#### BRAZIL NUTS

From South America, the Brazil Nut tree, reaching 30–45 meters tall and 1–2 meters diameter, is among the largest trees in the Amazon rainforest. The nut oil is high in essential fatty acids and amino acids, ideal for nourishing fragile eye lashes, and rich in Vitamins A, E and Selenium, all powerful, natural anti-oxidants.

#### BETAINE

This plant-based sugar deeply moisturizes the skin while compensating for the drying effects of harsh tap water.

#### BAOBAB TREE EXTRACTS

This resilient plant withstands the arid lands of Australia and Africa. It supplies the skin with moisturizing and regenerative reparative lipids. The mucilage from the leaves instantly soothes and comforts the skin.

#### С

#### CAFFEINE

When topically used, caffeine helps reducing local fat deposits and puffiness. Widely used in anticellulite products, caffeine directly favors drainage and the exchange of toxins. It also helps to calm swelling as it improves micro-circulation, and works as a natural blood vessel constrictor.

#### CAPRILYL GLYCOL, BIOSACCHARIDE GUM-1, SACCHARIDE ISOMERATE

Long-term moisturizing agents that provide a pleasant softening sensation and protect the skin from drying out.

#### CALMING BOTANICALS

Soothing extracts from butcher's broom, Centella Asiatica, calendula, rose and edelweiss come together to calm irritation and feelings of discomfort typical of sensitive skin.

#### CALMING PHARMACEUTICALS

To support the botanical extracts and further enhance the efficacy of the formula we have included pharmaceutical-grade actives, such as escin (a purified fraction obtained from horse chestnut extract) and ammonium glycyrrhizate (obtained from licorice root extract), that contribute to reducing broken capillaries. Panthenol, also known as pro-vitamin B5, improves healing and tissue repair and has the added benefit of being tolerated by even the most reactive skin conditions.

#### CELLACTEL 2 COMPLEX

Cell Shock's signature ingredient, Cellactel 2 Complex is one of the brand's secret weapons, alongside the skin's own cellular youth agents, in the fight against environmental assaults. It is a nutri-revitalizer that helps repair essential functions, increase the cells' access to vital oxygen, regenerate and lift the skin.

#### CELLACTEL 2 WHITE COMPLEX

Cell Shock White's signature ingredient that provides lifting and anti-wrinkle effects, corrects future pigmentation disorders at their origin, lightens existing melanin deposits and fades brown spots. Uses uses the same cellular bio-nutrients present in the original Cellactel 2 Complex combined with an advanced peptide technology and botanical extracts of Rumex occidentalis extract and vitamin C.

#### CENTELLA ASIATICA + GINKGO BILOBA

A powerful combination of two antioxidant-rich botanicals, well-known for their self-healing and revitalizing properties.

#### CERAMIDES

With a strong moisturizing action, as well as anti-elastase and anti-collagenase properties, these plantobtained ceramides help restore and strengthen the barrier function, improving skin's resilience and elasticity.

#### CERAMIDE-LIKE COMPLEX

Multiple of amino acid derivatives replicates the lamellar structure of intercellular lipids to strengthen the epidermal barrier, helping improve the skin's condition and ability to retain moisture; especially efficient in addressing mature skin needs. Research and testing secured by the research partner CODIF RECHERCHE ET NATURE using the oil obtained by supercritical CO2 extraction of sap droplets collected from the Pistacia lentiscus, tree, entirely native to the Island of Chios. Neither Swissline nor Clinic Lémanic are in any way affiliated with Codif R&N.

#### Specific to Luxe-Lift creams

#### MARINE COLLAGEN & FIBROIN

Effectively moisturizes and delivers line-filling benefits. This pure form of solubilized collagen is used in the Luxe-Lift Creams in combination with amino acids naturally occurring in silk. This innovative association grants the collagen proteins maximum building power as most of the amino acids found naturally in silk are also the building blocks for the resilient collagen fibers found in human skin.

#### MARINE COLLAGEN + HYALURONIC ACID

Marine collagen used in combination with a host of different mollecular weights of hyaluronic acid, immediately creates a line-filling film on the surface. The effect lasts for up to 8 hours after the application, immediately delivering its magical effect, smoothing away fine lines.

#### MARINE COLLAGEN

Collagen is the most abundant protein in the human body. This multi-purpose ingredient not only increases facial tautness, but it is also an absolute powerhouse of skin nutrition. It is comprised of vitamins, minerals, amino acids, polysaccharides and lipids, all essential for healthy skin tissue. Marine collagen peptides regulate the activity of fibroblasts and stimulate production of both collagen and hyaluronic acid.

#### COLLOIDAL GOLD

Colloidal forms of gold are helpful in physically shielding epidermal cells from oxidative stress.

#### COLOR CONTROL COMPLEX

The soft-focus correction pigments have been created from the combination of high-quality powders and coatings to improve color fidelity and offer sophisticated light textures. These advanced multifunctional pigments provide optical coverage for a perfectly even, soft and smooth skin.

#### CRYSTAL COMPLEX

LA CRÈME's signature innovation targets the skin's own cellular youth proteins. This complex is obtained from crystalline sap droplets collected by hand under a tree native to a single island. Extensive research\* has shown that the oil extracted from these sap droplets can increase the synthesis of the Klotho protein. The Klotho protein is involved in a large number of signaling pathways leading to the re-establishment of ideal cellular function. It has also been shown to play a part in augmenting collagen synthesis, which contribute to a densifying effect on the skin.

#### CUCUMBER EXTRACT (CUCUMIS SATIVUS)

It has the same pH-value as the skin so it helps restore the skin's protective natural acid mantle, has refreshing, purifying and moisturizing properties.

#### CULTURED PLANT STEM CELLS

Inspired by Lémanic's own practices in the field of stem-cell autologous transplantation, yet using only plant-based stem-cell cultures, these unique extracts are apportioned with enhancing cellular energy, increasing ATP levels and promoting DNA repair. Derived from the partial hydrolysis of the extracellular matrix (cell wall) of cultured plant stem cells through a patented process, this natural blend of tripeptides and sugar molecules act in synergy towards positively affecting sirtuin expression.

#### STAY-C® 50

Ascorbyl Sodium Phosphate, is a more stable form of vitamin C, registered as a quasi-drug in Japan. Recognized as an antioxidant, it illuminates the complexion and reduces the signs of age. Radiance Booster contains also pure L-ascorbic acid – the most active, yet least stable form of vitamin C – together with an ascorbic acid salt form, which greatly contributes to better stability in the very high concentration. *STAY-C*® *50 is a registered brand of DSM Nutritional Products AG (DSM Nutritional Products SA /DSM Nutritional Products Ltd), Switzerland. Stated in vivo studies carried out by DSM with a panel of 40 volunteers aged 35-45 years old.* 

#### D

#### **DE-PUFFING COMPLEX**

Consisting of specially purified soy and rice peptides, together with a bio-tech yeast protein, as well as superoxide dismutase (SOD), this transforming complex improves blood haemodynamics and microcirculation, reduces the proteolytic breakdown of the collagen and elastin matrix and strengthens the connective tissue and fights free radicals, reducing discomfort and preventing UV damage.

#### DIAMOND CLUSTERS

Marine polymers "trap" the micronized diamonds; the clusters' stability is secured by a complex process which combines two polymers interacting together in the manner of "molecular velcro-tape" to form an evanescent micro-capsule. The clusters burst instantly upon application to create an outstanding immediate, brightening effect. The micronized diamonds impart a precious light-reflection that leads to a refreshed-looking complexion.

#### D-PANTHENOL

Totally-skin-friendly active, D-Panthenol stimulates epithelisation, wound healing and minimises pain and discomfort. Works together with Madecassoside® to support the rebuilding of the barrier function and the reduction in irritation.

#### DUAL-WHITE COMPLEX

This potent complex is enriched with licorice and an extract of the Japanese cherry tree leaf. The two combined extracts grant a brightening effect due to blockage of accelerated melanogenesis. This way not only the dark pigments are addressed but also the red pigments present in erythema, a UV-induced reaction.

#### DIGLUCOSYL GALLIC ACID

Natural prebiotic, acts on several biological targets to obtain better skin uniformity, specifically, reduction of spots, redness and blotchiness. It works in conjunction with the skin's own microbiome, and is very well tolerated by sensitive skins.

#### Е

#### FERMENTED CULTURE OF RED RASPBERRY FRUITS AND LEAVES

The leaves are a novel source of anti-inflammatory flavonoids and soft-power salicylic acid, to improve renovation, without irritation. The fruit gets its red color from the presence of antioxidant compounds known as anthocyanins, also a source of antioxidants glutathione and quercetin. Raspberry is also a source of star polyphenol - ellagic acid. Applied to the skin, red raspberry fruit extracts can inhibit enzymes in skin that lead to signs of redness while the skin is exposed to UVB light. The fermented culture of fruits and leaves has the added benefit of being tolerated by even the most reactive skin condition.

#### ECTOIN®

Natural substance synthesized by an adaptive microorganism that thrives under extreme environmental conditions, such as glacier deserts and salt deserts. Can be called an "anti-stress" molecule as it helps to protect the cellular membranes from environmental hazards. *ECTOIN® is a registered brand of Bitop AG, Germany.* 

#### ECHINACEA EXTRACT

Pharmaceutical-grade tincture known as a mild antiseptic and immunity booster, particularly against viruses and all flu-type syndromes. Used in topical cosmetic applications, it works as an anti-inflammatory agent, repairing the skin after insect bites and sun exposure.

EYEBRIGHT, GINKGO BILOBA EXTRACT & HYDROLYZED ALGIN Soothing ingredients and anti-irritants help to decrease and counteract potential irritation.

#### ENZYMATIC COMPLEX

Pumpkin enzymes and pro-biotic "good" bacteria stimulate exfoliation and promote a more even texture.

#### ENZYME OVERNIGHT COMPLEX

The complex is comprised of lactoferrin, lipase, lactoperoxidase and glucose oxidase; these being protease and glucose enzymes (protein-digesting and sugar-reducing enzymes, respectively) that contribute to refinement of the size of pores while, at the same time, reducing the color contrast of existing pigmentation spots (melanin-keratin clusters). This complex uses milk derivatives and the bacteria Bacillus subtilis, comprised of protease enzymes (protein-digesting enzymes) to help counteract the buildup of dead cells, reducing pore size and reducing the color contrast of existing pigmentation spots.

#### ENZYMATIC COMPLEX

Contains Papain, an enzyme obtained from papaya extract that is capable of breaking down and "digesting" the proteins that make up most cellular debris and pore clogging materials.

#### EXFOLIATING AGENTS

Help remove dead surface cells and impurities while activating the cellular renewal process.

#### EXFOLIATING COMPLEX

Comprised of glycolic acid, salicylic acid and papain, this complex intensely clarifies, unclogs pores, reduces blackheads and minimizes marks.

#### EXTRACT OF ROSE PETALS

Soothing and classic botanical extract obtained from roses. Known for its calming, refreshing, and slightly astringent effects. This is not the rose essential oil, it is not the flower fragrant fraction and is therefore entirely exempt from fragrance-occurring allergens.

#### F

#### FILAGRINOL COMPLEX

Soybean oil, Olive oil, Wheat germ oil and Pollen extract helps support all the physiological functions of the skin.

#### G

#### GALACTOARABINAN

Polysaccharide obtained from larch trees, a very complex sugar that offers mature skin prone to "mood" swings a protective film, less thermo sensitive, for a more pacified feel and surface comfort.

#### GENISTEIN

Most important isoflavone in soy, genistein acts as a natural antioxidant and anti-irritation for mature skin, particularly if it is undergoing changes due to abrupt hormonal imbalance. Genistein is also known for reducing the formation of age spots and helping to minimise those already present.

#### GINKGO BILOBA EXTRACT

Helps to improve tissue irrigation and to activate the energetic metabolism by increasing the consumption of glucose, oxygen and TPA synthesis. It has also free radical-scavenging properties.



#### GLYCOLIC ACID

Derived from cane sugar, glycolic acid is the smallest molecule in the group of AHA actives so it is able to penetrate the skin deeply and easily, making it the most effective AHA. It has been shown to be the most effective at stimulating collagen production, thus better promoting deeper wrinkle reduction. Chemical peels using a high percentage of this acid can be very effective when done safely and properly. An even better way to use glycolic acid is as a daily exfoliator, providing the same results as stronger peels but greater ease and safety ... and often better results as the consistent application makes the effects cumulative.

#### GLYCOLIC ACID + ACTIVATORS

5% pure glycolic acid in combination with natural AHA boosters – sugar cane, maple sugar, bisabolol and extract of blueberries - promote safe skin renewal with an extra touch of smoothness and hydration.

#### GLUTATHIONE

Offers high degrees of antioxidant action, directly targeted to melanin and melanocyte activity.

#### GOLD & SILK COMPLEX

Gold has always been intriguing; in fact, it was believed by the ancients to work in the human body by stimulating the chi (life force). Present day studies have shown that colloidal forms of real gold are helpful in promoting renewed vitality and physically shielding the skin from oxidative stress. Utilizing biotechnology, this Complex combines colloidal gold with fibroin (protein from silk) to reduce the levels of lifestyle-induced skin damage and make the skin instantly silkier to the touch.

#### **GOJI BERRIES**

Goji berries contain 11 of the 22 essential trace minerals, including calcium, potassium, iron, zinc, and selenium that help firm, tighten and plump skin. They contain a high amount of vitamin C for an extra infused dose of antioxidant protection, also ideal to fade newly appeared dark spots.

#### GRAPE LIVING WATER

Extracted without the use of chemical solvents, helps catalyze the skin's enzymatic processes as it replenishes mineral salts and trace elements. Grape polyphenols have demonstrated a powerful antioxidant effect.

#### GRAPE FERMENTS

Derived from organically grown aglianico grapes fermentation, these ferments have been proven in vivo to promote detoxification.

#### GRAPE SEED OIL

With its fine texture and a satiny finish, Grape Seed Oil is a good source of Linoleic acid, which helps to repair the cutaneous moisture barrier function. It also contains high levels of Vitamin E, which smoothes and softens the skin

GLYCYRRHIZA GLABRA (LICORICE) ROOT EXTRACT Specific anti-inflammatory and anti-redness ingredient.

#### Н

#### HALOXYL™

Pharma-grade complex made of peptides, flavonoids and an iron-reductase (N-hydroxysuccinimide) that diminishes the natural-occurring leaks in blood vessels, the resulting degradation of hemoglobin, and the formation of subcutaneous blue/violet pigments (= oxidation of hemoglobin).

#### HD-WHITE COMPLEX

Consists of powerful whitening ingredients and antioxidants. Delivered via a Smart Liposomal Complex (to prevent any breakdown before the ingredients reach their targeted pathways). 139



#### HYALURONIC ACID

A naturally occurring polysaccharide, acts as a "molecular sponge" trapping and holding water. Vehiculisation technology that reduces and homogenizes the particles of hyaluronic acid up to 1µm to enhance penetration. When in contact with intercellular moisture these swell and fill the existing fine lines.

#### Specific to Source Booster

#### 1.5% HYALURONIC ACID

Multi-molecular weight hyaluronic acids, including Hyalusphere® - a patented vectorised encapsulated form of HA. Thanks to its unique structure, the penetration of both low and higher molecular weights is facilitated.

#### Hyalusphere® is a registered brand of Givaudan France SAS.

#### HYALURONIC ACID + HYDROLYZED COLLAGEN

A plump-filler duo for a remarkable transformation of the epidermal surface. Marine collagen in the hydrolyzed form offers a low molecular weight, which results in better penetration across epidermis for replenishing skin's barrier, thanks to all collagen's natural occurring peptides and amino acids. This better penetration contributes to inducing repair-mechanisms in the dermal-epidermal junction level.

#### HESPERIDIN

Flavonoid found abundantly in citrus fruits, Hesperidin decreases the capillary permeability that plays the physiological key role in causing puffiness.

#### HYDRACTIN™\*

An ATP-energy source that provides new freshness. *Registered brand of Rahn AG.* 

#### HEXYLRESORCINOL

Skin-safe clinically proven alternative to hydroquinone, without any of the risks, Hexylresorcinol effectively inhibits multiple sites in the melanogenesis pathway.

L

#### IRIS FLORENTINA MILK (FLORENTINE ORRIS)

Iris flavonoids increase skin elasticity and cohesion, enhancing integral firmness and reducing the length and total surface of wrinkles.

J

К

KAOLIN White clay with excellent oil-absorbing and remineralizing properties.

#### KOMBUCHA EXTRACT

Also known as "long-life mushroom", it has been shown, in vitro, to decrease glycation, produce a plumping effect and increase clarity.



#### L

#### LACTIC ACID 10% (final formula pH is 3.70)

Offers a powerful yet gentle peeling solution. Of all the forms of AHA, lactic acid is the only one naturally occurring in the skin. It actually protects the natural pH of the skin from external alkalinizing factors. The lactic acid used in this formulation is derived from the fermentation of barley and corn. 100% vegan origin.

#### LACTOBIONIC ACID 2% (PHA)

A third-generation hydroxy-acid option if your skin is too sensitive for the other exfoliating acids. Lactobionic acid offers guaranteed long-term results with minimal irritation potential.

#### LARCH EXTRACT

A natural polysaccharide, this extract has excellent moisturizing and skin tightening properties.

#### LECITHIN

An essential component of every living cell as well as of the sealing substance (responsible for the barrier function) in the epidermis.

#### LIPIDURE

A specific sugar polymer that keeps exfoliation safely limited to the outer layers of the epidermis. LIPOSOMES

Liposomes along with Coneflower extracts help to oxygenate and regenerate the skin.

#### LYCHEE EXTRACTS

Extracts from both the peel and the pulp provide an infusion of Vitamin C to brighten the skin, while Proteolytic enzymes promote natural exfoliation.

#### Μ

### MACRO ENCAPSULATED WHITE UNISPHERES

Release vitamins C and E when the gel is applied to the skin.

#### MADECASSOSIDE®

This is our preferred ingredient when it comes to counteracting silent, chronic inflammation – often the price of contemporary life. Madecassoside®\* is a pharmaceutical-grade fraction obtained from Centella asiatica, also known as "tiger herb". It is not the mere extract of the plant, in which Madecassoside is present, but its purified and much more active form. Meaning, whatever benefits you already associate with the extract of Centella, they are multiplied inside Madecassoside®.

Madecassoside® is a registered brand of BAYER.

#### 100% MINERAL FILTERS

Broad spectrum filters, including titanium dioxide and aluminum hydroxide micronized particles, physically shield the skin from various forms of UV radiation.

#### MATRIXYL<sup>™</sup> 3000

A combination of two peptides, palmitoyl oligopeptide and palmitoyl tetrapeptide-7, combined with hyaluronic acid, work together to mimic the appearance of broken-down collagen, causing your skin to react by producing more collagen, as well as elastin, to prevent and eliminate wrinkles. *Matrixyl™ 3000 is a trademark of Sederma Inc. Neither Dermalab SA nor Swissline is affiliated with Sederma Inc.* 



#### MASTERWORT EXTRACT (PEUCEDANUM OSTRUTHIUM L)

Native to the Swiss Alps, this plant extract stimulates cellular regeneration and restores cell function, as well as helps repair stressed skin.

#### Ν

#### NIACINAMIDE

Also known as vitamin B3, this effective skin-restoring ingredient works with the natural substances in your skin to visibly help improve uneven skin tone, fine lines and dullness tone by interfering in the transfer of melanosomes to keratinocytes. It strengthens the skin's barrier function by increasing its resistance to inter-cellular factors.

#### NMF (NATURAL MOISTURIZING FACTOR)

NMF is mother nature's own moisturizing "cream". A complex ingredient naturally present in the skin, NMF keeps the outer layers of the skin protected and well-hydrated. It consists of various amino acids, free fatty acids, triglycerides, urea, ceramides, phospholipids, sodium PCA and many other compounds.

Ο

#### OLIGO-MINERAL COMPLEX

Specially designed to respond to the nutritional needs of stressed skin suffering from fatigue, with combined zinc, magnesium and manganese.

#### OCEAN-MATRIX WATER

Comprised of sea water and a lyophilisate from a red algae (Porphyridium cruentum), it offers remarkable skin smoothing effects, reducing roughness while acting like a protective barrier. Due to a high level of natural fermented plant extracts, there might be slight variations in scent and product transparency. A characteristic under-scent some people might find peculiar is simply the result of the fermented plant extracts included. While we could have decided to increase the fragrance level to better mask the ingredients, we decided not to do it, leaving the formula more natural.

#### OXYGEN BOOSTER

Hydrolized proteins obtained from soy boost the cellular metabolism by improving tissue-oxygenation. Research and testing secured by the research partner CODIF RECHERCHE ET NATURE using the oil obtained by supercritical CO2 extraction of sap droplets collected from the Pistacia lentiscus, tree, entirely native to the Island of Chios.

Neither Swiss line nor Clinic Lémanic are in any way affiliated with Codif R&N.

#### Ρ

#### PEPTIDES

The blend of arginine and lysine has been proven to improve the skin's density and self-repair mechanism while also providing anti-glycation action.

#### PHYSIOGENYL<sup>™</sup>

Oligo-mineral complex crucial to the skin's energy reserves. Sodium is responsible for distribution of water between the extra cellular medium and the cells. Magnesium is a superstar of macro elements that combats fatigue and stress, as well as being a powerful enzyme activator in ATP production. Zinc is necessary for the synthesis of amino acids and proteins. Manganese plays a role in the formation of urea.

#### PLANT CELL CULTURE

Cells from moss roses (Portulaca grandiflora) have been shown both in vivo and in vitro to boost the expression of melatonin receptors in the skin. This can prove critical in the transmission of cellular signals related to "sleep" and self-repair.

#### POLYLIFT® and RAFFERMINE®

Botanical tensors (polymerized sweet almond oil and proteins) form an elastic film on the surface of the skin to improve micro-relief and reduce fine lines and wrinkles. Blended together with soybean proteins and hyaluronic acid, they impact in a very noticeable lifting effect.

#### POMEGRANATE

Prized for its high antioxidant content and anti-aging properties, pomegranate helps encourage radiance and cell revitalisation, protect the skin against free radical damage, relieve sunburn and prevent pigmentation disorder.

#### PRICKLY PEAR EXTRACT

The pulp of the Prickly Pear fruits, rich in carbohydrates and flavonoids, soothes, reduces redness and protects fragile or congested skin.

#### Q

#### QUARTZ SILICA

A hydrated form of natural quartz silica (less abrasive) is used to obtain a gentle micro-abrasive action that can be compared to the soft polishing of facet-cut precious stones to increase brightness.

#### R

#### RASPBERRY PLANT CELLS

Potent, cultured raspberry cells offer strong antioxidant benefits, as well as protection against DNA damage. These cells are particularly rich in anthocyanins, small active molecules known for their antioxidant defenses and their soothing abilities. They also contain enzymes, which help to neutralize harmful pollution.

#### ROYAL PLANTS – EXTRACTS OF JASMINE, ORCHIDS AND ROSES

A bouquet of skin friendly flowers. Jasmine contains phenolic compounds, essentially flavonoids, to offer analgesic properties. The orchid offers skin conditioning, protection and smoothing benefits, and French Rose delivers astringent, antiseptic and anti-blemish qualities.

#### PURE RETINOL (encapsulated - smart delivery)

Enclosed in a cyclodextrin – a molecule obtained from natural starch – to increase stability ensuring that its action is prolonged over time. Retinol is well known for restoring damaged skin and stimulating cellular rejuvenation. It induces an increase in the skin's own collagen content.

#### RONACARE®

Cyclopeptide proven to improve the skin structure and reduce wrinkle depth by 15%. It boosts production of basal membrane proteins, including collagen and laminins. Conjugated with the benefits of "Botox" it can extend its visible results further.

RONACARE® is a registered brand of Merck KGaA, Darmstadt, Germany.

#### RAB27A MOLECULE

This active fraction obtained from the algae Palmaria Palmata helps to create an even complexion as it counteracts over-pigmentation and age spots. It limits the transport of the melanosomes (the skin's own melanin transport system) to the keratinocytes by reducing the synthesis of the protein-anchoring Rab27a.



#### RED ALGAE POLYSACCHARIDES

This Seaweed Extract is stimulating, revitalizing and nourishing due to its Iodine and Sulfur Amino Acid content.

S

#### SALICYLIC ACID

Salicylic acid is a naturally occurring BHA derived from willow bark. When used regularly, salicylic acid not only unclogs pores and helps clear skin, but also can correct dark spots without irritating skin.

#### "SECOND-SKIN" BALM

High-grade glycerine used by the pharmaceutical industry - GLYCERINE 1.26 (99.5% tolerance tested even on atopic skin) together with an organic aloe vera gel concentrate.

#### SKULLCAP ROOT

The extract obtained from roots of Scutellaria baicalensis is known for being anti-inflammatory and influencing health in several positive ways when used in natural medicine.

#### SOFT-TOUCH POLYMER

Crosses a dehydrated powder from red algae (Chondrus crispus) with a biotechnological polysaccharide-gel substantive to the skin, to create an aqua-porous protective film capable of delaying water loss while also naturally trapping water molecules. Immediately it makes even the most dehydrated skin silky and smooth to the touch.

#### SOOTHING COMPLEX

Comprised of several botanical extracts, such as centella and calendula, together with escin and hydrolyzed yeast proteins, it calms discomfort associated with sensitive and reactive skin.

#### SPOT-OFF COMPLEX

Thanks to a "dissolving" action that goes beyond that of melanin-inhibiting active ingredients, this complex can deliver visible results that are simultaneously quick and long lasting. Counteracting both UV-induced spots and senescent related age-spots.

#### SYN®-AKE PEPTIDE

It is proven to mimic the topical effects of Waglerin-1 when applied to the skin's surface, resulting in a more relaxed and plumped surface with fewer expression lines. Produced entirely in the laboratory – without direct sourcing from the venom itself.

#### SUPEROXIDE DISMUTASE (SOD)

This antioxidant enzyme, obtained from a natural yeast, is known to slow down the aging process and reverse signs of aging in the skin. It has been proven to correct cellular damage caused by the cumulative effects of photo exposure – natural UV and artificial lighting.

#### SUPER-FOODS FERMENT

Black tea in symbiosis of two microorganisms: Saccharomyces and Xylinum – the very same thing used to produce the traditional super-food known as Kombucha. The resulting ferment has shown an impressive anti-glycation benefit, contributing to a reduction in loss of elasticity, and a smoother surface.

#### SUGAR POLYMER

Betaine form naturally present in the sugar of beetroots delivers moisture-retaining benefits to counteract the drying effects of harder water.



#### SICHUAN PEPPER EXTRACT

A specific isolated extract from Sichuan pepper that has a modulating action over sensitivity and is traditionally used to address sensations of itching. Its beneficial action is due to a micro-circulatory enhancing process together with a constructive effect over "electric" skin responses associated with the tingling sensations typical of reactive skin conditions.

#### Т

#### THISTLE CELLULAR CULTURE

Well known for the ability to act as an antioxidant scavenger, thistle is particularly rich in a bioflavonoid complex called silymarin, known for its antioxidant properties.

#### TITANIUM DIOXIDE

Titanium dioxide is a well-known 100% mineral sun blocking agent offering perfect affinity and tolerance to even the most sensitive skins.

#### 2% TRANEXAMIC ACID

Tranexamic acid is a generic pharmaceutical drug, mostly used as a haemostatic agent to stop blood loss in various medical contexts. Recently, it has been used in skincare products and therapies to address post-inflammatory states, including: over-pigmentation after sun exposure, dark spots, acne, and post-operative delicate skin following laser treatments.

#### TREE RESINS COMPLEX

This complex consists of a duo of tree resins, one from the African tree Enantia chlorantha and the other from a tree on the Greek island of Chios Pistacia lentiscus. Both resins have been shown to have a positive effect on reducing sebum secretion and therefore minimizing, over time, problems triggered by overly reactive or inflamed sebaceous glands.

#### TEFLOSE®

Obtained from the bacterial fermentation of a specific form of sugar, Teflose® works with a Teflon-like effect to limit the onset of blemishes and eruptions while inhibiting the adhesion and proliferation of pathogenic organisms to the skin's surface.

#### TRIPEPTIDE-1

Protects skin against harmful effects of sun exposure, inhibiting glycation to prevent the loss of collagen and protect from photo-induced aging.

#### TRIPLE-COLLAGEN COMPLEX

1. Soluble collagen, which increases collagen.

2. A collagen boosting peptide, Palmitoyl Pentapeptide-4, which strengthens collagen, together with botanical extracts from the Argan tree.

3. Collagen protective factors, microalgae Nannochloropsis oculata together with a well-balanced fraction of polysaccharides, which safeguards collagen.

#### U

#### URBAN-DETOX COMPLEX

Tackles "urban stress" to enhance the skin's brightness and clarity. Proteins from moringa seeds and Nasturtium extracts promote the role of cytoglobin as an oxygen carrier, facilitating the intercellular exchange of toxins.

#### V

#### VITAMIN E

An antioxidant that helps decrease trans epidermal water loss and maintain connective tissue. 137



#### W

#### WHITE NETTLE EXTRACT

This European plant grows in the Mediterranean forests. It has green leaves that look similar to those of the stinging nettle, but these ones don't sting and are edible. The plant is used in herbal medicine as a natural antibiotic and anti-fungal agent, with remarkable astringent and toning properties.

#### WATERCRESS EXTRACT

Rich in Sulforaphane, Watercress extract helps to cleanse the skin while regulating moisture balance and producing a purified, glowing healthy complexion.

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