PROFESSIONAL TRAINING BOOK





INTRODUCTION TO ANTI-AGING SPA

Swiss line builds a bridge between the experience of a luxury Hotel or Urban Day Spa, and the result-oriented facials offered at Medi-Spas.

A blend of Swiss science and feminine glamour wrapped all in one... what more could we ask for in as anti-aging skincare brand? Our precise formulations offer discerning women not only measurable results, but also luxurious rituals. In skincare, luxury means, above and beyond anything else, visible results! Then, the feeling of pure and unadulterated pleasure...from sensuous textures and pampering regimes.

We commit to excellence, continuously searching for the latest medically validated science led de-aging technologies.

The transcendent pleasure of transforming a signature treatment into a unique and bold skin ritual experience, is the ultimate gratification we receive from our discerning customer. Results and pleasure are the two words that could never live apart when entering Swiss line universe.

For almost 30 years Swiss line's professional formulations have raised product performance standards and expectations throughout the world. The products contain sophisticated, innovative ingredients that are safe, highly effective, and scientifically proven.





GUIDELINES

1. The Beauty Therapist

A first impression is a lasting impression! We would like when possible, that all our Swiss line Beauty Advisors/Therapists wear our Swiss line uniform. The uniform will allow us to have a consistent look worldwide and is also in accordance with our corporate guidelines and colors.

We suggest the following guidelines when wearing the Swiss line Uniform:

- Immaculately clean and ironed
- Low heeled black pumps (stockings optional depending on the climate)
- Short, natural finger nails
- Very discreet make up
- No or minimalistic jewelry: gold and pearl

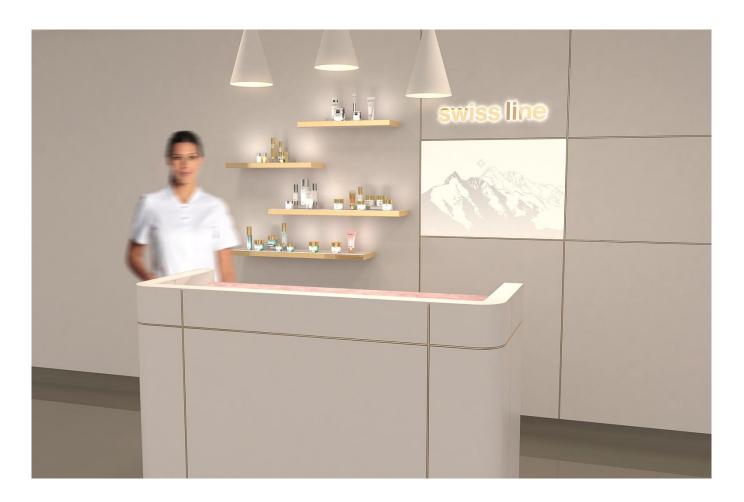




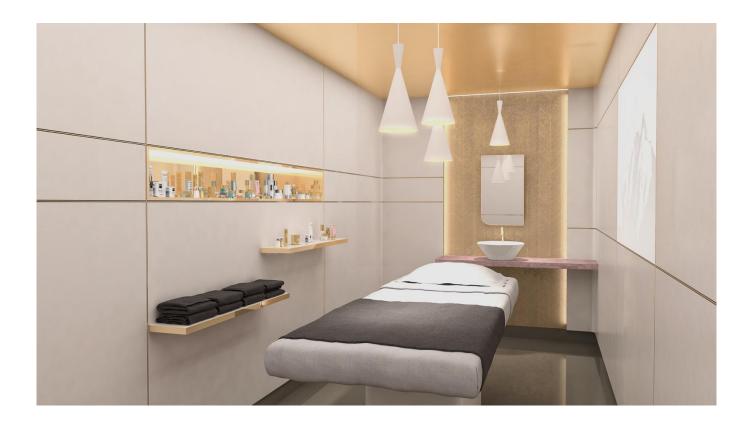
2. The Treatment Room

The treatment room should reflect our Swiss image of quality, precision, service and excellence. Keep the decoration clean and simple... less is more! Keep the colors white with a touch of gold. Indirect warm light would add charm to the cabin.

Display a small and comprehensive assortment of testers, to inspire home care rituals.







- Face towels
- Tissues & cotton
- Mask brushes
- Gauze
- Tweezers & scissors
- 3 small bowls
- 3 brushes

- Diagnostic folder or client card
- Linen (appropriate for bed set-up)
- The entire Swiss line product line of all cabin products
- Brochures & other available information

Always ensure that:

- Swiss line towels and bathrobe are fresh and clean for every client.
- Take fresh compresses in full view of each new client.
- Compresses are sterilized after each client.
- Therapists hands are disinfected in full view of client.



3. The Client Consultation

The concept is based upon the fact that the skin care therapist knows best which treatment to perform on a specific skin type. Therefore, the client buys a certain length of time and the therapist will decide which products to use on the specific skin type during the treatment. Treatments are never done on the basis of simply doing a treatment.

The client should be part of the solution in order to lift her skin from "ordinary" to "extraordinary". A complete explanation should be given of the current condition of her skin – whether the customers come directly to you or through the medical centre.

Long stay customers should receive special attention:

Synergies of treatments should be considered and implemented as "packages" for long stay clients and for all those going through a dermatological or special aesthetic procedures (when skin condition allows)...Solutions should be defined internally between Doctor and Head of SPA are highly recommended.





PROFESSIONAL

CUSTOMIZED SOLUTIONS FOR A HEALTHY SKIN ECOSYSTEM

Skin biology and Swiss technology approved by doctors

TARGET

All skin types

KEY INGREDIENT

Made up of 92% pure collagen, 97% of which has a molecular structure identical to that of skin collagen.

The bioactive collagen is stabilized without preservatives or chemical cross-linking agents, which allows the collagen matrix to be fully preserved.









BOTANICAL GEL

A TWO STEP ALTERNATIVE TO THE PEELINGS

The Desincrusting phase made of Botanical Gel and Fixative Solution is the perfect alternative to the Perfect Peelings.

The treatment consists of two different liquids: Botanical Gel and Fixative Solution (1071C).

When combined, they form a transparent flexible plastic film which adheres to the surface of the skin. When the film is gently removed, dead cells and surface impurities come right off.

This deep treatment is very beneficial, yet gentle to the skin, effectively hydrating and refining.



Ref. 1070 C - 500 ml

THE BENEFITS

- Effectively hydrates and refine
- Suitable for all skin types, ideal for very sensitive or very dry skin

THE CUSTOMER

- Clients who can't avoid sun exposure
- Clients whose skin doesn't tolerate well AHA's, BHA's or PHA's
- Clients of spa's looking for a pampering facial

THE TECHNOLOGY

ALGIN

Polysaccharide made of algae, very rich in Minerals, Vitamins and Amino-Acids. It hydrates and increase skin firmness.

SACCHARIDE ISOMERATE

A soothing agent naturally derived from carbohydrate complex based on the physiology of the skin. It possesses soothing and water retaining properties, providing hydration and making rough skin softer. On the skin, it is chemically bound to keratin – thus hard to wash-off – for a prolonged hydration.



ALPHA GLUCAN OLIGOSACCHARIDE

It is a gluco-oligosaccharide obtained by natural sugars through enzymatic process and helps stimulate the growth of the beneficial skin natural resident flora.

SALICYLIC ACID

Salicylic Acid has an antiseptic and keratolytic action. It helps to improve the skin's cell renewal process.

ORANGE BLOSSOM

Purifying and soothing, helps against skin irritations.

THE RITUAL

Preparation:

Pour 3 pumps of Botanical Gel into a glass or porcelain cup.

Place the gauze (Ref. 1095) into another cup and moisten (do not soak) with 3 pumps of fixative Solution (Ref. 1071C)

Application:

Using a brush, apply a thin layer of Botanical Gel evenly over the face and neck, avoiding the area around the eyes.

Cover the eyes with cotton pads moistened with WS Soothing Lotion.

Then Squeeze the excess liquid from the gauze and place on face and neck using gentle pressure. Using the brush, apply a second layer of Botanical Gel evenly over the gauze, starting with the face and working down towards the neck.

After 5 minutes, gently remove the gauze. Impurities and dead cells will come right off. Remove the remaining residues with a hot towel.



FIXATIVE SOLUTION

A TWO STEP ALTERNATIVE TO THE PEELINGS

The Desincrusting phase made of Botanical Gel and Fixative Solution is the perfect alternative to the Perfect Peelings.

The treatment consists of two different liquids: Botanical Gel and Fixative Solution (1071C).

When combined, they form a transparent flexible plastic film which adheres to the surface of the skin. When the film is gently removed, dead cells and surface impurities come right off.

This deep treatment is very beneficial, yet gentle to the skin, effectively hydrating and refining.



Ref. 1071 C - 500 ml

THE BENEFITS

- Effectively hydrates and refine
- Suitable for all skin types, ideal for very sensitive or very dry skin

THE CUSTOMER

- Clients who can't avoid sun exposure
- Clients whose skin doesn't tolerate well AHA's, BHA's or PHA's
- Clients of spa's looking for a pampering facial

THE TECHNOLOGY

WITCH HAZEL

Provides an astringent effect.

SACCHARIDE ISOMERATE

A soothing agent naturally derived from carbohydrate complex based on the physiology of the skin. It possesses soothing and water retaining properties, providing hydration and making rough skin softer. On the skin, it is chemically bound to keratin – thus hard to wash-off – for a prolonged hydration.



ORANGE BLOSSOM WATER

The water obtained from the flowers of bitter orange has refreshing and tonifying properties.

CORNFLOWER WATER

Cornflower is known for its soothing and moisturizing virtues. The water obtained by the flowers has refreshing and tonifying properties.

THE RITUAL

Preparation:

Pour 3 pumps of Botanical Gel (Ref. 1070C) into a glass or porcelain cup. Place the gauze (Ref. 1095) into another cup and moisten (do not soak) with 3 3 pumps of fv boosting Fixative Solution.

Application:

Using a brush, apply a thin layer of Botanical Gel evenly over the face and neck, avoiding the area around the eyes.

Cover the eyes with cotton pads moistened with WS Soothing Lotion.

Then Squeeze the excess liquid from the gauze and place on face and neck using gentle pressure. Using the brush, apply a second layer of Botanical Gel evenly over the gauze, starting with the face and working down towards the neck.

After 5 minutes, gently remove the gauze. Impurities and dead cells will come right off. Remove the remaining residues with a hot towel.



AGEPEEL 20% AHA

ONE-STEP APPLICATION FOR MAXIMUM RESULTS

The new generation of professional-only Perfect Peelings offer a one-step application in 3 different tailored formulas, one perfect for each client needs of the moment.

The gel texture makes their mask-like application and removal easy, while it also allows a more precise application, should the objective be to use it only in certain areas and not allover.

A Neutralizer is available as a measure of safety for a more thorough removal and, if needed, to interrupt peeling due to discomfort*.



Ref. 1067 C - 200 ml

THE BENEFITS

All facial treatment targeting the signs of ageing

THE CUSTOMER

 Clients concerned with lines and wrinkles, pigmentation and brightening

THE TECHNOLOGY

GLYCOLIC AND LACTIC ACIDS

Our favorite association of AHA's: Glycolic Acid for its low molecular weight and deeper penetration and Lactic Acid for its superior moisturizing capacity.

From all AHA's, Lactic Acid is the only one naturally present in human skin; becoming the best option for skin-identical formulation.

CITRIC ACID + GLYCFRIN

Citric Acid immediately lowers the pH so to enable maximum performance of the two AHA's used.

Glycerin guarantees a perfect spreading of the formula and locks-in skin moisture.



THE RITUAL

Apply onto a clean, <u>dry face</u>, extending to neck and décolleté. Avoid the immediate eye area.

The pause-time for each of the peelings must be defined by each skin profile. As a reference, we advise to leave the peeling on for 1-3 minutes, 7 minutes being the absolute maximum.

Remove all residues with the help of the Neutralizer for maximum safety or simply with mineral water in absence of Neutralizer.

pH 3.8 - 4.00

- * If the client is on holiday or going on holiday and sun exposure can't be avoided or if the treatment is performed in a spa, we recommend using the alternative desincrusting phase with Botanical Gel and Fixative Solution.
- ** In case of discomfort, apply immediately the Neutralizer, then rinse with cool water. If redness persists after the massage, we recommend using the De-Stress Mask at the end of your treatment.



DFTOXPFFI 2% BHA

ONE-STEP APPLICATION FOR MAXIMUM **RESULTS**

The new generation of professional-only Perfect Peelings offer a one-step application in 3 different tailored formulas, one perfect for each client needs of the moment.

The gel texture makes their mask-like application and removal easy, while it also allows a more precise application, should the objective be to use it only in certain areas and not allover.

A Neutralizer is available as a measure of safety for a more thorough removal and, if needed, to interrupt peeling due to discomfort*.



Ref. 1068 C - 200 ml

THE BENEFITS

THE CUSTOMER

- All facial treatment targeting pores, Clients with oily skin and/or acne oiliness and acne
- BHA can also have a positive impact on reducing redness, due to its anti-inflammatory benefits

THE TECHNOLOGY

SALICYLIC ACID

Powerful BHA characterized by its good oil-soluble properties, making it the ideal option for a better penetration through pores; helping to unclog them and dissolving oil/dead cells debris which can contribute to the look of more visible pores.

CITRIC ACID + SACCHARIDE ISOMERATE

Citric Acid immediately lowers the pH so to enable maximum performance of the BHA used.

Saccharide Isomerate, a polymer obtained from sugar, guarantees a perfect spreading of the formula and reduces an eventual drying side-effect.



THE RITUAL

Apply onto a clean, <u>dry face</u>, extending to neck and décolleté. Avoid the immediate eye area.

The pause-time for each of the peelings must be defined by each skin profile. As a reference, we advise to leave the peeling on for 1-3 minutes, 7 minutes being the absolute maximum.

Remove all residues with the help of the Neutralizer for maximum safety or simply with mineral water in absence of Neutralizer.

pH 3.7

- * If the client is on holiday or going on holiday and sun exposure can't be avoided or if the treatment is performed in a spa, we recommend using the alternative desincrusting phase with Botanical Gel and Fixative Solution.
- ** In case of discomfort, apply immediately the Neutralizer, then rinse with cool water. If redness persists after the massage, we recommend using the De-Stress Mask at the end of your treatment.



SENSIPEEL 10% PHA

ONE-STEP APPLICATION FOR MAXIMUM RESULTS

The new generation of professional-only Perfect Peelings offer a one-step application in 3 different tailored formulas, one perfect for each client needs of the moment.

The gel texture makes their mask-like application and removal easy, while it also allows a more precise application, should the objective be to use it only in certain areas and not allover.

A Neutralizer is available as a measure of safety for a more thorough removal and, if needed, to interrupt peeling due to discomfort*.



Ref. 1069 C - 200 ml

THE BENEFITS

All facial treatment targeting signs of ageing

THE CUSTOMER

- Clients with a sensitive skin
- Clients whose skin doesn't tolerate well the AHA's or BHA's

THE TECHNOLOGY

GLUCONOLACTONE + LACTOBIONIC ACID

Two PHA's characterized by their slow release and not too-deep penetration capacity, making them better tolerated than AHA's, namely Glycolic Acid.

CITRIC ACID + GLYCERIN + SACCHARIDE ISOMERATE

Citric Acid immediately lowers the pH so to enable maximum performance of the two PHA's used.

Saccharide Isomerate, a polymer obtained from sugar, and Glycerin guaranty a perfect spreading of the formula and reduces an eventual drying side-effect.



THE RITUAL

Apply onto a clean, <u>dry face</u>, extending to neck and décolleté. Avoid the immediate eye area.

The pause-time for each of the peelings must be defined by each skin profile. As a reference, we advise to leave the peeling on for 1-3 minutes, 7 minutes being the absolute maximum.

Remove all residues with the help of the Neutralizer for maximum safety or simply with mineral water in absence of Neutralizer.

pH 3.8

- * If the client is on holiday or going on holiday and sun exposure can't be avoided or if the treatment is performed in a spa, we recommend using the alternative desincrusting phase with Botanical Gel and Fixative Solution.
- ** In case of discomfort, apply immediately the Neutralizer, then rinse with cool water. If redness persists after the massage, we recommend using the De-Stress Mask at the end of your treatment.



NEUTRALIZER

TO USE AFTER THE PEELINGS IN ALL CABIN TREATMENTS

Halts the action of the peelings by neutralizing the acids. It helps to soothe any irritations that may have occurred with the peeling and has anti-inflammatory properties.



Ref. 1075C - 200 ml

THE BENEFITS

THE CUSTOMER

- Soothes
- Moisturizes
- Anti-inflammatory

• Suitable for all skin types

THE TECHNOLOGY

NATRIUM BICARBONATE

Is the active ingredient that actually neutralizes the acids. It also soothes and purify.

GLYCFRIN

Is a moisturizer that treat or prevent dry skin and minor skin irritations.

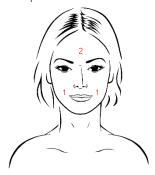
PANTHENOL

Derivative of Vitamin B5, it is a skin protectant with anti-inflammatory properties. It soothes red skin and irritations.



THE APPLICATION

Prepare 10 ml of Neutralizer in a little porcelain cup, prior to applying the peeling.



- Soak cotton pads in the product.
- Start where the client feels a tingling sensation (usually the cheeks).
- Pat the skin gently using the soaked cotton pads; make sure you apply everywhere.
- End when there's no tingling feeling.



CELL SHOCK LIFTING CURE AMPOULES

FIRMING - ANTI-WRINKLES - ANTI-STRESS

This gel-essence concentrate is specially formulated for the face and neck and offers immediate visible corrective effects

It is used in "Le Grand Soin au Collagène Pur" and "Swiss Lifting Infusion".

It contains a high concentration of a peptide blend of botanical origin that has been shown to decrease the production of free radicals and to stimulate DNA repair genes. It also boosts the synthesis of new collagen whilst protecting it from degradation.

It helps to restore firmness to the skin and give the complexion a new resilience.



Ref. 1166 C – 18 x 3 ml ampoules per box

THE BENEFITS

- Act as a global anti-ageing
- Stimulate DNA repair genes
- Boost collagen sythesis

THE CUSTOMER

- Clients with dull, lifeless mature skin
- Recommended for all skin types

THE TECHNOLOGY

CELLACTEL 2 COMPLEX

Made of skin revitalizing ingredients that help repair the essential skin functions. Amino acids, peptides and mineral salts increase the oxygen in the cells for an improved regeneration. A complex of polysaccharides and hydrolyzed proteins, extracted from wheat and locust bean gum, offers an increased lifting effect. The combination of these components has a high affinity to the skin and proven global anti-aging efficacy.



BIO-MIMETIC SKIN GROWTH FACTORS

Bio-mimetic skin growth factors are a new bio-technological substance that helps to trigger metabolic functions in the skin and increase cellular renewal. They are obtained from 100% botanical origin (Hibiscus Abelmoschus seeds).

They have been developed for their proteoglycan-like bio-mimetic action towards FGF-2 (fibroblast growth factor) which dramatically reactivates dermal synthesis. Growth factors typically act as signaling molecules between cells. However, in the aging process, the quantity of PGs diminishes and growth factors are exposed to degradation. Bio-mimetic skin growth factors replace missing nutrients in the skin, which are needed to catalyze the different regenerating metabolisms.

SIRTUINS COMPLEX (INCI name: NICOTIANA SYLVESTRIS LEAF CELL CULTURE)

It is derived from the partial hydrolysis of the extracellular matrix (cell wall) of cultured tobacco plant cells. It is a natural blend of tripeptides and active sugar molecules that act in synergy. Experiments carried out on cultured fibroblasts have shown that it significantly reduces the amount of stress-related Reactive Oxygen Species (ROS), and that this effect was stronger than the one of Vitamin C. The protective effect of the active was confirmed in that it demonstrably upregulated the production of SIRT-1 and SIRT-6. Sirtuins are important regulators of organism life span.

They regulate the activity of a wide range of transcription factors and DNA binding proteins and act as protectors of DNA stability. Recent research indicates that high sirtuin levels promote cell longevity. Furthermore, the active was shown to increase type I and type III collagen synthesis. In summary, it is a peptidic blend of botanical origin that has been shown to decrease the production of free radicals, to stimulate DNA repair genes and to boost the synthesis of new collagen whilst protecting it from degradation.

BIO-TECH LIFTING POLYMER (INCl name: HYDROLIZED RHIZOBIAN GUM and ACACIA SENEGAL GUM)

It is composed of an optimized blend of a hydrolyzed polysaccharide and acacia gum. It forms a mesh that retracts rapidly upon drying on the surface of the skin. The skin is lifted by this mechanical process. The immediate tensing effect leads to a visible decrease of wrinkles depth. The skin appears younger and smoother.



THE RITUAL

Apply the ampoule onto a clean, dry face. Using full hand, gently massage the product over the face, neck and décolleté, avoiding the eye zone and the lips.

Proceed to Face Sculpting Movements:

• Part I: Lymph Flow Regulating Movements

• Part II: Release of Cervical Tension



HYDRA OXYGEN AMPOULES

TO USE IN HYDRA-SOOTHING AND PURITY FACIALS

The ampoules are formulated to provide a stress-free, rested and radiant face.

They should be offered to travelers, people complaining about fatigue, and to anyone who wants a quick "pick-me-up" effect prior to a special occasion.

Ophthalmologically tested, the Hydra-Oxygen Ampoules can be safely applied around the eye area.

This oil-free, water-based formula can be used in conjunction with all professional machines or devices that are limited to water-based formulas.



THE BENEFITS

- Provide a stress-free, radiant face
- Can be applied to the eye contour area
- Can be used with devices requiring water-based formulas

THE CUSTOMER

- Anyone looking to maximize their skin's water level and increase brightness
- Consumers with stressed and dehydrated skin

THE TECHNOLOGY

HYDRA-COMPLEX

This complex is comprised of hyaluronic and alginic acids. The latter, also called algin or alginate, is an anionic polysaccharide distributed widely in the cell walls of brown algae, where it binds with water to form a viscous gum. The extract absorbs water very quickly; it can absorb 200 to 300 times its own weight in water. In combination with Hyaluronic Acid, it delivers a remarkable hydration water-cushion effect.

OXYGEN-COMPLEX

This combination of a particular hydrolyzed soy with botanical extracts (Euphrasy and Gingko Biloba) boosts micro-circulation to ensure that the temporary flow of oxygen to the cells is doubled. The effect is immediately visible: a fresher looking skin!



THE RITUAL

Apply the entire content of one ampoule onto a clean, dry face, neck and décolleté, including eyelids and lips.

Start the application on the forehead and gradually extend over the entire face. To aid penetration, use stimulating pinching movements (Pincements Jacquets). Finally, using the fingertips, lightly "drum" over the face until the fluid has been completely absorbed.

The Hydra-Oxygen Ampoule should be applied after the Peelings or the Desincrusting Phase; prior to do the massage.



BRIGHT OXYGEN AMPOULES

TO USE IN SWISS BRIGHT FACIAL TREATMENT

The desired outcome of the Swiss Bright facial is an even complexion, rested and brighter face.

These ampoules should be offered to people complaining of fatigue and dull complexion, and anyone who wants to counteract dark spots and unwanted hyper-pigmentation.

This oil-free, water-based formula can be used in conjunction with all professional machines or devices that are limited to water-based formulas.

Specifically formulated to deliver best results when used as part of the Swiss Bright protocol.



Ref. 1060C – 18 x 3 ml Ampoules per box

THE BENEFITS

- Brightens the complexion
- Counteracts dark spots and hyperpigmentation
- Can be used with devices requiring water-based formulas

THE CUSTOMER

- Anyone looking to maximize their skin's brightness, reducing unwanted pigmentation and dark spots
- Consumers with pigmented skin, uneven or UV-damaged complexion

THE TECHNOLOGY

BRIGHT-COMPLEX

Contains Arbutin, extracted from the bearberry plant, and glutathione, a tripeptide consisting of cysteine, glycine and glutamate, which together help to inhibit tyrosinase activity, thus preventing the hyper production of melanin. This complex works to reduce the formation of unwanted pigmentation and helps the skin maintain its own control over skin tone and brown spots.

OXYGEN-COMPLEX

This combination of a particular hydrolyzed soy with botanical extracts (Euphrasy and Gingko Biloba) boosts micro-circulation to ensure that the temporary flow of oxygen to the cells is doubled. The effect is immediately visible: a fresher looking skin!



THE RITUAL

Apply the entire content of one ampoule onto a clean, dry face, neck and décolleté, including eyelids and lips.

Start the application on the forehead and gradually extend over the entire face. To aid penetration, use stimulating pinching movements (Pincements Jacquets). Finally, using the fingertips, lightly "drum" over the face until the fluid has been completely absorbed.

The Bright-Oxygen Ampoule should be applied after the Peelings or the Desincrusting Phase; prior to do the massage.



FV BOOSTING-CURE AMPOULES

This gel-essence concentrate is specially formulated for the face & neck and offers the perfect antidote to dehydrated, lacklustre skin. It reloads the skin with new energy and a boost of oxygen supply. It protects the mitochondria and increases the ATP-levels of skin cells, leading to enhanced cell turnover and youthful looking, luminous skin. Skin looks immediately energised with a renewed, fresh radiance and a visible decrease of wrinkle depth. The skin appears younger and smoother.



Ref. 251116 - 18 x 3 ml ampoules per box

THE BENEFITS

3 ALPINE PLANT EXTRACTS

Growing high up in the pure Swiss Mountain air are alpine plants which offer a fabulous source of natural ingredients to enhance the beauty of the skin. Three of the most potent plant extracts are:

- Edelweiss, a plant which is able to withstand harsh climatic conditions because of its strong defence system. Rich in minerals, it has soothing, emollient and screening properties.
- Coltsfoot leaves contain glucides and lipids. In addition to their moisturising and regenerative capabilities, they have exfoliating and astringent properties due to their organic acids and tannins.
- Gentian root extract has been used for years for its softening and purifying effects and is a good toning agent.

THE CUSTOMER

- For all skin types. Recommended once a week without restrictions.
- Those who are concerned with aging skin that is dull, lacking in energy & radiance.

THE TECHNOLOGY

LYCOPENE DEFENSE

(INCI: Solanum Lycopersicum Leaf Cell Culture), botanical extract obtained from tomato cell cultures. This active botanical agent combines the knowledge of plant biology with cell culture expertise into a cosmetology. It counteracts pollution by protecting the skin from heavy metal toxicity; it has antioxidant activity and significantly reduces the amount of free radicals (ROS = Reactive Oxygen Species) induced by oxidative stress.

Lycopene (the active fraction of tomatoes) activates the DNA-repair system and the cells' stress response.

ENERGISING MICROALGAE COMPLEX

(INCI name: algae extract, chlorella vulgaris, lupinus albus ferment): is a biotechnologically produced extract of the microalga dunaliella salina together with other algae and a ferment extract.

• This complex reloads the skin with new energy and a boost of oxygen supply. It protects the mitochondria and increases the ATP-levels of skin cells, leading to enhanced cell turnover and youthful looking, luminous skin.



• It increases the freshness and radiance of the skin and acts as a sponge to form a long-lasting moisture deposit on the stratum corneum.

This ensures that the skin cells are supplied with moisturising ingredients, while continuously compensating for moisture deficits.

BIO-TECH LIFTING POLYMER

(INCI: hydrolyzed rhizobian gum and acacia senegal gum) is composed of an optimised blend of a hydrolysed polysaccharide and acacia gum.

It forms a mesh that retracts when drying on the surface of the skin. The skin is lifted by this mechanical process. The immediate tensing effect leads to a visible decrease of wrinkle depth. The skin appears younger and smoother.

THE RITUAL

Apply the entire content of one ampoule onto a clean dry face, neck & décolleté avoiding the eyelid & lip area. Start on the forehead and gradually apply to the entire face.

To aid penetration of the serum, use stimulating pinching/lifting movements (Pincement Jacquet).

Finally, use the fingertips to lightly 'drum' over the face until the serum has been completely absorbed. Now that muscles are warmed and stimulated they become more toned, rounded and firmer.



BOTANICAL MASSAGE CREAM

USED IN ALL TREATMENTS' PROTOCOLS

This light, soft-touch Botanical Massage Cream is the ideal addition to a comprehensive beauty ritual.

It moisturizes, softens and gives back life and vigor to the complexion. It also stimulates the cellular metabolism and help treat minor skin irritations.

It prepares the skin to receive further specific treatments while maintaining its firmness and elasticity without any occlusive effect for a perfect protocol sequency.



Ref. 1040C - 250 ml

THE BENEFITS

- Stimulate cellular metabolism
- Moisturize, softens
- Treat Minor skin irritations

THE CUSTOMER

• All Skin types, including sensitive

THE TECHNOLOGY

GENTIAN EXTRACT

Used for its medicinal purposes as an antiseptic and anti-spasmodic properties, topical application of Gentian Extract helps to treat skin irritations and minor skin wounds. It restores general skin health and glow.

APRICOT OIL

Emollient with a non-greasy feel, Apricot Oil has a high Vitamin E content and is rapidly absorbed by the skin. It has a high moisturizing and skin softening properties.



EVENING PRIMROSE OIL

Contains a high amount of Gamma Linoleic Acid, which is one of the fatty acids that is vital to the maintenance of normal functions of the Epithelial Barrier Membrane.

ARNICA EXTRACT

Contains Botanical Extract credited with a wide variety of actions including antiseptic, anti-inflammatory, circulation stimulating and repairing. Additionally promoting new tissues growth and reduce sensitivity.

THE RITUAL

Use 7.5 ml of Botanical Massage Cream and apply according to the treatment protocol.



VIRTUAL MASK

FOR AN IMMEDIATE LIFTING EFFECT

This professional-only see-through mask has a 100% affinity with the skin surface and adheres like a second skin.

It can be applied to the fragile areas like the eye contour and the lip zone.

It promotes a slightly "stretching" sensation and gives an immediate lifting effect, measurably lifting and sculpting the face contour while smoothing away lines and wrinkles.



Ref. 1088 C - 10 x 25 ml sachets

THE BENEFITS

- Lift and sculpts the face contour
- Smooth away lines and wrinkles

THE CUSTOMER

- Recommended for all skin types
- Clients concerned with ageing or a tired-looking skin
- Skin that have been stressed by the environment or by procedures

THE TECHNOLOGY

UNIQUE BIO-STRETCH FIBER MASK

Made of 100% cotton lint fibers (fibers that surrounds the cotton seeds) and not of common cotton fibers.

PALMITOYL PENTAPEPTIDE-3

This powerful de-ageing peptide contributes to boosting collagen synthesis and visibly reduces wrinkles for a "Virtual Surgery" effect. It improves density and resilience and can have cumulative effects when used regularly.

HYALURONIC ACID

Commonly used in plastic surgery, it serves to immediately plump and dramatically moisture, while visibly reducing wrinkles.



SNOW MUSHROOM (TREMELLA FUCIFORMIS) + ERGOTHIONEINE

Two mushroom extracts that offer medical grade anti-oxidant power to immediately block free-radicals cascades and counteract inflammatory chain reactions. Cellular recovery can then be maximized thanks to the Age IntelligenceTM ingredients while the skin is intensely "rescued".

RED SEAWEED (CORALLINA OFFICINALIS)

Mega infusion of trace elements that accelerates skin metabolism and energizes.

THE RITUAL

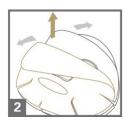
Remove the mask from the sachet and gently unfold it.

Remove the white plastic protective sheet and discard it. Place the middle transparent mask on the face, starting at the eye area and gently press onto the face working downwards.

Once the mask has been placed evenly on the face, remove the outer protective sheet, and gently press onto the face using both hands.

Remove the mask after 10 to 15 minutes.











SHAKER TRANSFORM HYALURONIC PEFL-OFF MASK

BOOST THE EFFECT OF ALL PIGMENTATION RELATED TREATMENTS

New generation professional powder mask, prepared in just seconds that delivers a transforming effect after only 10 minutes!

Activated when mixed with water at 20° C, can be used with water at higher temperature (max. 30° C) if preferred.

The Shaker Transform Hyaluronic Peel-Off Mask deeply hydrates and fill-in lines and wrinkles, while protecting the skin's elasticity and suppleness.



Ref. 1098 C - 10 x 25 g sachets

THE BENEFITS

- Deep tissue hydration
- Line filling benefits
- Increase firmness

THE CUSTOMER

- Ideal for ageing and dehydrated skin
- Also recommended for dull-looking skin

THE TECHNOLOGY

HYALURONIC ACID MATRIX

A combination of high and low molecular weight Hyaluronic Acid for a dual effect: deep tissue hydration and skin-surface line-filling. This matrix plays a central role restructuring and densifying mature skin in need of hydration beyond superficial moisturization.

ALGIN

Polysaccharide derived from brown seaweed, it hydrates and increase firmness. Rich in minerals, vitamins and amino-acids, this gelatinous substance is used for a variety of purposes, including medicinal and dietary.

The most common use of Algin is in the pharmaceutical industry, where it is often used as a binding agent for tablets, particularly those used to soothe the throat.

It contains no emulsifiers, no thickeners and almost no preservatives.



THE RITUAL

Pour 60 ml of water into the shaker (Ref. 1099) and add the 25 g of powder.

Shake vigorously until the mask is "silent", meaning you hear no sound when you shake. Apply immediately on the face, avoiding the eye contour area and leave for 15 minutes.

Remove it in one piece.



Precaution for use:

Do not breathe in the powder.

In case of contact with the eyes, rinse thoroughly with clear water.

LOTION (Ref. 251702).

Then squeeze the excess liquid from the gauze and place on face and neck using gentle pressure. If you included the décolleté previously, then do so here. Using the brush, apply a second THIN layer of BOTANICAL GEL evenly over the gauze starting with the face, then the neck and (if included) the décolleté.

After about 5 minutes, gently remove the gauze. Impurities and dead skin cells will come right off.

Professional Packaging:

White 500 ml PET bottles with pump

White cardboard box with sticker Ingredient list on outer packaging

Remaining mask residue can be removed by softly applying FV MILD EXFOLIATING REFINER (ref. 251104), or by removing with a warm, wet compress.



SHAKER TRANSFORM PEARL PEEL-OFF MASK

BOOST THE EFFECT OF ALL PIGMENTATION RELATED TREATMENTS

New generation professional powder mask, prepared in just seconds that delivers a transforming effect after only 10 minutes!

Activated when mixed with water at 20° C, can be used with water at higher temperature (max. 30° C) if preferred.

Infused with pure Ascorbic Acid (Vitamin C) in a water-free formula that contains no emulsifiers, no thickeners and no preservatives. The absolute absence of water and the thermosealed sachet keep the Vitamin C potency intact until application.



Ref. 1066 C - 10 x 40 g sachets

THE BENEFITS

- Direct brightening action
- Builds the skin's barrier
- Provide powerful antioxidant effect

THE CUSTOMER

- Clients of Swiss Bright Facial treatment
- Skin in need of brightening, pigmentation reduction, seeking evenness

THE TECHNOLOGY

PURE ASCORBIC ACID

Stable Vitamin C that maintains its full potency until application. Direct contact brightening action.

PROTEINS FROM PEAS AND RICE

Skin barrier building benefits, also offering and immediate color correction for a more even complexion. The starchy water obtained from rice is still one of the oldest beauty secrets for whitening, brightening, and for calming inflamed skin. Rice is rich in amino-acids and minerals, it offers natural anti-inflammatory and antioxidant benefits.



EXTRACT OF LOTUS ROOT

Nymphaea Lotus Extracts contain a significant amount of potent antioxidants, flavonoids and polyphenols, all potent phyto-chemicals helping to address damage that can cause signs of ageing; particularly those contributing to uneven pigmentation.

The Lotus Plant is often used in the form of its flower extract, yet it is the extract obtained from the roots that offers higher concentrations of those beneficial fractions.

THE RITUAL

Pour 60 ml of water into the shaker (Ref. 1099C) and add the 40 g of powder.

Shake vigorously until you hear no sound and obtain a smooth and creamy paste. Apply immediately on the face, avoiding the eye contour area and leave for 15 minutes.

Remove it in one piece.



Precaution for use:

Do not breathe in the powder.

In case of contact with the eyes, rinse thoroughly with clear water.



PURF COLLAGEN FACE & NECK FILM

PROFESSIONNAL ONLY

Made of 92% pure collagen, 97% of which has an Identical molecular structure to the skin's own collagen.

Patented MatriColTM technology offers a non-invasive refill and instant replenishment. The efficacy of these films has been clinically proven by dermatologists.



Ref. 1064 C - Film 1065 C Activator

THE BENEFITS

- Increases the skin's own collagen production
- Deeply rehydrates and replenishes the skin
- Smoothes lines and wrinkles instantly
- Promotes the skin's natural selfrepair and healing

THE CUSTOMER

- Suitable for all skin types, including very sensitive
- Anyone undergoing aesthetic procedures
- Those whose skin is in need of immediate rejuvenation

THE TECHNOLOGY

PURE COLLAGEN

MatriCol

The bio-active collagen is stabilized without preservatives and without the usage of chemical cross linking, facilitating the total preservation of the collagen matrix.

Utilizing the advanced Cryo-Safe™ Method, the natural properties of the bio-materials are refined and maintained without the need for preservatives. The natural potency of the bio-active



ingredients remains fully intact, thereby ensuring the product's highly effective, safety and skin-compatibility.

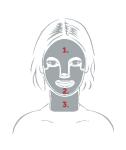
ACTIVATOR

Made of marine humectants and a high dose of high molecular weight hyaluronic acid, has been formulated to boost the effects of the films. As we want the collagen film technology to remain the star factor, we are not promoting the ACTIVATOR as a distinctive formula; yet, as a note, all the efficacy claims clinically tested results are from the combined use of film + activator.

THE RITUAL

For best results, apply on a perfectly cleansed and slightly lotion-moistened skin; using 30 to 40 ml of the specific Activator.

These PURE COLLAGEN FACE & NECK FILMS have been pre-cut to guarantee a tailored application to all facial morphologies and sizes.



APPLICATION

- 1. Using perfectly dry hands, place the film on the forehead.
- 2. Moisten the film using the ACTIVATOR and a soft fan brush so that it becomes a second skin the look should go from cotton white to membrane like! Act softly with compressing touches without creating any abrasion over the film.
- 3. The film Is sufficiently moistened when its surface is seethrough. If there are any air bubbles, gently glide outwards using your fingertip, priorly dipped in lotion.
- 4. Repeat the same steps, in the same order, for cheeks and neck.
- 5. Leave for 15-20 minutes to ensure maximum efficacy and absorption.



REMOVAL

- 1. Gently roll off, section by section, starting with the neck and ending with the forehead.
- 2. Soflty pat any remaining moisture traces into the skin.



ACTIVATOR

TO USE IN COMBINATION WITH PURE COLLAGEN FACE & NECK FILMS ONLY

This Hyaluronic Acid based formula masterfully re-hydrates and activates the Pure Collagen Face & Neck Film for a perfect synergetic action.

Particularly recommended for the most demanding skins, those in need of instant filler effect or upper skin layer regeneration when using the Collagen Films.

The Activator has a distinctive formula; yet, as a note, all the efficacy claims from the clinical tests come from the combined use of film + activator.



Ref. 1065 C - 500 ml

THE BENEFITS

- Increase moisture retention
- Promote instant skin quenching
- Plumps wrinkles and lines instantly
- Ensure a great homeostatic level
- Maintain ideal skin pH

THE CUSTOMER

- Everyone willing to consciously bring skincare to a new level of pro-youth benefits
- People requiring deeper skin quenching and skin density, including
- All those that believe in serious collagen treatment
- Client undergoing regular Aesthetic Treatments

THE TECHNOLOGY

HYALURONIC ACID

A high dose of high-molecular weight Hyaluronic Acid will instantly boost skin quenching and enhance ultimate skin density. This long sodium Hyaluronate chain support skin rejuvenation instantly.

PLUMPING MARINE COMPLEX

A host of Marine humectants made of a lyophilizate from a micro-algae – Porphyridium Cruentum – obtained by bio-technology; combined with a large macro-molecule made of Seaweed Gums (phycocolloids) – smartly embodied in



a film matrix, allows to maintain ideal viscosity for a superior grip and activation of the Pure Collagen Face & Neck Films.

As a result, a safe, intense and lasting tightening effect is guaranteed. An extensive instant wrinkle reduction will be added to the final global skin treatment.

LACTIC ACID

Additional skin-like Lactic Acid is present in this formula to help reach perfect skin pH balance and bring that extra skin-texturizing effect for an intense skin brightening effect.

THE RITUAL

Pour 30 to 40ml of Activator in a small glass or porcelain cup.

Once the Collagen Face & Neck Film is in place, moisten it with the Activator, using a soft fan brush so that it becomes a second skin - the look should go from cotton white to membrane like! Act softly with compressing touches without creating any abrasion over the film.

The film Is sufficiently moistened when its surface is see-through. If there are any air bubbles, gently glide outwards using your fingertip, priorly dipped in lotion.

Repeat the same steps, in the same order, for cheeks and neck.



PURE COLLAGEN EYE FILM

TO USE WITH CS CELLULAR EYE MASK COMPLEX

These precious eye pads are made of pure collagen.

"A Medskin Solution by Dr. Suwelack" is the Number One Swiss laboratory known for the unparalleled native collagen quality.

The MatriCol® technology stands out for an intensive collagen natural refill and instant hydration. The instant lifting effect is guaranteed!

These Pure Collagen Eye Films are to be smartly combined with the existing CS Cellular Eye Mask Complex solution to achieve an outstanding skin regeneration on the eye contour.

The retail format of Cell Shock Cellular Eye Mask Complex should be sold after the treatment to maintain the results over a longer period of time.



Ref. 1063C - 10 x 2 pads

THE BENEFITS

- Consistently increase collagen content
- Redefine instantly the eye contour
- Replenish and rehydrate the eye area
- Instantly smooths lines and wrinkles
- Reduce puffiness and dark circles

THE CUSTOMER

- Suitable for all skin types including sensitive eye area
- Customers undergoing aesthetic procedures
- Customers concerned with all eye contour issues
- Customer in need of immediate results

THE TECHNOLOGY

MATRICOL TECHNOLOGY

The bio-active collagen is stabilized without preservatives and without the use of chemical cross-linking allowing total preservation of the integrity of the collagen matrix. An advanced $CryoSafe^{TM}$ Method enables to refine and preserve the





natural properties of bio-materials without having to use preservatives. The natural potency of the bio-active ingredients is thus fully preserved, ensuring efficiency, safety and skin compatibility.

92% Collagen concentration; 97% of which is identical to human skin.

THE RITUAL

Prepare one eye mask at a time.

- 1. Put one Pure Collagen eye Film into a small porcelain or glass bowl and pour 4 pressure pumps (5 ml) of Cell Shock Cellular Eye Mask solution on top of it.
- 2. Apply on a perfectly clean skin, making sure the pad is evenly moistened to ensure perfect skin adhesion.
- 3. Repeat the same with the second pad on the other eye.
- 4. Leave on for 15 to 20 minutes. If the treatment isn't performed as an addon, perform a scalp and shoulder massage during the application time. Then remove and discard the films. Do not rinse! If there is still some product on the skin surface, gently pat the area until complete absorption.



DF-STRESS MASK

THE "SOS MASK" FOR SKIN WITH IRRITATIONS

This de-sensitizing and deep-moisturizing gelcream mask supports skin in need of hydration and/or de-sensitizing.

It restores the epidermal barrier and has a direct impact on vasodilatation: it prevents the dilation of blood vessels thereby reducing redness.

It calms and soothes irritated skin by blocking the neuron chain-reaction associated with inflammation

It helps to maintain and restore a normal skin sensitivity threshold.



Ref. 1089 C - 250 ml

THE BENEFITS

- Restores epidermal barrier
- Reduces redness
- Helps to maintain and restore a normal skin sensitivity threshold

THE CUSTOMER

- Recommended for dehydrated, sensitive, sunburnt skin
- Clients who just had a peeling or a micro-dermabrasion

THE TECHNOLOGY

NEURO-PEPTIDE

(INCI name: Palmitoyl Tripeptide-8)

It prevents and reverses the signs of inflammation. It was designed for optimal penetration and efficacy. In-vitro tests have shown that it reduces UVB-induced inflammatory response and inhibits the inflammatory cascade, thus giving optimal skin protection.

It has a direct impact on vasodilatation and shown in clinical tests to calm and sooth irritated skin by blocking the neuro chain-reaction associated with inflammation, sunburn, and abrasion. It helps to maintain and restore a normal skin sensitivity threshold.



DE-STRESS COMPLEX

(INCI name: Ruscus Aculeatus Root Extract, Centella Asiatica Extract, Panthenol, Calendula Officinalis Flower Extract, Hydrolized Yeast Protein, Aesculus Hippocastanum (Horse Chestnut) Extract)

It contains extracts of Butcher's Broom, Centella Marigold and Horse Chestnut, pro-vitamin B5 and hydrolyzed yeast proteins.

Due to its specific composition, this complex reduces the formation of diffuse redness by reinforcing the capillary wall, calms irritations and feeling of discomfort, typical to sensitive skin.

VITAMIN PP

(INCI name: Niacinamide)

Also called Vitamin B3, this vitamin is a multi-functional active. It strengthens the skin by increasing resistance to barrier damages and helps to keep the skin hydrated.

It also stimulates collagen synthesis selectively and thus improves the appearance of aged skin.

Vitamin PP also has been shown to significantly reduce the size of age spots, thus helping to attenuate skin imperfections. In addition, it assists in fighting impurities. Volunteers showed clear skin improvement, with significant reduction of blemishes and impurities.

THE RITUAL

Using a brush, smooth a generous layer of De-Stress Mask onto a clean, dry skin, avoiding the eye and lip area.

Allow the mask to penetrate for 10 - 15 minutes and gently remove the excess with a cool compress and blot dry with a tissue.









The SWISSLINE Master Method Spa Menu offers two treatment pathways, that can be exclusive or inclusive of one another, allowing for the creation of a mindful package solution for any and all skincare needs and concerns. Our approach is multi-generational and flexible facilitating perfect and simple individualized treatments.

THE PROBLEM SOLVERS

Designed to improve problematic and immediate skin conditions, including:

- Dry, sensitive, rosacea-prone skin
- Oily or acne-prone adult skin
- Skin unevenness particularly prone to photosensitivity and early pigmentation disorder– YOUTH-MASTERS

Designed to activate instant and long term youth-inducing skin mechanisms when signs of age are already at play, including:

- Global signs of aging and inflammation
- Lack of tone and firming
- · Pigmentation combined with the need for advanced de-aging
- Stress-induced factors combined with first signs of aging

1. PROBLEM SOLVERS TREATMENTS

Equalize and reset the parameters for a healthy skin ecosystem and ideal skin condition.

Hydra- Soothing - 60 min

For dry and sensitive skin

Purity - 60 min

From oily to acne-prone skin

Evenness - 60 min

For first sun-related and uneven skin issues

These treatments are specifically designed to address specific skin conditions. They are ideal for customers whose skin is in need of balance (based on skin diagnostic).

THOSE TARGETED SKIN CONDITION SOLVERS TREATMENTS can be prescribed individually or as part of a package based on the severity of the skin condition. If customers have skin condition issues and age related needs these treatments can easily be combined with: YOUTH-MASTERS TREATMENTS that you will see in the following pages.

Objective: Create a PERSONALIZED package format.



2. YOUTH -MASTER TREATMENTS

These 6 potent anti-aging treatments will provide instant and long term benefits. They are formulated with peptide technologies, growth factors, youth inducing skin like molecules, collagen and our signature complex.

LE GRAND SOIN AU COLLAGENE PUR - 90 min

Most luxurious and advanced skin toning treatment applying Pure COLLAGEN FILM and ONLY full Facial integrating our Face Sculpting massage.

SWISS VIRTUAL SURGERY - 75 min

Global youth, recovery & post procedures

SWISS LIFTING INFUSION - 75 min

Firming and lifting

SWISS -Bright - 75 min

Powerful brightening and global de-aging

SWISS Smart - 50 min

Pharmaceutically graded to enhance skin resiliency and targeted concerns. Ideal for first signs of aging

SWISS EYES SPECIALIST -30 min

Takes eye care to a new level of rejuvenation. It integrate Pure Collage Eye Film. Can be sold alone or as an add-on Treatment to any of our existing Facials.

These treatments are specifically designed for people with mature skin or those keen to start implementing well-aging solutions.

YOUTH-MASTER TREATMENTS can be prescribed as individual treatments or as part of a package with specific category of Treatments: PROBLEM SOLVERS TREATMENTS

HYDRA-SOOTHING

FOR OVERALL HYDRATION AND SENSITIVITY



THE CONCEPT

Rehydrating and replenishing, this treatment is ideal for tired and travel-weary skin. It uses the brand's signature Hydra Oxygen Ampoules to dramatically boost the skin's water levels and counteract cellular fatigue.



Overall hydration and sensitivity



60 minutes

OVERVIEW & PRODUCT QUANTITIES

Steps	Quantity	Product		
Skin Preparation	2.5 ml	Bi-Phase Eye & Lip Make-up Remover		
	5 ml	Cell Shock Age Intelligence Skin Friendly Cleanser		
	5 ml	Cell Shock Age Intelligence Antioxidant Water		
Peeling OR Desincrusting (3 pumps)		Sensi Peel & latex-free gloves	3 ml	Botanical Gel
		Neutralizer		Fixative Solution & Gauze
Ampoule		Source Booster OR Hydra-Oxygen ampoules		
Massage		Botanical Massage Cream		
Mask		Force Vitale Soothing Mask Source Booster		
Final Product Application		Force Vitale Corrective Eye Cream		
		Aqua Vitale Gel Cream or Aqua Calm Cream		

HYDRA-SOOTHING

STEP BY STEP TREATMENT PROCEDURE

SKIN PREPARATION

- Remove eye and lips make-up with the BI-PHASE EYE & LIP MAKE-UP REMOVER
- Gently massage the face with the CELL SHOCK AGE INTELLIGENCE SKIN FRIENDLY CLEANSER to remove all traces of make up
- Rinse with water, using a hot compress
- Apply the CELL SHOCK AGE INTELLIGENCE ANTIOXIDANT WATER and dry the skin using a facial tissue

Option 1 - PEELING

Step 1

- Wearing latex-free gloves, apply 3 ml (3 pumps) of the selected PEELING on the face, neck and décolleté, avoiding the eye contour
- Let it sit for 1 3 minutes (up to maximum 7 minutes)
 according to skin condition and reaction

- Remove the gloves and rinse with lukewarm to fresh water,
 starting where the client indicate a tingling feeling
- Apply the NEUTRALIZER, with 2 cotton pads and blot dry

Option 2 - DESINCRUSTING

Step 1

- Moisten the brush with half the amount (1.5 ml) of the BOTANICAL GEL and place it at the base of the ear and apply towards the forehead with gentle long movements avoiding the eye area
- Now moisten cotton pads with CELL SHOCK AGE INTELLIGENCE ANTIOXIDANT WATER and place gently over the eyes

Step 2

- Put the gauze in a small cup and moisten (not soak) with 3 ml
 (3 pumps) of FIXATIVE SOLUTION
- Open it up and roll it over the face, from forehead to neck.
 Take care to have the gauze thoroughly in contact with the skin
- Smooth out all air bubbles and ensure the gauze sticks to the skin
- Now apply the second half (1.5 ml) of BOTANICAL GEL on top of the gauze, starting from the neck, all the way up to the forehead
- After 5 minutes, the gauze will be firmly attached to the surface of the skin

- Loosen the gauze, starting at the top of the forehead and slowly remove in one smooth movement towards the neck.
- Use a hot compress to remove the remaining gel residue, complete with a toner if necessary

AMPOULE

 Apply 3 drops (1 ml) of the CELL SHOCK AGE INTELLIGENCE SOURCE BOOSTER OR HYDRA-OXYGEN AMPOULES over the face and neck, avoiding the eye zone and the lips

FACE & NECK MASSAGE

Use the BOTANICAL MASSAGE CREAM and apply, by enveloping long movements, over the face and décolleté before proceeding to your face massage.

MASK

- Apply an even layer of AQUA VITALE SOOTHING MASK added with 3 drops (1 ml) of CELL SHOCK AGE INTELLIGENCE SOURCE BOOSTER over the face, neck and décolleté using a brush
- Leave the mask on for 10 15 minutes

FINAL PRODUCT APPLICATION

Finish the treatment by applying

- 0.75 ml of FORCE VITALE CORRECTIVE EYE CREAM on the eye zone
- 1.25 ml of AQUA VITALE GEL CREAM or AQUA CALM CREAM over the face and neck



PURITY

THE DETOX FACIAL FOR ACNE PRONE SKIN



THE CONCEPT

This detox facial, ideal for adult acne prone skin, targets impurities. The professional mask contains an enzymatic complex made of Papain that will help to unclog pores and Kaolin that has excellent oil-absorbing properties.



For oily or acne-prone adult skin



60 minutes

OVERVIEW & PRODUCT QUANTITIES

Steps	Quantity	Product			
Skin Preparation		Bi-Phase Eye & Lip Make-up Remover			
		Cell Shock Age Intelligence Skin Friendly Cleanser			
		Cell Shock Age Intelligence Antioxidant Water			
Peeling OR Desincrusting (3 pumps)		Detox-Peel & latex-free gloves		Botanical Gel	
		Neutralizer		Fixative Solution & Gauze	
Ampoule		Perfection Booster			
Massage		Botanical Massage Cream			
Mask		Aqua Pure Enzymatic Mask			
Final Product Application		Force Vitale Corrective Eye Cream			
		Force Vitale Gel Cream			
	1.25 ml	Cell Shoch Age Intelligence NeverSeen Sunscreen			

PURITY

STEP BY STEP TREATMENT PROCEDURE

SKIN PREPARATION

- Remove eye and lips make-up with the BI-PHASE EYE & LIP MAKE-UP REMOVER
- Gently massage the face with the CELL SHOCK AGE INTELLIGENCE SKIN FRIENDLY CLEANSER to remove all traces of make up
- Rinse with water, using a hot compress
- Apply the CELL SHOCK AGE INTELLIGENCE ANTIOXIDANT WATER and dry the skin using a facial tissue

Option 1 - PEELING

Step 1

- Wearing latex-free gloves, apply 3 ml (3 pumps) of the selected PEELING on the face, neck and décolleté, avoiding the eye contour
- Let it sit for 1 3 minutes (up to maximum 7 minutes)
 according to skin condition and reaction

- Remove the gloves and rinse with lukewarm to fresh water,
 starting where the client indicate a tingling feeling
- Apply the NEUTRALIZER, with 2 cotton pads and blot dry

Option 2 - DESINCRUSTING

Step 1

- Moisten the brush with half the amount (1.5 ml) of the BOTANICAL GEL and place it at the base of the ear and apply towards the forehead with gentle long movements avoiding the eye area
- Now moisten cotton pads with CELL SHOCK AGE INTELLIGENCE ANTIOXIDANT WATER and place gently over the eyes

Step 2

- Put the gauze in a small cup and moisten (not soak) with 3 ml
 (3 pumps) of FIXATIVE SOLUTION
- Open it up and roll it over the face, from forehead to neck.
 Take care to have the gauze thoroughly in contact with the skin
- Smooth out all air bubbles and ensure the gauze sticks to the skin
- Now apply the second half (1.5 ml) of BOTANICAL GEL on top
 of the gauze, starting from the neck, all the way up to the
 forehead
- After 5 minutes, the gauze will be firmly attached to the surface of the skin

- Loosen the gauze, starting at the top of the forehead and slowly remove in one smooth movement towards the neck.
- Use a hot compress to remove the remaining gel residue, complete with a toner if necessary

AMPOULE

Apply 3 drops (1 ml) of the CELL SHOCK AGE INTELLIGENCE PERFECTION BOOSTER over the face and neck, avoiding the eye zone and the lips

FACE & NECK MASSAGE

Use the BOTANICAL MASSAGE CREAM and apply, by enveloping long movements, over the face and décolleté before proceeding to your face massage.

MASK

- Apply a layer of AQUA PURE ENZYMATIC MASK over the face and neck, using a brush
- Leave the mask on for 10 15 minutes
- Rinse with a hot compress

FINAL PRODUCT APPLICATION

Finish the treatment by applying

- 0.75 ml of FORCE VITALE CORRECTIVE EYE CREAM on the eye zone
- 1.25 ml of FORCE VITALE GEL CREAM over the face and neck
- 1.25 ml of CELL SHOCK AGE INTELLIGENCE NEVERSEEN SUNSCREEN SPF 30

EVENNESS

FOR A LUMINOUS AND HEALTHY-LOOKING COMPLEXION



THE CONCEPT

The treatment begins with an intense cleansing and peeling to minimize the appearance of uneven skin tone.

It enhances skin clarity for a fully luminous and healthy-looking complexion.



Luminous complexion



60 minutes

OVERVIEW & PRODUCT QUANTITIES

Steps	Quantity	Product			
Skin Preparation	2.5 ml	Bi-Phase Eye & Lip Make-up Remover			
		Cell Shock Age Intelligence Skin Friendly Cleanser			
		Cell Shock Age Intelligence Antioxidant Water			
Peeling OR Desincrusting (3 pumps)		Age-Peel Detox-Peel Or Sensi Peel & latex-free gloves	3 ml	Botanical Gel	
		Neutralizer	3 ml	Fixative Solution & Gauze	
Ampoule		Evenness Booster			
Massage		Botanical Massage Cream			
Mask	10 ml 1ml	Soothing Mask + Evenness Booster (3 drops)			
Final Product Application		Force Vitale Corrective Eye Cream			
		Evenness Booster			
		Aqua Vitale Gel-Cream Or Agua Calm Cream			

EVENNESS

STEP BY STEP TREATMENT PROCEDURE

SKIN PREPARATION

- Remove eye and lips make-up with the BI-PHASE EYE & LIP MAKE-UP REMOVER
- Gently massage the face with the CELL SHOCK AGE INTELLIGENCE SKIN FRIENDLY CLEANSER to remove all traces of make up
- Rinse with water, using a hot compress
- Apply the CELL SHOCK AGE INTELLIGENCE ANTIOXIDANT WATER and dry the skin using a facial tissue

Option 1 - PEELING

Step 1

- Wearing latex-free gloves, apply 3 ml (3 pumps) of the selected PEELING on the face, neck and décolleté, avoiding the eye contour
- Let it sit for 1 3 minutes (up to maximum 7 minutes)
 according to skin condition and reaction

- Remove the gloves and rinse with lukewarm to fresh water,
 starting where the client indicate a tingling feeling
- Apply the NEUTRALIZER, with 2 cotton pads and blot dry

Option 2 - DESINCRUSTING

Step 1

- Moisten the brush with half the amount (1.5 ml) of the BOTANICAL GEL and place it at the base of the ear and apply towards the forehead with gentle long movements avoiding the eye area
- Now moisten cotton pads with CELL SHOCK AGE INTELLIGENCE ANTIOXIDANT WATER and place gently over the eyes

Step 2

- Put the gauze in a small cup and moisten (not soak) with 3 ml
 (3 pumps) of FIXATIVE SOLUTION
- Open it up and roll it over the face, from forehead to neck.
 Take care to have the gauze thoroughly in contact with the skin
- Smooth out all air bubbles and ensure the gauze sticks to the skin
- Now apply the second half (1.5 ml) of BOTANICAL GEL on top
 of the gauze, starting from the neck, all the way up to the
 forehead
- After 5 minutes, the gauze will be firmly attached to the surface of the skin

- Loosen the gauze, starting at the top of the forehead and slowly remove in one smooth movement towards the neck.
- Use a hot compress to remove the remaining gel residue, complete with a toner if necessary

AMPOULF

Apply 3 drops (1 ml) of CELL SHOCK AGE INTELLIGENCE EVENNESS BOOSTER over the face and neck, avoiding the eye zone and the lips

FACE & NECK MASSAGE

Use the BOTANICAL MASSAGE CREAM and apply, by enveloping long movements, over the face and décolleté before proceeding to your face massage.

MASK

- Apply an even layer of AQUA VITALE SOOTHING MASK added with 3 drops (1 ml) of CELL SHOCK AGE INTELLIGENCE EVENNESS BOOSTER over the face, neck and décolleté using a brush
- Leave the mask on for 10 15 minutes

FINAL PRODUCT APPLICATION

Finish the treatment by applying

- 0.75 ml of FORCE VITALE CORRECTIVE EYE CREAM on the eye zone
- 3 drops (I ml) of EVENNESS BOOSTER mixed in 1.25 ml of AQUA VITALE GEL-CREAM or AQUA CALM CREAM over the face and neck

LE GRAND SOIN AU COLLAGENE PUR

SWISSLINE'S PREMIUM SIGNATURE TREATMENT



THE CONCEPT

This comprehensive skin-transforming treatment harnesses the most talked-about, highly acclaimed ingredients and technology in the world of premium skincare and non-invasive aesthetic procedures.

Fortifies with pure native collagen, marine collagen, peptides technologies, pure silk and plant-based growth factors, this transformative facial will rejuvenate stressed, dull or aged skin.

Combined with our Face Sculpting massage, complexion will appear instantly firmer, more toned, brighter and healthier.



For stressed, dull or aged skin



90 minutes

OVERVIEW & PRODUCT QUANTITIES

Steps	Quantity	Product			
Skin Preparation		Bi-Phase Eye & Lip Make-up Remover			
		Cell Shock Collagen Balm Cleanser			
		Cell Shock Facial Boosting Essence			
Peeling OR Desincrusting		Age Peel OR Detox Peel OR Sensi Peel & latex-free gloves		Botanical Gel	
		Neutralizer		Fixative Solution & Gauze	
Ampoule		Cell Shock Lifting Cure Ampoules			
Face		Botanical Massage Cream			
& Neck Massage		Cell Shock Lifting Replenishing Mask			
Mode		Pure Collagen Face & Neck Film			
Mask		Activator			
Hand Massage		Cell Shock Age Intelligence Make Peace Hand Balm			
Final Product Application		Cell Shock 360° Anti-wrinkle Eye Zone Serum (optional)			
		Cell Shock Lip Zone Corrective Complex			
		Cell Shock Luxe Lift Eye Cream			
		Cell Shock 360° Anti-Wrinkle Serum (optional)			
		Cell Shock Luxe Lift Cream light – rich – very rich, according to skin type			
		Cell Shock White Bi-phase Veil SPF 45			

LE GRAND SOIN AU COLLAGENE PUR

STEP BY STEP TREATMENT PROCEDURE

SKIN PREPARATION

Welcome massage

- Remove eye and lips make-up with the BI-PHASE EYE & LIP MAKE-UP REMOVER
- Gently massage the face with the CELL SHOCK AGE COLLAGEN
 BALM CLEANSER to remove all traces of make up
- Rinse with water, using a hot compress
- Apply the CELL SHOCK AGE FACIAL BOOSTING ESSENCE and dry the skin using a facial tissue
- Apply the CELL SHOCK LIP ZONE CORRECTIVE COMPLEX on the lips with a Q-tip.

Option 1 - PEELING

Step 1

- Wearing latex-free gloves, apply 3 ml (3 pumps) of the selected PEELING on the face, neck and décolleté, avoiding the eye contour
- Let it sit for 1 3 minutes (up to maximum 7 minutes)
 according to skin condition and reaction

- Remove the gloves and rinse with lukewarm to fresh water,
 starting where the client indicate a tingling feeling
- Apply the NEUTRALIZER, with 2 cotton pads and blot dry





Option 2 - DESINCRUSTING

Step 1

- Moisten the brush with half the amount (1.5 ml) of the BOTANICAL GEL and place it at the base of the ear and apply towards the forehead with gentle long movements avoiding the eye area
- Now moisten cotton pads with CELL SHOCK AGE INTELLIGENCE ANTIOXIDANT WATER and place gently over the eyes

Step 2

- Put the gauze in a small cup and moisten (not soak) with 3 ml
 (3 pumps) of FIXATIVE SOLUTION
- Open it up and roll it over the face, from forehead to neck.
 Take care to have the gauze thoroughly in contact with the skin
- Smooth out all air bubbles and ensure the gauze sticks to the skin
- Now apply the second half (1.5 ml) of BOTANICAL GEL on top of the gauze, starting from the neck, all the way up to the forehead
- After 5 minutes, the gauze will be firmly attached to the surface of the skin

- Loosen the gauze, starting at the top of the forehead and slowly remove in one smooth movement towards the neck.
- Use a hot compress to remove the remaining gel residue, complete with a toner if necessary

AMPOULE

Step 1

 Apply the CELL SHOCK LIFTING CURE AMPOULE over the face and neck, avoiding the eye zone and the lips

Step 2

- Proceed to the FACE SCULPTING movements
 - Part I: Lymph Flow Regulating Movements
 - ❖ Part II: Release of Cervical Tension

FACE & NECK MASSAGE

Mix the CELL SHOCK LIFTING REPLENISHING MASK with the BOTANICAL MASSAGE CREAM and apply, by enveloping long movements, over the face and décolleté

Proceed to the FACE SCULPTING Movements

- Master Muscles Sculpt Movements
- Mouth & Zygomatic Shaping Movements
- Sculpt Eye Area & Forehead
- Final Backwards Movements

MASK

Step 1

- Using perfectly dry hands, place the COLLAGEN FILM on the forehead
- Moisten the film using the ACTIVATOR and a soft fan brush so that it becomes a second skin – the look should go from cotton white to membrane like! Act softly with compressing touches, without creating any abrasion on the film.
- The film is sufficiently moistened when its surface is seethrough. If there are any air bubbles, gently glide outwards using your fingertip priorly dipped in lotion.
- Repeat the same steps in the same order for the cheeks and neck parts. Use the remaining parts of the COLLAGEN FILM on the chin.

Step 2

- Leave the COLLAGEN FACE AND NECK FILM on for 20 minutes
- Proceed to a hand massage using the CELL SHOCK AGE
 INTELLIGENCE MAKE PEACE HAND BALM

- Gently roll off the COLLAGEN FACE AND NECK FILM starting with the neck and ending with the forehead.
- Softly pat any remaining traces of moisture into the skin

FINAL PRODUCT APPLICATION

Finish the treatment by applying

- CELL SHOCK 360° ANTI-WRINKLE EYE ZONE SERUM followed by CELL SHOCK LUXE LIFT EYE CREAM on the eye zone
- CELL SHOCK LIP CORRECTIVE COMPLEX on the lips
- 1.25 ml of CELL SHOCK 360° ANTI-WRINKLE SERUM, followed by CELL SHOCK LUXE LIFT CREAM with the adapted texture for the skin type over the face and neck
- 1.25 ml of CELL SHOCK WHITE BI-PHASE VEIL SPF 45

Goodbye: hot compress for the back

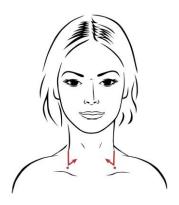




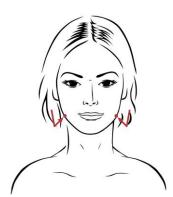
STEP BY STEP MASSAGE TECHNIQUES

FACE SCULPTING TECHNIQUES DE MASSAGE

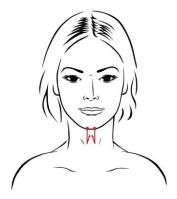
Part I: Lymph Flow Regulating Movements



Waves on Supraclavicular Lymph nodes



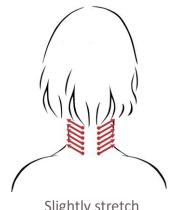
Waves on Parotid Lymph nodes



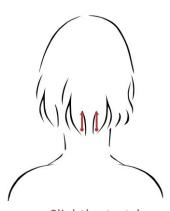
Waves on Submental Lymph nodes

Part II: Release of trapezius and Cervical Tension

- 1. Trapezius release
- 2. Cervical release:From 7th Vertebra to 1st Vertebra, from base of neck to base of skull



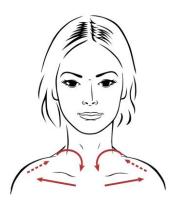
Slightly stretch intervertebral space with hands, palms facing up, and body weight



Slightly stretch the base of the skull, using body weight

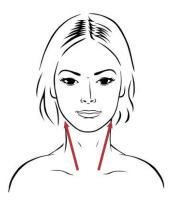
Perform these movements after the application of Botanical Massage Cream + Smart Cream evenly over face, neck and decolleté

Part III: Master Muscles Sculpt Movements



Relaxation of Pectoral Muscle Platysma

- Slide on each side of the neck towards décolleté
- Smooth towards shoulders
- Smooth Trapezius
- Roll hands on each side of the neck



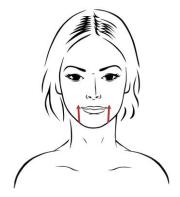
V-Shape

- Signature movement:
- Smooth upwards with index finger
- Follow with mid- and ring-finger simultaneously



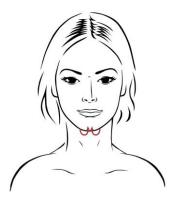
Mandibula / Masseters

- Signature movement:
- Smooth upwards with index finger
- Follow with mid- and ring-finger simultaneously



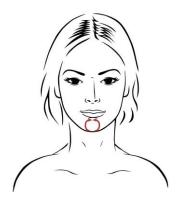
Bucinator / Depressors

- <u>Signature movement:</u>
- Smooth upwards with index finger
- Follow with mid- and ring-finger simultaneously



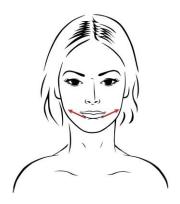
Sublingual Muscles

- Signature movement:
- Smooth upwards with index finger
- Follow with mid- and ring-finger simultaneously



Mentalis (Chin Sculpt)

- Signature movement:
- Smooth upwards with index finger
- Follow with mid- and ring-finger simultaneously

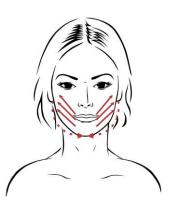


Orbicular

- Signature movement:
- Smooth outwards with index finger
- Follow with mid- and ring-finger simultaneously



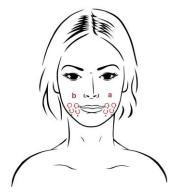
Kobido style moves on the face oval: with both hands, one side then the other.



Connecting Movement

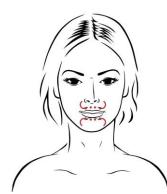
- Smooth outwards with palm of hands
- To warm up the zone

Part IV: Mouth & Zygomatic Shaping Movements



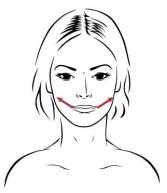
Risorius Muscle Grabbing Movement

- Start on one side, repeat on the other
- Grab and knead between thumbs and index fingers



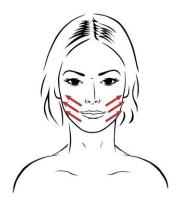
Orbicularis Oris - Mouth Grabbing Movement

 Grab and press the mouth between thumbs and index fingers



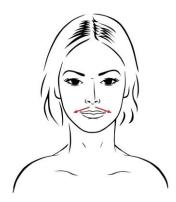
Zygomatic Muscles

- Signature movement
- upwards with index finger
- Follow with mid- and ring-finger simultaneously



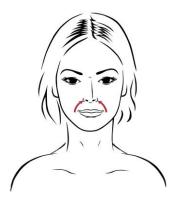
Zygomatic Muscles

 Smooth outwards with palm of hand



Orbicularis Oris Sup.

- Signature movement
- Smooth the upper lip with index finger
- Follow with mid- and ring-finger simultaneously

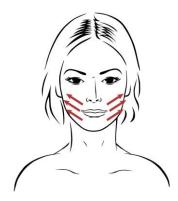


Levator Labii Sup.

- Signature movement
- Smooth upwards with index finger from corner of mouth to nose
- Follow with mid- and ring-finger simultaneously



Kobido style moves on the cheeks : with both hands, one side then the other.

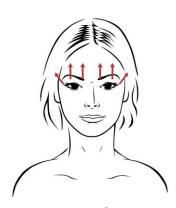


Connecting movements

- Smooth outwards the lower part of the face
- End the movement with fingers close to eyebrows

BUCCAL MASSAGE (OPTIONAL)

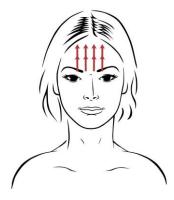
Part V & VI: Sculpt Eye Area and Forehead



Eye Lift

<u>Signature movement</u> On crow's feet, eyebrows and frown lines

- Smooth upwards with index finger
- Follow with mid- and ringfinger simultaneously



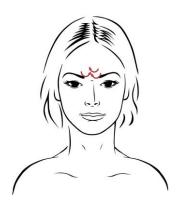
a. Eye Lift on Procerus

 Smooth towards the hair with all fingers, alternating right and left hand



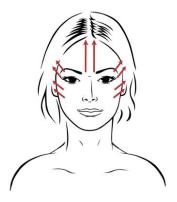
b. Eye Lift on Procerus

 Smooth outwards along the eyebrow line



Forehead lift

 Smooth frown lines upwards with thumbs, alternating right and left



Forehead lift

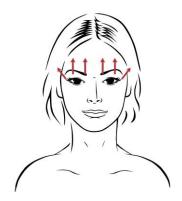
 Smooth the entire forehead and crow's feet area with flat thumbs and fingers on upper part of the face



Kobido style moves on the end of the eyebrows: with both hands, one side then the other.

Part VII: Backward Movements

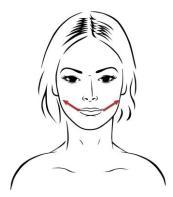
Perform the movements again, going backwards, adding some new ones.



Eye Lift

<u>Signature movement</u> On crow's feet, eyebrows and frown lines

- Smooth upwards with index finger
- Follow with mid- and ringfinger simultaneously



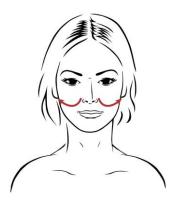
Zygomatic Muscles

- Signature movement
- Smooth upwards with index finger
- Follow with mid- and ring-finger simultaneously



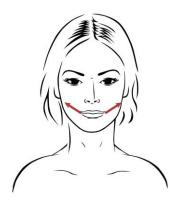
Zygomatic Enhancer

 Perform some small round movements with fingertips along the cheekbones



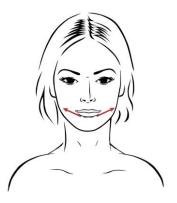
Zygomatic Enhancer

- Smooth along the cheekbones using the outer part of little finger, and smooth towards ears
- Repeat movement on the other way



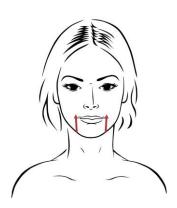
Zygomatic Muscles

- Signature movement
- Smooth upwards with index finger
- Follow with mid- and ring-finger simultaneously



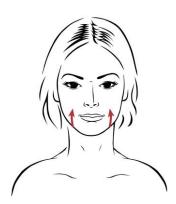
Orbicular

- Signature movement
- Smooth outwards with index finger
- Follow with mid- and ring-finger simultaneously



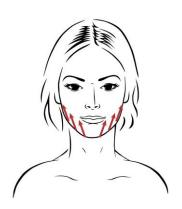
Bucinator / Depressors

- Signature movement
- Smooth upwards with index finger
- Follow with mid- and ring-finger simultaneously



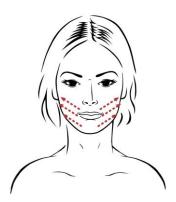
Mandibula / Masseters

- Signature movement
- Smooth upwards with index finger
- Follow with mid- and ring-finger simultaneously



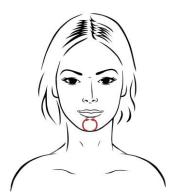
Final Connecting movement

Smooth upwards vigorously with palm of hand



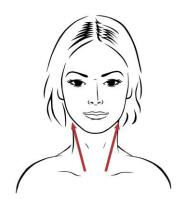
Final Connecting movement

a. Smooth outwards with palm of hand



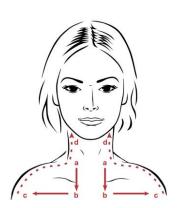
Mentalis (Chin Sculpt)

- Signature movement
- Smooth upwards with index finger
- Follow with mid- and ring-finger simultaneously



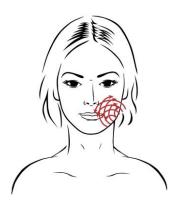
V-Shape

- Signature movement
- Smooth upwards with index finger
- Follow with mid- and ring-finger simultaneously



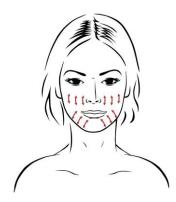
Decolleté & Neck Final Release

- a. Smooth downwards
- b. Smooth outwards to the shoulders
- c. Wrap the shoulders and smooth trapezius
- d. Slide up along the neck



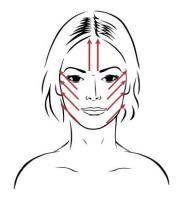
Butterfly Movement

Hands with soft open fingers, make circular fan movements Repeat on the other side



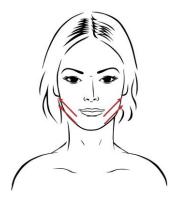
Toxin Release

- Place your fingertips below outer corner of lips and "shake" vigorously, then smooth towards ears
- Place your fingertips along cheekbones and "shake" vigorously, then smooth along naso-labial folds and to the ears



Final Face release

- Place your thumbs at the base of eyebrows
- simultaneously smooth upwards with thumbs and outwards with palms
- Loose contact and start again in initial position



Final Face Boosting

 Vigorously smooth oval of the face outwards with full hands

VIRTUAL SURGERY

GLOBAL YOUTH, RECOVERY & POST-PROCEDURES



THE CONCEPT

Revolving around the brand's signature Virtual Mask, this treatment boosts skin cell regeneration and cell turnover.

A must-do before and/or after any aesthetic procedures or use of professional devices — lasers, abrasions, fillers.

For tired-looking skin and post-procedure skin stress



75 minutes



OVERVIEW & PRODUCT QUANTITIES

Steps	Quantity	Product		
Skin Preparation		Bi-Phase Eye & Lip Make-up Remover		
		Cell Shock Age Intelligence Skin Friendly Cleanser		
		Cell Shock Age Intelligence Antioxidant Water		
Peeling OR Desincrusting (3 pumps)		Age Peel OR Detox Peel OR Sensi Peel & latex-free gloves Botanical Gel		
		Neutralizer Solution & Gauze		
Ampoule		Cell Shock Age Intelligence Recovery Serum or Cell Shock Age Intelligence Essential Serum		
Face & Neck Massage		Botanical Massage Cream		
Mask		Virtual Mask Perfect Profile Remodeling Cream		
Hand Massage		Cell Shock Age Intelligence Make Peace Hand Balm		
Final Product Application		Cell shock Age Intelligence Eye Booster		
		Youth Inducing Eye Cream		
		Smart Cream or Youth Inducing Cream		
	1.25 ml	Cell Shock Age Intelligence Neverseen		

VIRTUAL SURGERY

STEP BY STEP TREATMENT PROCEDURE

SKIN PREPARATION

Welcome massage

- Remove eye and lips make-up with the BI-PHASE EYE & LIP MAKE-UP REMOVER
- Gently massage the face with the CELL SHOCK AGE INTELLIGENCE SKIN FRIENDLY CLEANSER to remove all traces of make up
- Rinse with water, using a hot compress
- Apply the CELL SHOCK AGE INTELLIGENCE ANTIOXIDANT WATER and dry the skin using a facial tissue

Option 1 - PEELING

Step 1

- Wearing latex-free gloves, apply 3 ml (3 pumps) of the selected PEELING on the face, neck and décolleté, avoiding the eye contour
- Let it sit for 1 3 minutes (up to maximum 7 minutes)
 according to skin condition and reaction

- Remove the gloves and rinse with lukewarm to fresh water,
 starting where the client indicate a tingling feeling
- Apply the NEUTRALIZER, with 2 cotton pads and blot dry

Option 2 - DESINCRUSTING

Step 1

- Moisten the brush with half the amount (1.5 ml) of the BOTANICAL GEL and place it at the base of the ear and apply towards the forehead with gentle long movements avoiding the eye area
- Now moisten cotton pads with CELL SHOCK AGE INTELLIGENCE ANTIOXIDANT WATER and place gently over the eyes

Step 2

- Put the gauze in a small cup and moisten (not soak) with 3 ml
 (3 pumps) of FIXATIVE SOLUTION
- Open it up and roll it over the face, from forehead to neck.
 Take care to have the gauze thoroughly in contact with the skin
- Smooth out all air bubbles and ensure the gauze sticks to the skin
- Now apply the second half (1.5 ml) of BOTANICAL GEL on top of the gauze, starting from the neck, all the way up to the forehead
- After 5 minutes, the gauze will be firmly attached to the surface of the skin

- Loosen the gauze, starting at the top of the forehead and slowly remove in one smooth movement towards the neck.
- Use a hot compress to remove the remaining gel residue, complete with a toner if necessary

AMPOULE

 Apply the CELL SHOCK AGE INTELLIGENCE RECOVERY SERUM over the face and neck, avoiding the eye zone and the lips

FACE & NECK MASSAGE

Use the BOTANICAL MASSAGE CREAM and apply, by enveloping long movements, over the face and décolleté before proceeding to your face massage.

MASK

Step 1

- Remove the mask from the sachet and gently unfold it.
 Remove the white plastic protective sheet and discard it.
- Place the middle transparent mask on the face, starting at the eye area and gently press onto the face working downwards.
- When the mask has been placed evenly on the face, remove the outer protective sheet (blue) and gently press onto the face, using the entire hands.
- Paint a thin layer of PERFECT PROFILE REMODELING CREAM over the neck and decolleté

Step 2

- Leave the VIRTUAL MASK on for 10 15 minutes
- Proceed to a hand massage using the CELL SHOCK AGE
 INTELLIGENCE MAKE PEACE HAND BALM

- Gently roll off the VIRTUAL MASK starting on the chin and ending on the forehead.
- Softly pat any remaining traces of moisture into the skin

FINAL PRODUCT APPLICATION

Finish the treatment by applying

- 2 drops of EYE BOOSTER on the eye zone
- 0.75 ml of YOUTH INDUCING EYE CREAM on the eye zone
- 1.25 ml of SMART CREAM or YOUTH INDUCING CREAM, over the face and neck
- 1.25 ml of NEVERSEEN SUNSCREEN SPF 30

Goodbye: hot compress for the back



SWISS LIFTING INFUSION

FRIMING AND LIFTING TREATMENT



THE CONCEPT

This treatment for face, neck and décolleté helps to plump and fill-in lines and wrinkles.

Fortified with a highly concentrated combination of marine collagen and hyaluronic acid, the treatment increases moisture retention, stimulates fullness and firms the skin.



For tired skin lacking elasticity and showing signs of aging



75 minutes

OVERVIEW & PRODUCT QUANTITIES

Steps	Quantity	Product			
Skin Preparation		Bi-Phase Eye & Lip Make-up Remover			
		Cell Shock Collagen Balm cleanser			
		Cell Shock Facial Boosting Essence			
Peeling OR Desincrusting (3 pumps)		Age Peel OR Detox Peel OR Sensi Peel & latex-free gloves	3 ml	Botanical Gel	
		Neutralizer	3 ml	Fixative Solution & Gauze	
Ampoule		Cell Shock Lifting Cure Ampoules			
Face & Neck Massage		Botanical Massage Cream			
Mask		Super Collagen Mask			
Hand Massage		Cell Shock Age Intelligence Make Peace Hand Balm			
		Cell Shock 360° Anti-wrinkle Eye Zone Serum (optional)			
		Cell Shock Lip Zone Corrective Complex			
Final Product Application		Cell Shock Luxe Lift Eye Cream			
		Cell Shock 360° Anti-Wrinkle Serum (optional)			
		Cell Shock Luxe Lift Cream light – rich – very rich, according to skin type			
		Cell Shock White Bi-phase Veil SPF 45			
				105	

SWISS LIFTING INFUSION

STEP BY STEP TREATMENT PROCEDURE

SKIN PREPARATION

Welcome massage

- Remove eye and lips make-up with the BI-PHASE EYE & LIP MAKE-UP REMOVER
- Gently massage the face with the CELL SHOCK COLLAGEN
 BALM CLEANSER to remove all traces of make up
- Rinse with water, using a hot compress
- Apply the CELL SHOCK FACIAL BOOSTING ESSENCE and dry the skin using a facial tissue
- Apply the CELL SHOCK LIP ZONE CORRECTIVE COMPLEX on the lips with a Q-tip.

Option 1 - PEELING

Step 1

- Wearing latex-free gloves, apply 3 ml (3 pumps) of the selected PEELING on the face, neck and décolleté, avoiding the eye contour
- Let it sit for 1 3 minutes (up to maximum 7 minutes)
 according to skin condition and reaction

- Remove the gloves and rinse with lukewarm to fresh water,
 starting where the client indicate a tingling feeling
- Apply the NEUTRALIZER, with 2 cotton pads and blot dry

Option 2 - DESINCRUSTING

Step 1

- Moisten the brush with half the amount (1.5 ml) of the BOTANICAL GEL and place it at the base of the ear and apply towards the forehead with gentle long movements avoiding the eye area
- Now moisten cotton pads with CELL SHOCK AGE INTELLIGENCE ANTIOXIDANT WATER and place gently over the eyes

Step 2

- Put the gauze in a small cup and moisten (not soak) with 3 ml
 (3 pumps) of FIXATIVE SOLUTION
- Open it up and roll it over the face, from forehead to neck.
 Take care to have the gauze thoroughly in contact with the skin
- Smooth out all air bubbles and ensure the gauze sticks to the skin
- Now apply the second half (1.5 ml) of BOTANICAL GEL on top of the gauze, starting from the neck, all the way up to the forehead
- After 5 minutes, the gauze will be firmly attached to the surface of the skin

- Loosen the gauze, starting at the top of the forehead and slowly remove in one smooth movement towards the neck.
- Use a hot compress to remove the remaining gel residue, complete with a toner if necessary

AMPOULE

 Apply the CELL SHOCK LIFTING CURE AMPOULE over the face and neck, avoiding the eye zone and the lips

FACE & NECK MASSAGE

Use the BOTANICAL MASSAGE CREAM and apply, by enveloping long movements, over the face and décolleté before proceeding to your face massage.

MASK

Step 1

- Remove the SUPER COLLAGEN FACE AND NECK MASK from the sachet and gently unfold it. Remove the white plastic protective sheet and discard it.
- Place the middle transparent mask on the face, starting at the eye area and gently press onto the face working downwards.
- When the mask has been placed evenly on the face, remove the outer protective sheet (blue) and gently press onto the face, using the entire hands.

Step 2

- Leave the SUPER COLLAGEN FACE AND NECK MASK on for 10 15 minutes
- Proceed to a hand massage using the CELL SHOCK AGE
 INTELLIGENCE MAKE PEACE HAND BALM

- Gently roll off the SUPER COLLAGEN FACE AND NECK MASK starting with the neck and ending with the forehead.
- Softly pat any remaining traces of moisture into the skin

FINAL PRODUCT APPLICATION

Finish the treatment by applying

- CELL SHOCK 360° ANTI-WRINKLE EYE ZONE SERUM followed by CELL SHOCK LUXE LIFT EYE CREAM on the eye zone
- Apply the CELL SHOCK LIP ZONE CORRECTIVE COMPLEX on the lips with a Q-tip.
- 1.25 ml of CELL SHOCK 360° ANTI-WRINKLE SERUM, followed by CELL SHOCK over the face and neck
- 1.25 ml of CELL SHOCK LUXE LIFT CREAM with the adapted texture for the skin type over the face and neck
- 1.25 ml of CELL SHOCK WHITE BI-PHASE VEIL SPF 45

Goodbye: hot compress for the back



SWISS BRIGHT

POWERFUL BRIGHTENING AND GLOBAL DE-AGING



THE CONCEPT

Powerful brightening and de-aging actives help treat and prevent skin discoloration, resulting in unsurpassed brightening, glowing and toning skin results.



Skin in need of brightening, pigmentation reduction and seeking evenness



75 minutes

OVERVIEW & PRODUCT QUANTITIES

Steps	Quantity	Product			
Skin Preparation		Bi-Phase Eye & Lip Make-up Remover			
		Cell Shock White Facial Cleansing Foam			
		Cell Shock White Brightening Diamond Essence			
Peeling OR Desincrusting (3 pumps)		Age Peel OR Detox Peel OR Sensi Peel & latex-free gloves	3 ml	Botanical Gel	
		Neutralizer	3 ml	Fixative Solution & Gauze	
Ampoule		Bright Oxygen Ampoules			
Face & Neck Massage		Botanical Massage Cream			
Mask		Shaker Transform Pearl Peel-Off Mask			
		Cell Shock White Brightening Aura Mask (as optional double masking option)			
Hand Massage		Cell Shock Age Intelligence Make Peace Hand Balm			
Final Product Application		Cell Shock White Brigthening Diamond Serum (optional)			
		Cell Shock Luxe Lift Eye Cream			
		Cell Shock White Daytime Brightening Power Cream			
		Cell Shock White Bi-phase Veil SPF 45			

SWISS BRIGHT

STEP BY STEP TREATMENT PROCEDURE

SKIN PREPARATION

Welcome massage

Step 1

 Remove eye and lips make-up with the BI-PHASE EYE & LIP MAKE-UP REMOVER

- Wet the entire face with lukewarm water
- Take a small amount (2 ml) of CELL SHOCK WHITE FACIAL CLEANSING FOAM into the palm of your hands and gently spread it over both hands, trying not to build foam at this point.
- Apply the cleanser on the face, avoiding the eye contour. It will transform into a silky foam.
- Rinse-off with water and apply the CELL SHOCK WHITE BRIGHTENING DIAMOND ESSENCE.

Option 1 - PEELING

Step 1

- Wearing latex-free gloves, apply 3 ml (3 pumps) of the selected PEELING on the face, neck and décolleté, avoiding the eye contour
- Let it sit for 1 3 minutes (up to maximum 7 minutes)
 according to skin condition and reaction

- Remove the gloves and rinse with lukewarm to fresh water,
 starting where the client indicate a tingling feeling
- Apply the NEUTRALIZER, with 2 cotton pads and blot dry

Option 2 - DESINCRUSTING

Step 1

- Moisten the brush with half the amount (1.5 ml) of the BOTANICAL GEL and place it at the base of the ear and apply towards the forehead with gentle long movements avoiding the eye area
- Now moisten cotton pads with CELL SHOCK AGE INTELLIGENCE ANTIOXIDANT WATER and place gently over the eyes

Step 2

- Put the gauze in a small cup and moisten (not soak) with 3 ml
 (3 pumps) of FIXATIVE SOLUTION
- Open it up and roll it over the face, from forehead to neck.
 Take care to have the gauze thoroughly in contact with the skin
- Smooth out all air bubbles and ensure the gauze sticks to the skin
- Now apply the second half (1.5 ml) of BOTANICAL GEL on top of the gauze, starting from the neck, all the way up to the forehead
- After 5 minutes, the gauze will be firmly attached to the surface of the skin

- Loosen the gauze, starting at the top of the forehead and slowly remove in one smooth movement towards the neck.
- Use a hot compress to remove the remaining gel residue, complete with a toner if necessary

AMPOULE

 Apply the BRIGHT OXYGEN AMPOULE over the face and neck, avoiding the eye zone and the lips

FACE & NECK MASSAGE

Use the BOTANICAL MASSAGE CREAM and apply, by enveloping long movements, over the face and décolleté before proceeding to your face massage.

Step 1

- Pour 60 ml of water (20°C.) into the shaker and add the content of the sachet of SHAKER TRANSFORM PEARL PEEL-OFF MASK on top.
- Close the cap of the shaker and shake vigorously until you hear no sound and obtain a smooth and creamy paste.



Step 2

- Apply immediately on the face, using a spatula, and avoiding the eye contour area
- Leave on for 15 minutes.



- Remove the SHAKER TRANSFORM PEARL PEEL-OFF MASK starting with the neck and ending with the forehead.
- Remove any residue with water.



Optional - SECOND MASK

Step 1

- Apply 5 ml of CELL SHOCK WHITE BRIGHTENING AURA MASK over the face and neck, avoiding the eye contour. Apply the SHAKER TRANSFORM PEARL PEEL-OFF MASK directly on top (double masking)
- Leave on for 15 minutes.

- Remove the SHAKER TRANSFORM PEARL PEEL-OFF MASK starting with the neck and ending with the forehead.
- Remove any residue with water.

FINAL PRODUCT APPLICATION

Finish the treatment by applying

- 1.25 ml of CELL SHOCK WHITE BRIGHTENING DIAMOND SERUM followed by 1.25 ml of CELL SHOCK WHITE BRIGHTENING POWER CREAM over the face neck and décolleté.
- Apply 0.75ml of CELL SHOCK LUXE LIFT EYE CREAM on the eye zone
- 1.25 ml of CELL SHOCK WHITE BI-PHASE VEIL SPF 45

Goodbye: hot compress for the back



SWISS SMART

A SMART AND FAST WAY TO LOOK YOUR BEST



THE CONCEPT

Quick and to the point, this fully personalized treatment uses Swissline's signature collection of Age Intelligence Boosters! Especially designed for skins that need instant "de-stress" of any kind... It is a smart and fast way to look your best!



Skin in need of "de-stress"



60 minutes

or

90 minutes

OVERVIEW & PRODUCT QUANTITIES

Steps	Quantity	Product		
Skin Preparation		Bi-Phase Eye & Lip Make-up Remover		
		Cell Shock Age Intelligence Skin Friendly Cleanser		
		Cell Shock Age Intelligence Antioxidant Water		
Peeling OR Desincrusting (3 pumps)		Age Peel OR Detox Peel OR Sensi Peel & latex-free gloves	3 ml	Botanical Gel
		Neutralizer	3 ml	Fixative Solution & Gauze
Ampoule		Chosen Age Intelligence Booster(s) OR Hydra-Oxygen ampoules		
Face & Neck Massage		Botanical Massage Cream		
Mask		De-Stress Mask Or Soothing Mask Or Aura Mask Or Enzymatic Mask		
		Shaker Transform Pearl Peel-off Mask Shaker Transform Hyaluronic Mask		
Final Product Application		Eye Zone Booster (2 drops)		
		Selected Age Intelligence Booster(s)		
		Age Intelligence Smart Cream or Cream Rich		
		Cell Shock Neverseen Su	nscreen S	SPF 30

SWISS SMART

STEP BY STEP TREATMENT PROCEDURE

SKIN PREPARATION

Welcome massage

- Remove eye and lips make-up with the BI-PHASE EYE & LIP MAKE-UP REMOVER
- Gently massage the face with the CELL SHOCK AGE INTELLIGENCE SKIN FRIENDLY CLEANSER to remove all traces of make up
- Rinse with water, using a hot compress
- Apply the CELL SHOCK AGE INTELLIGENCE ANTIOXIDANT WATER and dry the skin using a facial tissue

Option 1 - PEELING

Step 1

- Wearing latex-free gloves, apply 3 ml (3 pumps) of the selected PEELING on the face, neck and décolleté, avoiding the eye contour
- Let it sit for 1 3 minutes (up to maximum 7 minutes)
 according to skin condition and reaction

- Remove the gloves and rinse with lukewarm to fresh water,
 starting where the client indicate a tingling feeling
- Apply the NEUTRALIZER, with 2 cotton pads and blot dry

Option 2 - DESINCRUSTING

Step 1

- Moisten the brush with half the amount (1.5 ml) of the BOTANICAL GEL and place it at the base of the ear and apply towards the forehead with gentle long movements avoiding the eye area
- Now moisten cotton pads with CELL SHOCK AGE INTELLIGENCE ANTIOXIDANT WATER and place gently over the eyes

Step 2

- Put the gauze in a small cup and moisten (not soak) with 3 ml
 (3 pumps) of FIXATIVE SOLUTION
- Open it up and roll it over the face, from forehead to neck.
 Take care to have the gauze thoroughly in contact with the skin
- Smooth out all air bubbles and ensure the gauze sticks to the skin
- Now apply the second half (1.5 ml) of BOTANICAL GEL on top of the gauze, starting from the neck, all the way up to the forehead
- After 5 minutes, the gauze will be firmly attached to the surface of the skin

- Loosen the gauze, starting at the top of the forehead and slowly remove in one smooth movement towards the neck.
- Use a hot compress to remove the remaining gel residue, complete with a toner if necessary

AMPOULE

Apply 3 drops of CELL SHOCK AGE INTELLIGENCE BOOSTER(S)
 OR 1 HYDRA-OXYGEN AMPOULES over the face and neck,
 avoiding the eye zone and the lips

FACE & NECK MASSAGE

Use the **BOTANICAL MASSAGE CREAM** and apply, by enveloping long movements, over the face and décolleté before proceeding to your face massage.

MASK- Option 1: Shakers

Step 1

- Pour 60 ml of water (20°C.) into the shaker and add the content of the sachet of SHAKER TRANSFORM PEARL PEEL-OFF MASK on top.
- OR
- Pour 100 ml of water (20°C.) into the shaker and add the content of the sachet of SHAKER TRANSFORM HYALURONIC PEEL-OFF MASK on top.
- Close the cap of the shaker and shake vigorously until you hear no sound and obtain a smooth and creamy paste.



Step 2

- Apply immediately on the face, using a spatula, and avoiding the eye contour area
- Leave on for 15 minutes.



- Remove the SHAKER PEEL-OFF MASK starting with the neck and ending with the forehead.
- Remove any residue with water.



MASK- OPTION 2: Cream (zoning)

- Choose from the following:
- -DE-STRESS MASK
- -SOOTHING MASK
- -AURA MASK
- -ENZYMATIC MASK
- Apply on the face and décolleté using a brush, with zoning application if needed.
- Leave the mask on for 10 15 minutes
- Rinse with a hot compress

FINAL PRODUCT APPLICATION

Finish the treatment by applying

- 2 drops (0,75 ml) of AGE INTELLIGENCE EYE ZONE BOOSTER on the eye zone
- 1.25 ml of SMART CREAM or SMART CREAM RICH mixed with 3 drops of the chosen AGE INTELLIGENCE BOOSTER(S), over the face and neck
- 1.25 ml of CELL SHOCK AGE INTELLIGENCE NEVERSEEN SUNSCREEN SPF 30

Goodbye: hot compress for the back

SWISS EYE SPECIALIST

ERASE SIGNS OF FATIGUE AND AGING



THE CONCEPT

This treatment takes your EYE CONTOUR to a new level of excellence, erasing the tell-tale signs of aging and fatigue instantly.

Using pure collagen, it recreates the perfect eye contour skin density. Lines and wrinkles are smoothed away while the inner architecture of the eye contour is quickly transformed.

This special eye treatment can be chosen separately or as an extra 15 min add-on during any other Swissline facial treatment.



Eye contour showing signs of aging and fatigue



30 minutes as a stand-alone 15 minutes as add-on

NB: When integrating the eye treatment into a facial, it should follow the existing facial logic and extend the existing eye treatment. The pause for the eye mask should coincide with the face mask application.

In both cases, an extended extra eye massage is suggested using the techniques described below as well as a few additions of your own eye massage techniques.

OVERVIEW & PRODUCT QUANTITIES

Steps	Quantity	Product	
Skin Preparation		Bi-Phase Eye & Lip Make-up Remover	
		Cell Shock Collagen Balm cleanser	
		Cell Shock Facial Boosting Essence	
Skin Resurfacing		Cell Shock Age Intelligence Resurfacing Water	
Face Quench		Cell shock Luxe Lift Cream	
Eye Massage		Force Vitale Aqua Vitale Corrective Eye Cream and Eye Massage Roller placed on ice	
Eye Mask		Pure Collagen Eye Film	
		Cell Shock Cellular Eye Mask Complex	
Final Product Application		Cell Shock 360° Anti-wrinkle Eye Zone Serum (optional)	
		Cell Shock Luxe Lift Eye Cream	
		Cell Shock White Bi-phase Veil SPF 45	
		Cell Shock White Brightening Eye Veil SPF 50	

SWISS EYE SPECIALIST

STEP BY STEP TREATMENT PROCEDURE

SKIN PREPARATION

- Remove eye and lips make-up with the BI-PHASE EYE & LIP MAKE-UP REMOVER
- Gently massage the face with the CELL SHOCK COLLAGEN
 BALM CLEANSER to remove all traces of make up
- Rinse with water, using a hot compress
- Apply the CELL SHOCK FACIAL BOOSTING ESSENCE and dry the skin using a facial tissue

INSTANT FACE RESURFACING

Even though this treatment is dedicated to the eyes, we want to give the skin a complete WOW effect

 Using cotton pads, apply CELL SHOCK AGE INTELLIGENCE RESURFACING WATER on the face, neck and décolleté, avoiding the eye contour

FACE QUENCH

Use the CELL SHOCK LUXE LIFT CREAM and apply, by enveloping long movements, over the face and décolleté.

FYF MASSAGE

Step 1

- Apply 3 ml of FORCE VITALE AQUA VITALE CORRECTIVE EYE CREAM on the whole eye contour area and frown lines.
- Perform your usual eye massage and integrate the following techniques to it.

Step 2

 The following suggested eye massage techniques should be integrated into your already existing eye massage gesture provided to your customer.

EYE SMOOTHING AROUND ORBITAL BONE



Place hands on each side of the temples.

Gently massage for a few seconds before gliding your middle fingers under the eye area, toward the bridge of your nose, then up, slide back to both sides of the temple following the line of the eyebrows. Never lose contact.

Repeat this 3 times.

PINCHING TECHNIQUES FOR FINE LINES AND WRINKLES



Place both hands are on each side of the temples. Keep your right hand on the temple and shift your left hand near the right one. Your left hand should do the work while your right hand stands firm and still by the temple: pinch under eye area following the orbital bone with your left hand: thumb and annular do the work: both fingers are pinching from the temple to the inner side of the eye. Slide back gently outwards with a smoothing movement and repeat the techniques 3 times on the same eye before moving to the other one.

Proceed to the same sequence on the other eye. This time keep your left hand on the temple and shift your right hand near the right one. The hand not working should firmly but gently hold the head side and temple (full hand contact).

CIRCULAR DRAINING TECHNIQUES FOR EYE PUFFINESS AND EXCESS FLUIDS



Use the same path but change working technique. Both hands are on each side of the temples. Keep your right hand on the temple and shift your left hand near the right one. Your left hand does the work: with your ring finger proceed with small circular motion under eye area following the orbital bone starting from the temple. Go from to the outer corner to the inner corner of the eye "drawing mini circles". Slide back gently with a smoothing movement and repeat the technique 3 times on the same eye before moving to the other one.

Proceed to the same sequence on the other eye. This time keep your left hand on the temple and shift your right hand near the right one. The hand not working should firmly but gently hold the head side and temple (full hand contact).

EYE MASSAGE



LIFTING EYE STRUCTURE

Gently pinch the eyebrows using thumb and index finger at the inner edge.



Pinch three times and rollup as you move your fingers along the brows to the outer edge.

Replace your fingers at the inner edge and repeat this movement 3 times.

Never lose contact.

- End the eye massage with a 1 minute Eye Cooling massage using the roller that was initially placed into ice.
- Simply roll on the whole orbital area, paying particular attention to under the eye where puffiness is usually occurring.

MASK

Step 1

- Activate one pad of PURE COLLAGEN EYE FILM with 3
 pressure pumps of CELL SHOCK CELLULAR EYE MASK
 COMPLEX and apply under the eye area.
- Repeat for the other eye and leave the films for 10 minutes.
 In the meantime, proceed to scalp and shoulders massage.

Step 2

- Remove the films, one eye at a time, from the outer corner and discard.
- Gently tap around the eye area to allow absorption.

FINAL PRODUCT APPLICATION

Finish the treatment by applying

- 0.75 ml of CELL SHOCK 360° SERUM followed by 0.75 ml of CELL SHOCK LUXE LIFT EYE CREAM and 0.75 ml of CELL SHOCK WHITE BRIGHTENING EYE VEIL SPF 50 over the entire eye contour area.
- 1.25 ml of CELL SHOCK WHITE BI-PHASE VEIL SPF 45