

360° ANTI-WRINKLES EYE ZONE SERUM

RECREATES A PERFECT EYE ZONE

This luxurious infusion-serum is charged with wrinkle-filling and smoothing ingredients that work together with targeted anti-dark circles actives to recreate a perfect eye zone.

The use of this serum completes the anti-ageing action of any eye cream as it brings results to virtual ageless perfection



THE BENEFITS

- Anti-wrinkle and line filler
- Anti-dark circles

THE CUSTOMER

- Clients concerned with orbital lines and wrinkles, particularly those with drier skin conditions.
- All consumers concerned with resistant dark circles
- Existing clients of 360° Anti-Wrinkle Serum Triple Collagen Complex

THE TECHNOLOGY

TRIPLE COLLAGEN COMPLEX

The complex is comprised of three different, yet synergistic, collagen factors: soluble collagen; collagen boosting peptides and a protective collagen factor. The complex increases (with soluble collagen), strengthens (with collagen boosting peptides) and safeguards the levels of collagen present in the skin (with collagen protective factor).

HYALURONIC ACID

The low molecular weight hyaluronic acid has a reduced molecule size that facilitates its delivery and enhances its penetration across the skin barrier, providing an immediate and long-term filling effect.

ANTI DARK CIRCLES COMPLEX

Bio-engineerd complex comprised of narcissus bulb extract and other botanical extracts which reduce hemoglobin oxidation and n turn the darkening of the eye zone blood vessels that come from oxidation. These botanicals also counteract fatigue and stress, keeping the entire eye zone looking bright and fresh.



CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles

THE RITUAL

Apply the serum every morning an/or evening, over the entire eye zone and follow with the regular eye cream.

It is not intended to be used alone in place of an eye moisturizer.