

## CELL SHOCK EYE ZONE LIFTING COMPLEX II

### CREATES A MINI EYE-LIFT EFFECT

The classic refreshing serum with moisture-retaining and tightening properties, now fortified with an "urban-detox" complex that protects the skin from the hazardous effects of an urban lifestyle.

The eye zone is immediately lifted and its tone increased over time, diminishing the appearance of wrinkles.

Ideal for intensive lifting and repairing; creates a mini "eye-lift" effect.



Ref. 1188 – 15 ml

Ref. 1188C – 150 ml

### THE BENEFITS

- Visibly lifts and regenerates the skin
- Helps strengthen the collagen fibers of the skin, while moisturizing and combating free radical damage
- Clinically proven to tackle urban stress, enhancing skin brightness and clarity

### THE CUSTOMER

- Concerned with an eye contour showing wrinkles and a lack of resilience
- Clients who are aware of urban stress and pollution

### THE TECHNOLOGY

#### CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles

#### WHITE UNISPHERES

A new generation of unispheres releases vitamin E upon contact with the skin.

#### POLYLIFT® AND RAFFERMINE®

The two original Face Lifting Complex Ingredients – both botanical tensors (polymerized sweet almond oil and proteins) – form an elastic film on the surface of the skin to improve micro-relief and reduce fine lines and wrinkles. Blended with soybean membranes and hyaluronic acid, they impact in a very noticeable lifting effect.

## URBAN DETOX COMPLEX

Clinically proven, modern complex tackles "urban stress" to enhance the skin's brightness and clarity. Specific protein fractions from Moringa Seeds shield the skin from environmental pollution, while a Nasturtium stem extract promotes the role of cytoglobin as an oxygen carrier, facilitating the intercellular exchange of toxins.

## THE RITUAL

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Apply morning and/or evening around the orbital area. Start on the crow's feet and move towards the bridge of the nose.

This product absorbs quickly and leaves a light protective film, allowing for the easy application of make-up.