

CELL SHOCK LUXE LIFT CREAMS

GLAMOROUS COLLECTION TO COMBAT WRINKLES AND LOSS OF FIRMNESS

When it comes to luxury skincare, textures and fragrances are important, but visible results are the be-all, end-all.

Delivering on that goal, the Luxe-Lift formulas contain the most comprehensive array of nutrients ever offered by Swissline in a single jar. All three cream textures contain high concentrations of pure marine collagen, silk and gold.

Customers can select the right texture based on their skin profile, the season or their mood. As all three creams offer the same lifting, line-reducing and revitalizing results, no matter your choice, you can't go wrong!



Ref. 1190-1191-1192 – 50 ml heavy glass jar

Ref. 1190-1191-1192C – 250ml

THE BENEFITS

- Visibly lifts the skin and reduces wrinkles
- Continually boosts cellular metabolism to revitalize the skin
- Infuse the skin with collagen to plump it up
- Counters damage associated with urban lifestyle and fights oxidative stress

THE CUSTOMER

- Anyone concerned with wrinkles and loss of firmness
- Existing clients of other high-end brands

THE TECHNOLOGY

CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles.

BIO-MIMETIC GROWTH FACTORS 3%

Growth factors are known to act as signaling molecules between cells. Our botanical growth factors, isolated from seeds, mimic the expression of the FGF-2 (Fibroblast Growth Factor), boosting the synthesis of collagen and the extra cellular matrix to improve the density and firmness of the skin. The facial contours are redrawn and skin becomes smoother, less wrinkled. The botanical growth factors are used at very high, clinically tested 3% concentration in all Luxe-lift creams.

Note: The only Total-Lift Cream which contained this very high concentration was the night formula, the others had a lower concentration.

GOLD AND SILK COMPLEX

Gold has always been intriguing, in fact it was believed by the ancients to work in the human body by stimulating the chi (life force). Present day studies have shown that colloidal forms of real gold are helpful in promoting renewed vitality and physically shielding the skin from oxidative stress.

MARINE COLLAGEN

Hydrolyzed collagen effectively moisturizes and delivers line-filling benefits. This pure form of solubilized collagen is used in the Luxe-Lift Creams in combination with amino acids naturally occurring in silk. This innovative association grants the collagen proteins maximum building power as most of the amino acids found naturally in silk are also the building blocks for the resilient collagen fibers found in human skin.

THE RITUAL

Massage your chosen Luxe-Lift texture in circular movements over the face, descending down to the contours of the neck and décolleté.

Enjoy this sensual experience every morning and evening after the usual skincare regimen of cleanser, toner and serum.

THE TEXTURES

Luxe-Lift creams and the Overnight Balm offer luxurious textures and signature perfume together with scientifically proven results.

LUXE-LIFT LIGHT CREAM Applies as if with the soft touch of a feather to please all those seeking a lightweight texture. Ideal for combination to oily skin, as well as mature skin prone to oiliness due to age-related changes and/or warm climates.

LUXE-LIFT RICH CREAM Is as dewy and refined as silk. The right choice for skin with a tendency to dryness/dehydration in all climates.

LUXE-LIFT VERY RICH CREAM Offers the supremely generous touch of velvet. Adored by all with very dry skin, including those with mature skin suffering from hormonal imbalance dryness or extremely cold climates.

Luxe-Lifts women are bold when it comes to their skincare choices. Swissline's "glamscience" approach to skincare resonates with them as they don't want science without glamour or glamour without science, for that matter!

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