

CELL SHOCK LUXE LIFT OVERNIGHT BALM

FIRMER, BRIGHTER AND MORE RESTED LOOKING SKIN

To remain on trend and reinforce Swissline's "Glamscience" brand positioning, we have given our iconic purple cream a makeover, changing the texture from a cream to a balm, and "dressing it" in layers of silk and gold.

The glamorous new formula features all the high performance ingredients found in other Luxe-Lift products, as well as the balm star ingredients: stabilized Superoxide Dismutase.

The potent formula offer astounding results: firmer, brighter and more rested-looking skin!



Ref. 1193 – 50 ml heavy glass jar

THE BENEFITS

- Visibly lifts the skin and reduces wrinkles
- Continually boosts cellular metabolism to revitalize the skin
- Infuse the skin with collagen to plump it up
- Reverses photo-ageing on the cellular level, thanks to its star antioxidant

THE CUSTOMER

- Anyone concerned with wrinkles and loss of firmness
- Existing clients of other high-end brands

THE TECHNOLOGY

CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles.

BIO-MIMETIC GROWTH FACTORS 3%

Growth factors are known to act as a signaling molecules between cells. Our botanical growth factors, isolated from seeds, mimic the expression of the FGF-2 (Fibroblast Growth Factor), boosting the synthesis of collagen and the extra cellular matrix to improve the density and firmness of the skin. The facial contours are redrawn and skin becomes smoother, less wrinkled. The botanical growth factors are used at very high, clinically tested 3% concentration in all Luxe-lift creams.

Note: The only Total-Lift Cream which contained this very high concentration was the night formula, the others had a lower concentration.

GOLD AND SILK COMPLEX

Gold has always been intriguing, in fact it was believed by the ancients to work in the human body by stimulating the chi (life force). Present day studies have shown that colloidal forms of real gold are helpful in promoting renewed vitality and physically shielding the skin from oxidative stress.

MARINE COLLAGEN

Hydrolyzed collagen effectively moisturizes and delivers line-filling benefits. This pure form of solubilized collagen is used in the Luxe-Lift Creams in combination with amino acids naturally occurring in silk. This innovative association grants the collagen proteins maximum building power as most of the amino acids found naturally in silk are also the building blocks for the resilient collagen fibers found in human skin.

SUPEROXIDE DISMUTASE (SOD)

This antioxidant enzyme, obtained from a natural yeast, is known to slow down the ageing process and reverse signs of ageing in the skin. It has been proven to correct cellular damage caused by the cumulative effects of photo exposure – natural UV and artificial lighting. It also plays a beneficial role in minimizing signs of sun-induced redness and preventing pigmentation disorders.

THE RITUAL

Massage the balm in between fingertips to bring it closer to body temperature, and then massage in circular movements over the face, descending down to the contours of the neck and décolleté.

Enjoy this luxurious ritual every evening after the usual skincare regimen of cleanser, toner and serum.

THE TEXTURE

The Luxe-Lift Overnight Balm penetrates without heaviness, yet nurtures and conditions even dry skin. We do not advise its use on oily or combination skin with a proclivity towards oiliness.

Luxe-Lifts women are bold when it comes to their skincare choices. Swissline's "glamscience" approach to skincare resonates with them as they don't want science without glamour or glamour without science, for that matter!

Luxe-Lift creams and the Overnight Balm offer luxurious textures and signature perfume together with scientifically proven results.