# CELL SHOCK MAGIC FYF MASK

### MULTI-TASKING MAGIC FOR THE EYE ZONE

This multi-tasking, blue-off-white cream eye mask offers immediate magical effects.

Ideally suited for those who are overworked and constantly on the go, it targets wrinkles, puffiness and dark circles.

Ophthalmologically tested.



Ref. 1203C - 75 ml

# THE BENEFITS

- Significantly increases skin firmness and tone
- Helps to promote a youthful eye area, evening-out skin tone to counteract signs of fatigue
- Acts as a ultimate SOS or "pick me up" for a tired eye contour

# THE CUSTOMER

- Anyone concerned with puffiness and dark circles
- All age and skin conditions

## THE TECHNOLOGY

### CELLACTEL 2 COMPLEX

A unique cell-regenerating complex that boosts vital skin functions and revitalizes cellular metabolism to "lift" the skin and visibly reduce wrinkles.

#### HYALURONIC ACID

A naturally occurring polysaccharide (complex sugar), acts as a "molecular sponge", trapping and holding water up to a thousand times its own weight. It offers immediate film-forming and a plumping effect.

#### NIACINAMIDE 5%

Skin restoring ingredient, it offers multiple benefits for ageing skin. Amongst those is the ability to visibly improve uneven skin tone, fine lines and dullness. It is one of the most effective skin brighteners available.

#### OLIGO-MINERAL COMPLEX

This complex was specifically designed to respond to the nutritional needs of stressed skin suffering from fatigue. It stimulates cellular metabolism, synthesis od intracellular ATP and cell growth thanks to the combined actions of zinc, magnesium and manganese.



#### ENZYME - PROBIOTICS COMPLEX

Pumpkin enzymes and pro-biotics stimulate exfoliation and promote a more even skin texture.

### THE RITUAL

The Magic Eye Mask can be used in three different ways:

AS A REGENERATING MASK Apply a thin layer at night, allowing it to deliver its benefits while you are sleeping. Remove the eventual left-over traces in the morning, using cold water.

AS AN ANTI-FATIGUE MASK Apply a very thin layer whenever needed and allow it to set for 5-10 minutes. Remove the traces with a moistened cotton pad.

AS A BEAUTY FLASH For a maximum brightening effect, simply use the tiniest amount with the fingertips in soft movements to "conceal" the entire eye zone after using the regular eye cream.